



**HolidayCheck Group AG  
Munich, Germany**

**Annual financial statements as at 31 December 2017 pursuant to the  
German Financial Code  
(Handelsgesetzbuch, HGB)**

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## **A. Management report of HolidayCheck Group AG, Munich, Germany, for the financial year 2017**

### **1. Group structure and business model**

#### **1.1 Organisational structure**

HolidayCheck Group AG is a joint-stock company under German law (*Aktiengesellschaft*). Its registered office is in Munich, Germany. HolidayCheck Group AG is the parent company of the HolidayCheck Group, a digital group for holidaymakers with operations in Central Europe. We have been an exchange-listed company for around eighteen years.

In financial 2017, the Group's average total workforce was 442 full-time equivalents (FTEs) based at five locations in Germany, the Netherlands, Poland and Switzerland. The average total workforce of HolidayCheck Group AG, in financial 2017 was 16 full-time equivalents (FTEs).

The registered office of the company is in Germany, and the headquarters of the HolidayCheck Group are located in Munich. The HolidayCheck Group was led by a Management Board comprising the Chief Executive Officer (CEO), the Chief Financial Officer (CFO) and the Chief Product Officer & Senior Vice President Engineering (CPO).

The Management Board of HolidayCheck Group AG manages the company's business in accordance with the law, the articles of association and its own rules of procedure. The latter includes a schedule of responsibilities, in which individual business divisions are allocated to members of the Management Board.

The Chief Executive Officer (CEO) is Georg Hesse.

The Chief Product Officer (CPO) is Nathan Glissmeyer, who was appointed to the Management Board by the Supervisory Board with effect from 1 January 2017. He succeeds Timo Salzsieder, who stepped down from the Management Board on 28 February and thereafter left the company.

The Chief Financial Officer (CFO) is Markus Scheuermann, who was appointed to the Management Board by the Supervisory Board with effect from 29 May 2017. He succeeds Dr Dirk Schmelzer, who stepped down from the Management Board on 31 March 2017 and thereafter left the company.

In his position as Chief Executive Officer, Georg Hesse has Management Board responsibility (as at 1 January 2018) for the functions and areas shown below:

- information and consultation with the Supervisory Board;

- overall strategy and corporate development;
- HR senior management and junior staff;
- personnel development;
- Group communications;
- Group internal audit.

In his position as Chief Product Officer & Senior Vice President Engineering, Nathan Glissmeyer has Management Board responsibility (as at 1 January 2018) for the functions and areas shown below:

- product development and operation of all the brands owned by HolidayCheck Group AG;
- IT (development and operations);
- product and user experience (UX) including interaction/visual design.

In his position as Chief Financial Officer, Markus Scheuermann has Management Board responsibility (as at 1 January 2018) for the functions and areas shown below:

- financial, investment and personnel planning;
- controlling, reporting, risk management and internal control systems;
- financial management of long-term equity investments;
- financing and bank relations;
- external financial reporting;
- investor relations;
- personnel administration;
- legal, contract and tax management;
- general administration and purchasing.

## **1.2 Group segments**

Since the beginning of financial 2016, the Management Board has steered the Group on the basis of key indicators (Group revenue, Group operating EBITDA and Group equity ratio) for the entire business rather than on a segment basis. As such, the business is no longer divided into segments.

## **1.3 Description of business operations**

The HolidayCheck Group encompasses various operating companies that mainly generate revenue from transaction-based online business models in the fields of travel and weather.

HolidayCheck AG (based in Bottighofen, Switzerland) and WebAssets B.V. (based in Amsterdam, Netherlands) operate a range of hotel rating and holiday booking portals that generate revenue in the form of commission from the brokerage of package tour, hotel and rental car bookings and from website links that take visitors to other booking portals.



The core sales markets for these web portals are Austria, Belgium, Germany, the Netherlands, Poland and Switzerland.

Driveboo AG (based in Bottighofen, Switzerland) was spun off from HolidayCheck AG with retrospective effect from 1 January 2017 and now operates the car hire comparison portal MietwagenCheck. Its revenue is generated in the form of commission for car hire bookings. Driveboo AG's core sales markets are Austria, Germany and Switzerland.

WebAssets B.V. also operates advertising-based weather portals, e.g. WeerOnline.nl. Its main source of revenue is online advertising, and its core sales markets are Belgium, Germany and the Netherlands.

