

# Erik Weenink

## CEO Driveboo AG

Erik Weenink has been Managing Director of Driveboo AG since July 2017. He started working for HolidayCheck AG in 2013 as Interim Manager & Management Consultant for the brand MietwagenCheck. In the course of a carve-out in 2017 MietwagenCheck became part of the newly founded Driveboo AG. Erik Weenink is an experienced automotive manager, specialized in the rental car business. He worked five years for the online rental car platform Holidaycars.com and eight years as Director Sales & Marketing as well as Business Development Manager for the car rental company Hertz. He started his career as Account Manager Fleetsales for the automobile companies Fiat and Ford. Erik Weenink studied Economics and SME Business and Management in Leiden, Netherlands. He was also born in Leiden, in the Netherlands, in 1966.

## Employment history

Since July 2017	CEO Driveboo AG, Bottighofen, Switzerland
2013 – 2017	Interim Manager & Management Consultant for MietwagenCheck, HolidayCheck AG, Bottighofen, Switzerland
2013 – 2017	Management Consultant, Stranded Flight Solutions B.V., Bussum, Netherlands
2008 – 2013	Operations Manager, Holiday Cars International B.V., Amsterdam, Netherlands
1999 - 2007	Hertz Automobielen Nederland B.V., Hoofddorp, Netherlands <ul style="list-style-type: none"><li>• Director Sales &amp; Marketing</li><li>• Business Development Manager</li></ul>
1998 – 1999	Account Manager Fleetsales, Fiat Auto Nederland B.V., Amsterdam, Netherlands
1990 – 1997	Account Manager Fleetsales, Ford Nederland B.V., Amsterdam, Netherlands

## Education

1988 – 1989	SME Business & Management – RIO, Leiden, Netherlands
1985 - 1987	Economics, Hogeschool Leiden, Leiden, Netherlands