



### **Curriculum vitae Georg Hesse**

**Georg Hesse is CEO of HolidayCheck Group AG (formerly TOMORROW FOCUS AG) since 1 January 2016.**

Georg Hesse is an experienced e-commerce and consumer brand expert. Before switching to HolidayCheck Group AG (formerly TOMORROW FOCUS AG) in January 2016, he was employed at Amazon Deutschland as a director of the "Home Living, Home Appliances, Major Appliances and Toys" section. Hesse began his career in the music and media industry, working as a music director at the Energy München radio station. He moved on to Amazon in 1999 where, in his various management roles, he was responsible for the creation and development of central product lines. Georg Hesse has a degree in Media Marketing as well as a Master of Business Administration (MBA) from Henley Management College in London. He was born in Munich in 1972.

#### **Employment history**

Since 2016	CEO of HolidayCheck Group AG (formerly TOMORROW FOCUS AG), Munich, Germany
2012-2015	Director (Home Living, Home Appliances, Major Appliances, Toys) Amazon Deutschland Services GmbH, Munich
2010-2012	Director (Kitchen, Home & Garden, DIY, Car, Toys, Pets, Baby) Amazon.de GmbH, Munich

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2006-2010 Director (Toys & Baby), Amazon.de GmbH, Munich

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1999-2006 Marketing manager (Music); sr. mgr. Software & Video Games  
Amazon.de GmbH, Munich

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1995-1998 Music director at Energy München, Radio Energy, NRJ Group, Munich

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### **Education**

2003-2006 MBA, Henley Business School, London, Great Britain

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1998-2000 Degree in Media Marketing, Bayerische Akademie für Werbung und  
Marketing e.V

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