The other main components of the HolidayCheck Group are the non-operating company HolidayCheck Group AG (based in Munich, Germany) and the internal service providers HolidayCheck Polska Sp. Z o.o. and HolidayCheck Solutions GmbH, which generate no significant amounts of external revenue.

#### **1.4 Financial control system with financial and non-financial indicators**

HolidayCheck Group AG has developed a financial control system to control and develop the company as well as the whole group. The aim is for those companies to grow faster than the market average. The financial control system defines a series of indicators for profitability and capital structure. This involves analysing the company's net retained profit and equity ratio and comparing them against our original planning and twice-yearly forecasts. The financial and non-financial indicators are not used internally as a measure of sustainability.

##### **1.4.1 Financial performance indicators**

###### **1.4.1.1 Net retained profit**

The development of HolidayCheck Group AG's earnings is dependent on several factors. Operating income (i.e. total revenue plus other operating income) and operating expenses (materials costs, personnel expenses, depreciation, amortisation, write-downs and other operating expenses) affect the result from operating activities and therefore net retained profit. Net retained profit is also determined in part by the financial result, which in turn depends largely on the profits generated by long-term equity investments and on levels of borrowing. Net retained profit/(net accumulated loss) is therefore used as a measurement and management indicator at holding company level.

###### **1.4.1.2 Equity ratio**

A healthy capital structure is a prerequisite for sustained growth in revenue and earnings. At holding company level, HolidayCheck Group AG measures and manages its capital structure on the basis of its equity ratio (equity / total capital x 100 percent).

##### **1.4.2 Non-financial performance indicators**

Once a year, HolidayCheck Group AG also calculates the non-financial key performance indicator 'Sector and employee know-how' on the basis of talks with employees. This indicator is then used within HolidayCheck Group AG as a management tool.

### **Sector and employee know-how**

One of the main factors contributing to the sustainable development of HolidayCheck Group AG as the holding company has been its extensive knowledge of the markets that are relevant to the company, and this will come to be even more important in the future. Consequently, HolidayCheck Group AG strives to recruit people with a good level of technical and industry knowledge for positions within the company and the Group and to provide regular opportunities for professional development. We have established specific training regimes to help our people develop new personal and professional skills.

To this end, a wide range of training seminars is offered for employees and managerial staff to support their professional development and strengthen their commitment to the company.

In addition, employees and their line managers meet every year for 'Performance & Development' talks.

## **1.5 Research and development activities**

HolidayCheck Group AG makes use of external service providers to help implement technical projects. To a large extent, however, HolidayCheck Group AG's operating subsidiaries draw on their own development resources. In general, there are no specific research expenses.

## **2. Economic report**

### **2.1 Macro-economic and industry situation**

To a large extent, HolidayCheck Group AG is affected by the same macro-economic factors as the HolidayCheck Group.

#### **2.1.1 Macro-economic situation**

According to a report by Deutsche Bank's Global Market Research unit issued on 15 December 2017, the overall picture of economic activity in the HolidayCheck Group's core sales markets in 2017 was as follows.

Inflation-adjusted gross domestic product (GDP) in the Netherlands rose by 3.0 percent (GDP 2016: 2.2 percent). The analysts put inflation-adjusted growth in Belgian GDP at 1.8 percent (GDP 2016: 1.2 percent). The corresponding figures were for Germany 2.3 percent (GDP 2016: 1.9 percent), for Austria 2.8 percent (GDP 2016: 1.6 percent) and for Switzerland 0.9 percent (GDP 2016: 1.3 percent) in 2017.

#### **2.1.2 Industry situation**

According to an assessment by the Management Board, the revenue generated from package holidays in financial 2017 in the core markets targeted by the Group's transaction-based travel portals showed a mid-single-digit increase in percentage terms compared with the previous year, partly due to a stabilisation of the geopolitical situation in popular holiday destinations. Based on the 2017 travel agency

report on current market trends (*Reisebürospiegel*) published by ta.ts, the total industry revenue, including package holidays, cruises, flights, etc., generated by high street travel agencies grew by 6.4 percent over the year. In the view of the Management Board, growth among online travel agencies is likely to have been a little above this figure. In the previous year, we forecast moderate low single-digit percentage revenue growth for financial 2017.

As forecast in 2016, the Group's core sales markets were marked by strong competitive pressures

These assessments are based on the company's own estimates.

## **2.2 Business development and performance**

At EUR 2.08 million, the figure for revenue in financial 2017 was down on the previous year (EUR 2.34 million). Operating income (revenue plus other operating income) fell from EUR 5.02 million in 2016 to EUR 3.59 million due to a substantial decrease in other operating income.

