



Curriculum Vitae Markus Scheuermann

On 29 May 2017, Markus Scheuermann was appointed Chief Financial Officer of the HolidayCheck Group AG.

Previously, he had been Chief Financial Officer (CFO) of the Munich-based digital publishing company BurdaForward GmbH, which operates the FocusOnline, CHIP and HuffPost brands, amongst others. In this position, he was responsible for finances, controlling and business intelligence within the entire BurdaForward Group. He has also served as Chief Operating Officer (COO) of the Chip Digital and Chip Communications GmbH for the news and magazine department of the technology portal of the same name. Markus Scheuermann joined the Burda Group in April 2012 where he was initially appointed Director Venture Business, and later became Managing Director of the Burda investment company DLD Ventures. Before that, he had been Associate Principal for McKinsey & Company for around 9 years before leaving for London to work as Director Business Sellers for eBay. Markus Scheuermann began his career as Manager Mergers & Acquisitions, as well as Executive Assistant to the CEO, at Pixelpark AG in Berlin. Scheuermann studied Media Management at the Wiesbaden University of Applied Sciences. He received a Master of Business Administration (MBA) from the INSEAD Business School, Fontainebleau/France and was born in Kaufbeuren in 1973.

Employment history

Since 2017	Chief Financial Officer of the HolidayCheck Group AG, Munich, Germany
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2015-2017	Managing Director (CFO), BurdaForward GmbH, Munich, Germany
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2013-2017	Chief Operating Officer (COO), Chip Digital GmbH and Chip Communications GmbH, Munich, Germany
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2012-2013	Managing Director, DLD Ventures GmbH, Munich, Germany
2012	Director Venture Business, DLD Ventures GmbH, Munich, Germany
2010-2012	Director Business Sellers, eBay (UK) Limited, London, Great Britain
2001-2010	Associate Principal, McKinsey & Company Inc., Berlin, Germany
2000-2001	Manager Mergers & Acquisitions, Pixelpark AG, Berlin, Germany
1999-2000	Executive Assistant to the CEO, Pixelpark AG, Berlin, Germany

Education

2003-2004	INSEAD Business School, Master Business Administration (MBA), Fontainebleau, France
1994-1998	Wiesbaden University of Applied Sciences, Bachelor of Business Administration (BBA) and Media Management, Wiesbaden, Germany
