



Curriculum Vitae Christoph Ludmann

CEO HolidayCheck AG

Christoph Ludmann became CEO of HolidayCheck AG in July 2017. Ludmann has been working for the hotel rating and booking portal since 2006. Most recently, he served as director of Online Marketing and was responsible for the departments Performance Marketing, Search Engine Optimisation and Business Intelligence. The experienced marketing expert studied political and administrative sciences at the University of Konstanz. He was born in 1982 in Stuttgart.

Employment history

Since 2017	CEO of HolidayCheck AG, Bottighofen, Switzerland
2015-2017	Director Online Marketing, HolidayCheck AG, Bottighofen, Switzerland
2012 -2015	Head of Online Marketing DACH, HolidayCheck AG, Bottighofen, Switzerland
2012	Account Manager, Google, Zurich, Switzerland
2006-2012	Senior Online Marketing Manager, Teamlead, HolidayCheck AG, Bottighofen, Switzerland

Education