There was a net loss for the year of EUR 3.24 million compared with a net loss of EUR 4.05 million in 2016.

Net retained profit for the financial year 2017 stood at EUR 13.15 million compared with EUR 19.39 million in 2016. As such, the company did not quite achieve its forecast of between EUR 14.00 million and EUR 15.00 million. This was mainly due to the creation of a new revenue reserve of EUR 3.00 million to cover the share buy-back and a lower net profit/loss figure due to an increase in personnel expenses.

As at 31 December 2017, the equity ratio was unchanged at 97.3 percent. As such, the company exceeded its minimum equity ratio target of 95.0 percent.

The assessment of the Management Board is that the company also met its previous year forecast ('stable') for employee know-how.

### **2.2.1 Business development**

#### **Changes to the composition of the Management Board**

##### ***Nathan Brent Glissmeyer appointed Chief Product Officer and Senior Vice President Engineering***

In December 2016, the Supervisory Board of HolidayCheck Group AG appointed Nathan Glissmeyer (46) to the Management Board in the position of Chief Product Officer (CPO) and Senior Vice President Engineering. He joined the company on 1 January 2017.

Nathan Glissmeyer succeeds Timo Salzsieder, who stepped down from the Management Board on 28 February 2017 and thereafter left the company.

##### ***Markus Scheuermann appointed Chief Financial Officer***

In February 2017, the Supervisory Board of HolidayCheck Group AG appointed Markus Scheuermann (44) to the Management Board in the position of Chief Financial Officer (CFO). He joined the company on 29 May 2017.

Markus Scheuermann succeeds Dr Dirk Schmelzer, who stepped down from the Management Board on 31 March 2017 and thereafter left the company.

## **Supervisory Board**

### ***By-election to Supervisory Board***

At the 2017 annual general meeting (AGM) of HolidayCheck Group AG on 30 May 2017, the shareholders who attended the meeting appointed Holger Eckstein to the company's Supervisory Board in a by-election. He had already been appointed to the Supervisory Board by Munich District Court (*Amtsgericht*) in January, as proposed by the Boards, for the period up to the end of the general meeting of shareholders. This followed the resignation of Dr Andreas Rittstieg from the Supervisory Board with effect from the end of the previous year. As Managing Director of Hubert Burda Media Holding, Holger Eckstein is responsible for financial affairs and is therefore an experienced financial expert.

### **Christoph Ludmann appointed new CEO at Group subsidiary HolidayCheck AG**

The Board of Directors of HolidayCheck AG (Bottighofen, Switzerland) appointed Christoph Ludmann to the position of Chief Executive Officer (CEO) at the company with effect from 1 July 2017. He took over from Anja Keckeisen, who stepped down at her own request on 30 June 2017.

### **Formation of Driveboo AG**

As part of a wider growth strategy and to provide greater control, the MietwagenCheck business of HolidayCheck AG was spun off under a demerger agreement and transferred to the newly formed legal entity Driveboo AG. Both companies are wholly owned by HolidayCheck Group AG.

### **Share buy-back programme successfully completed**

Following approval by the Supervisory Board, the Management Board of HolidayCheck Group AG decided on 8 November 2016 to make use of the share buy-back authorisation granted by the annual general meeting on 16 June 2015 in accordance with section 71 paragraph 1 number 8 of the German Stock Corporation Act (*Aktiengesetz, AktG*). On 18 November 2016, the company began the process of repurchasing its own shares on the capital market. On 6 June 2017, we reached the limit of 1,500,000 HolidayCheck Group AG shares (2.6 percent of the company's share capital) allowed under the buy-back programme, and the offer was therefore closed earlier than anticipated. The shares were bought for a weighted average price of EUR 2.65 per share.

As at 31 December 2017, the company held a total of 1,369,310 treasury shares. This is equivalent to 2.3 percent of its share capital.

### **Share-based payment plans**

HolidayCheck Group AG currently maintains three share-based payment plans: the restricted stock plan (RSP) for employees of HolidayCheck Group AG and its subsidiaries and the long-term incentive plan 2017-2020 (LTIP 2017-2020) for members of the Management Board of HolidayCheck Group AG, which replaced the long-term incentive plan 2011-2016 (LTIP 2011-2016).

