

Vinzenz Greger

Managing Director, HC Touristik GmbH

Vinzenz Greger has been Managing Director of HC Touristik GmbH since February 2019. Prior to this he worked for 12 years in various roles at Amazon, where he was responsible for setting up and extending a wide variety of product lines and programs in Germany and Europe. His most recent role was as Director Programs, which involved managing innovation projects relating to customer experience. He began his career in 1998 in the mobile communications segment at Siemens AG (Benq Mobile from 2005), where he worked in hardware and software development and in product/category management. Vinzenz Greger studied electrical engineering at Furtwangen University (HFU) in Germany. He was born in Innsbruck, Austria, in 1973.

Career

- Since 2019 Managing Director, HC Touristik GmbH, Munich, Germany
- 2013 - 2019 Amazon EU SARL, German Branch, Munich, Germany
- Director Programs
 - Director Home Living, Home Appliances, Major Appliances, Toys
 - Senior Category Leader Personal Care Appliances / Programs
- 2007 - 2013 Amazon.de GmbH, Munich, Germany
- Senior Category Leader Automotive
 - Senior Manager Movies
 - Senior Manager Vendor Management
 - Manager Demand
 - Senior Product Manager Movies
- 2006 – 2007 Management Consultant, Axel Schröder & Partner, Munich, Germany
- 2005 – 2007 BenQ mobile GmbH & Co. OHG, Munich, Germany
- Category Product Line Manager
 - Category Product Manager Mobile Phones
- 1998 – 2005 Siemens AG, Munich, Germany
- Senior Product Manager
 - Head of Hardware / Software Development, Mobile Phones Accessories
 - Hardware / Software Development, Project Manager

Higher Education

- 1993 - 1997 Furtwangen University, degree of Electrical Engineering (Diplomingenieur)