### **Long-term incentive plan 2011-2016**



Between 2011 and 2016, phantom shares were issued to members of the Management Board and other staff of HolidayCheck Group AG (formerly Tomorrow Focus AG) and its subsidiaries under a long-term incentive plan (LTIP 2011-2016). The phantom shares entitle the holder to a cash payment based on the average share price over the last one hundred stock exchange trading days up to the payment date. There is no automatic entitlement to shares in HolidayCheck Group AG. The phantom shares were granted in annual tranches. There is no link between these tranches. The last tranche was granted in financial 2016. The revaluation of the tranches still outstanding in respect of 2015 and 2016 generated an expense of EUR 0.3 million.

### **Long-term incentive plan 2017-2020**

The LTIP 2017-2020 replaced the LTIP 2011-2016 in financial 2017. Entitlements under the new share-based payment plan will generally be settled in the form of equity instruments. Under the terms of the LTIP 2017-2020, members of the Management Board of HolidayCheck Group AG will be granted an annual tranche of company shares ('restricted stocks') for each year between 2017 and 2020. Details can be found in section 9 of the remuneration report for the Management Board. In financial 2017, the total amount recorded as an expense in respect of the tranches for 2017-2020 was EUR 1.07 million.

### **Restricted stock plan**

The restricted stock plan (RSP) was introduced in the financial year 2017 as a form of new variable payment to replace the existing variable salary component (bonus). This share-based payment plan will also be settled in the form of equity instruments. The aim of this plan is to give employees a stake in the long-term success of the company and therefore provide an incentive for sustained performance.

The plan is open to employees of HolidayCheck Group AG and its subsidiaries who were entitled to a variable salary component when the restricted stock plan was introduced and who agreed to their inclusion in the plan or to a corresponding provision in their employment contract. For employees covered by the restricted stock plan, the previous system of variable remuneration lapsed (subject to transitional rules) on 1 January 2017.

Under the restricted stock plan, employees receive shares in HolidayCheck Group AG. The shares are granted in annual tranches with no link between individual tranches. The first tranche under the restricted stock plan was granted in financial 2017. Employees received their first restricted-stock-plan shares in the third quarter of the year. Following the issue of 102,490 no-par value shares (each with an accounting par value of EUR 1), the total value of shares issued was increased by EUR 102,490. In addition, following the issue of 28,200 no-par value bonus shares, the total value of shares issued was increased by EUR 28,200. As at 31 December 2017, the total figure allocated to the capital and revenue reserves for the restricted stock plan and the bonus shares was EUR 0.27 million.

### **HolidayCheck Group AG acquires remaining 2 percent of WebAssets B.V.**

In the third quarter of 2017, HolidayCheck Group AG acquired the remaining 2 percent of WebAssets B.V., taking its holding to 100 percent. The purchase price on the acquisition date was EUR 0.5 million. This figure was calculated on the basis of an adjusted consolidated EBIT figure for the WebAssets B.V. Group.

## 2.2.2 Performance

### 2.2.2.1 Income situation of HolidayCheck Group AG

**Operating income** (total of revenue and other operating income) for the financial year 2017 declined from EUR 5.02 million in the previous year to EUR 3.59 million. With regard to the specific items, revenue showed a year-on-year decrease from EUR 2.34 million in 2016 to EUR 2.08 million as less office space was sublet. Other operating income declined from EUR 2.68 million in 2016 to EUR 1.51 million. In financial 2016, operating income included non-recurring items such as income from the early settlement of earn-out obligations totalling EUR 0.67 million by the buyers of Cellular, income of EUR 0.58 million from the sale of fixed assets following the merger with organize.me and income of EUR 0.26 million from the effect of exchange rate fluctuations on cash holdings denominated in Swiss francs. The total for financial 2017 includes an increase of EUR 0.53 million in income from costs charged on to subsidiaries.

**Operating expenses** (materials costs, personnel expenses, depreciation, amortisation and other operating expenses) were EUR 10.19 million compared with EUR 9.58 million in 2016. Personnel expenses increased from EUR 3.24 million in 2016 to EUR 4.75 million. This was mainly due to additions to the long-term incentive programme (LTIP 2017-2020). Other operating expenses declined from EUR 4.96 million in 2016 to EUR 4.52 million in 2017. This was mainly because losses from the merger with organize.me and post-sale expenses following the disposal of the former Group company EliteMedianet GmbH no longer applied.

The **result from operating activities** (operating income less operating costs) stood at minus EUR 6.60 million compared with minus EUR 4.56 million in the previous year.

The **financial result** (total of income from long-term equity investments, income from profit transfer agreements, income from securities and loans held as long-term financial assets and other interest and similar income less interest and similar expenditure) rose from EUR 0.51 million in 2016 to EUR 3.36 million in 2017. This was mainly due to the dividend of EUR 2.80 million received by HolidayCheck Group AG in financial 2017 from HolidayCheck AG. Another factor was a year-on-year decrease in interest and similar expenses due to a reduction in liabilities to banks from minus EUR 0.33 million to minus EUR 0.16 million. Furthermore, by contrast with financial 2016, there was no income from securities and long-term loans following the repayment of the vendor loan linked to the sale of EliteMedianet GmbH.

**Net loss for the year** was EUR 3.25 million in financial 2016 compared with net loss for the year of EUR 4.05 million in 2016.

**Net retained profit** for the financial year 2017 stood at EUR 13.15 million compared with EUR 19.39 million in 2016. This figure was slightly lower than the forecast of between EUR 14 million and EUR 15 million, mainly because the share buy-back programme proved to be more extensive than originally planned. This was mainly due to the creation of a new revenue reserve of EUR 3.00 million to cover the share buy-back and a lower net profit/loss figure due to an increase in personnel expenses.

### 2.2.2.2 Asset and financial position

#### Financial management objectives

The main financial management objective of HolidayCheck Group AG is to ensure that sufficient liquidity is available at all times to the HolidayCheck Group for it to perform its day-to-day business operations.

Another objective is the optimisation of profitability to attain the maximum possible credit rating with a view to obtaining favourable refinancing terms.

#### Notes on capital structure

On the assets side of the balance sheet, the value of the **fixed assets** of HolidayCheck Group AG as at 31 December 2017 increased from EUR 130.34 million at the end of 2016 to EUR 131.05 million. This was mainly due to an increase of EUR 0.54 million in the balance sheet item 'Shares in affiliated entities' to EUR 130.25 million following the repurchase of a 2 percent holding in WebAssets B.V.

The **current assets** of HolidayCheck Group AG decreased from EUR 28.75 million as at 31 December 2016 to EUR 21.14 million as at 31 December 2017. This was mainly due to a decline in cash at banks, which ended the year EUR 7.68 million lower at EUR 16.35 million. Apart from operating expenses, the decrease in cash balances was primarily attributable to the share buy-back.

On the liabilities side of the balance sheet, the **equity** of HolidayCheck Group AG decreased from EUR 155.03 million as at 31 December 2016 to EUR 148.37 million as at 31 December 2017. The main factors here were the net loss for the year in financial 2017 of EUR 3.24 million and the share buy-back programme totalling EUR 3.81 million.

The **equity ratio** remained unchanged at 97.3 percent as at 31 December 2017. As such, the company achieved its forecasted minimum equity ratio of 95.0 percent.

**Provisions** were up from EUR 3.07 million at year-end 2016 to EUR 3.41 million as at 31 December 2017. This was mainly due to an increase in the provision for bonuses and employee stock option plans.

Year-end **liabilities** declined from EUR 1.16 million at the end of 2016 to EUR 0.65 million as at 31 December 2017. This was mainly due to a reduction of EUR 0.50 million in trade accounts payable.

The figure for current liabilities to banks includes deferred interest payments. In June 2014, as part of a wider plan to restructure the way HolidayCheck Group AG finances its activities, the company entered into a syndicated loan agreement. Under the terms of this agreement, it can borrow up to EUR 50 million on a flexible basis with repayment by 2019. This agreement was renegotiated in May 2015 to take account of the Group's new structure and the fact that guarantors for the loan were no longer part of the Group. The term of the loan was extended to 2020. As at 31 December 2016, HolidayCheck Group AG had not drawn down any of the funds available under this loan



agreement. The interest payable on the syndicated loan is stipulated for each interest period. The latest figure was 0.9 percent. The variable rate is therefore the same as in the previous year.

As at 31 December 2017, **total assets** stood at EUR 152.43 million compared with the year-end figure of EUR 159.26 million for 2016. This decline was mainly due to the decrease in equity. The balance sheet of HolidayCheck Group AG shows current assets of EUR 21.34 million and current liabilities of EUR 2.09 million. As at 31 December 2017, the company also had unused credit lines totalling EUR 49.00 million under a syndicated loan agreement. EUR 1 million was used out of the total syndicated loan amount of EUR 50 million for rent guarantees and avals. Altogether, the company generated net cash outflows of EUR 7.68 million in financial 2017, mainly for operating expenses and the share buy-back programme. The company's ongoing liquidity position is secure.

### **2.2.2.3 Liquidity**

The estimated cash flow from operating activities stood at minus EUR 3.0 million (2016: minus EUR 9.5 million). The main factor in this year-on-year change was a series of non-recurring items in 2016 such as payments for restructuring costs.

The estimated cash flow from investing activities stood at minus EUR 0.3 million (2016: EUR 4.6 million). This year-on-year change is mainly due to non-recurring cash flows in the form of receipts and payments linked to sales of companies and the repayment of the vendor loan granted on the sale of EliteMedianet.

The estimated cash flow from financing activities stood at minus EUR 4.0 million (2016: minus EUR 19.8 million). In this case, the year-on-year change is solely attributable to non-recurring cash flows in 2016, e.g. the repayment of the bonded loan totalling EUR 14.50 million, the settlement of cash pool liabilities amounting to EUR 3.33 million towards Jameda GmbH and the early settlement of the earn-out obligation from the purchase of an additional stake in WebAssets B.V. totalling EUR 2.10 million. In 2017 the main cash flow factor in this category was the share buy-back programme.

### **2.2.2.4 Overall assessment of the company's position**

On balance, HolidayCheck Group AG can look back on a solid financial year in 2017.

### **3. Events after the balance sheet date**

In January 2018, HolidayCheck Group AG signed a subordination agreement with Driveboo AG in respect of all existing and all future receivables.

## **4. Report on expected developments, opportunities and risks**

### **4.1 Report on expected developments**

#### **4.1.1 Expected macro-economic developments**

Deutsche Bank's Global Market Research unit anticipates the following levels of economic growth in HolidayCheck Group's core sales markets:

Inflation-adjusted gross domestic product (GDP) in the Netherlands is expected to grow by 2.5 percent and in Belgium by 2.2 percent. Inflation-adjusted gross domestic product (GDP) in Austria and Switzerland is expected to grow by 2.5 percent and 2.1 percent respectively. According to the Deutsche Bank experts, inflation-adjusted GDP in Germany is expected to rise by 2.3 percent.

The GDP figures quoted above are based on estimates published by Deutsche Bank AG's Global Market Research unit on 15 December 2017.

#### **4.1.2 Expected industry developments**

For the current year, the Management Board of HolidayCheck Group AG anticipates moderate revenue growth, in the low single digits expressed as a percentage, in the core markets served by the Group's holiday portals, especially in the package holiday sector. One important factor here will be the forecast economic developments in the core sales markets served by those holiday portals (see section 4.1.1 of this Group management report) and the corresponding likelihood of a modest increase in consumer demand for holidays.

Another important but largely unpredictable factor that could have an impact on developments in the travel industry is any political unrest or terrorist attacks, especially in our key Mediterranean package holiday regions, in the German-speaking area (Germany, Austria and part of Switzerland) and in the Benelux countries.

At the same time, the company anticipates strong and sustained competitive pressures, primarily as a result of continued high levels of spending by competitors on marketing and the entry of new competitors into the market.

In the medium term, a possible trend towards consolidation could lead to some easing of the competitive situation and to a corresponding reduction in marketing expenditure.

The above assessments of expected industry developments are based on the Group's own estimates.

#### **4.1.3 The HolidayCheck Group**

Our vision is to become the most holidaymaker-friendly company in the world. Our goal is to constantly expand our portfolio of holiday services. We plan to invest consistently in measures to speed up the further development of our existing products and services (with an emphasis on the core fields of package holidays, 'hotel only' bookings and cruises), the development of new products and services in adjoining areas, the steady expansion of our data intelligence systems and the further expansion of our customised travel advice service. In order to implement these measures, we anticipate a moderate increase in personnel at HolidayCheck Group AG's subsidiaries, mainly in the areas of product and IT development and travel advice. This will entail a modest increase in staff costs.

Our subsidiaries also intend to make further investments in marketing in the form of direct sales promotions and other measures designed to give a sustained boost to the profile of our various brands. In 2018, we plan to vigorously pursue the brand marketing campaign successfully launched by HolidayCheck in June 2017.

As such, over the first six months of 2018, we will be investing much more heavily in brand advertising (e.g. TV advertising) than in the same period of 2017.

HolidayCheck AG is based in Bottighofen in Switzerland but it generates most of its sales revenue in the euro area. Important costs such as salaries and rents are paid in Swiss francs, so any appreciation in the Swiss franc vis-à-vis the euro will have a negative impact on the Group's earnings. In order to hedge this currency risk, the company established cash holdings in Swiss francs and employed currency forwards.

The forecast of the Management Board of HolidayCheck Group AG for financial 2018 is premised on the scheduled implementation of the above investments in products and marketing. It also assumes a stable economic situation and further intense competition at the same level as in 2017. Finally, the forecast is based on a generally stable political situation in the countries that represent our most important Mediterranean holiday destinations.

The impact of any legal and regulatory changes is not factored into this forecast.

#### 4.1.3.1 Net retained profit

HolidayCheck Group AG measures and manages its profitability on the basis of its net retained profit.

After allocation of the operating loss for financial 2017, the company's net retained profit for the financial year 2017 was EUR 13.15 million compared with a net retained profit of EUR 19.39 million in the previous year.

Looking ahead at financial 2018, HolidayCheck Group AG expects to generate a net retained profit of between EUR 8 and 9 million.

#### 4.1.3.2 Equity structure

HolidayCheck Group AG measures and manages its capital structure on the basis of its equity ratio (equity / total capital x 100 percent).

The company's equity ratio for the financial year 2017 was unchanged at 97.3 percent. With regard to the financial year 2018, HolidayCheck Group AG expects to maintain an equity ratio of at least 95 percent.

#### 4.1.3.3 Forecast for non-financial performance indicators

The non-financial performance indicator 'Employee know-how' is expected to be stable in the current financial year.

Non-financial indicator	performance	Forecast for financial year 2018
Employee know-how		Stable

#### 4.1.4 Overall assessment of likely developments

For 2018 as a whole, we expect to implement investments in products and marketing in line with our plans. We also anticipate a stable economic environment and further intense competition at the same level as in the previous year. Finally, the forecast of the Management Board is based on the assumption that, on the whole, the political situation will be stable in the countries that represent our most important Mediterranean holiday destinations.

HolidayCheck Group AG expects its net retained profit to decline from EUR 13.15 million in 2017 to between EUR 8 and 9 million in 2018. The company will aim for an equity ratio of approximately 95.0 percent in financial 2018.

The potential effects of legal and regulatory issues have not been factored into these forecasts.

In response to the opportunities (see section 4.3) and risks (section 4.2.2 of this management report) outlined below, or if our expectations and assumptions do not materialise, the actual results of the HolidayCheck Group AG may vary in either direction from these forecasts.

## **4.2 Risk report**

With regard to its business activities, HolidayCheck Group AG is largely faced with the same risks and opportunities as the HolidayCheck Group. In general, HolidayCheck Group AG's exposure to risk reflects the size of its holdings in subsidiaries and long-term equity investments and their potential to distribute profits. This is reflected in the figure for income from long-term investments and indirectly on net retained profit at HolidayCheck Group AG. For this reason, potential damage (see 4.2.1.2 'Risks subject to mandatory disclosure') is also expressed in relation to Group EBITDA.

### **4.2.1 Risk management system**

As the parent company of the HolidayCheck Group, HolidayCheck Group AG is integrated into the Group-wide risk management system. In principle, HolidayCheck Group AG is exposed to the same risks as the individual companies making up the Group. These risks can result in the entire Group being unable to meet financial, operational or strategic business objectives. It is therefore vital to identify and analyse risks and implement suitable measures to eliminate or at least to restrict these risks in order to safeguard the long-term business success of the HolidayCheck Group.

#### **4.2.1.1 Risk policy guidelines**

The Management Board has formulated a series of policy guidelines for the risk management system:

- Risk awareness should be continuously heightened at all levels of the Group and its subsidiaries.
- Risk exposure should be limited by taking appropriate measures to prevent any potential and consequential damage.
- A risk management system should be established in each company to identify risks at an early stage and to assess and control those risks.
- Specific critical risks or those with the potential to jeopardise the existence of the company must be reported as and when they arise.

- Suitable risk assessment criteria (materiality limits and potential damage) should be defined and regularly updated as part of corporate controlling with regard to the classification of risks as critical or as a threat to the existence of the company and to facilitate the process of escalation to the next higher level or to the Management Board.
- Where there is suspicion of criminal activity, compliance issues must be reported as soon as they are identified.
- The risk management system should be documented in the form of a risk map.
- The risks to which individual companies are exposed are also documented using the risk-to-chance (R2C) tool. If the companies do not have their own access to this tool, the information is maintained by the Group risk coordinator. Otherwise, responsibility for maintaining and updating the risk data lies with the companies themselves.

#### 4.2.1.2 Risks subject to mandatory disclosure

Risks are identified in relation to individual areas of responsibility or on a more general basis in workshops. Risks are classified using the following model:

Risk categories			
Inherent risks	Active risks		
Strategic	Operational	Financial	Compliance
Competition	Sales	Liquidity	Corporate compliance
Consumers	Personnel	Foreign currency	Data protection
Economy	Organisational structure	Other financial risks	Company and capital market legislation
Technology	Marketing		
Sales	Bookkeeping and accounting		
Other strategic risks			

Inherent risks are those which depend on external factors that cannot be influenced by the HolidayCheck Group and/or its individual companies.

Active risks are those which depend on internal factors that can be influenced by the decisions and actions of the HolidayCheck Group and/or its individual companies.

Risks are assessed in terms of the probability of their occurrence and their potential to cause damage.

The table below shows how risks are classified in terms of the probability of occurrence within a planning horizon of two years:



Risk assessment – probability of occurrence		
Probability of occurrence within planning horizon (2 years)		
<b>(Almost) certain</b>	4	Probability $\geq$ 80 percent of the risk event occurring within the planning horizon
<b>Probable</b>	3	Probability $\geq$ 50 percent and $<$ 80 percent of the risk event occurring within the planning horizon
<b>Possible</b>	2	Probability $\geq$ 20 percent and $<$ 50 percent of the risk event occurring within the planning horizon
<b>Unlikely</b>	1	Probability $<$ 20 percent of the risk event occurring within the planning horizon

Potential to cause damage is defined in terms of the potential impact on Group EBITDA over a two-year period. Risks are allocated to one of four categories depending on the potential scale of the impact.

Risk assessment – potential damage					
		Strategic	Operational	Financial	Compliance
<b>High (critical/threat to existence of company)</b>	<b>4</b>	Risk that most strategic targets may not be achieved	Disruption to all business activities (complete failure of IT systems, loss of data, fire, terrorist attack)	Threat to existence of the company (e.g. large-scale systematic manipulation of balance sheet and severe exchange rate fluctuations) Single Group EBITDA risk >= EUR 10 million	Serious violations of the law leading to external investigations and legal proceedings (risk to reputation)
<b>Substantial</b>	<b>3</b>	Risk that one or several strategic targets may not be achieved	Serious disruption to business activity (temporary failure of IT systems, fluctuation of key personnel)	Substantial risks that lead to an annual deficit or a reduction in enterprise value Single Group EBITDA risk >= EUR 6 million	Systematic and ongoing violations of the law with large penalties and damage to corporate image
<b>Medium</b>	<b>2</b>	Risk that one strategic target may not be achieved	Significant disruption to or interruption of operating processes	Significant negative impact on annual results and enterprise value, manipulation of valuations Single Group EBITDA risk >= EUR 1 million	Systematic violations of the law with significant penalties
<b>Low</b>	<b>1</b>	Risk has very little potential impact on achievement of targets	Little or no impact on operating processes	No significant impact on annual results or enterprise value, (minor reporting violations) Single Group EBITDA risk < EUR 1 million	Less than full compliance with provisions and rules (e.g. minor violations of the expenses code)

Unless provisions or insurance cover have already been established covering the entire potential damage, or unless reduced by insurance policies, all risks must be included if they jeopardise the existence of the company or exceed the thresholds defined as critical. Details of any existing provisions must be added.

In this context, it is important to take not only individual risks but also the potential cumulative impact of several risks into consideration. Risks are classed as a potential threat to the existence of the company if they could have a substantial impact on its asset, financial and earnings position.

The following risk matrix is based on the above classifications.

**Risk matrix**

Potential damage	High				
	Substantial				
	Medium				
	Low				
		Unlikely	Possible	Probable	(Almost) certain
		< 20 percent	≥ 20 percent and < 50 percent	≥ 50 percent and < 80 percent	≥ 80 percent
Probability of occurrence					

**4.2.1.3 Risk management structures**

The companies making up the Group organise their processes and information flows in such a way that corporate risks can be identified, evaluated and controlled at an early stage. The role of the Group risk coordinator is to monitor and control the risk management process.

**4.2.1.3.1 Information flow / Ad hoc reporting**

All risks and the status of those risks are reported to the Group Controlling unit together with the quarterly financial statements. Risks are updated solely through the Group’s own risk management tool. Following consultation, this may be done by the companies themselves or by Group Controlling.

In addition, the Group risk coordinator must be advised immediately in writing of any critical risks, risks that jeopardise the existence of the Group or potentially criminal incidents relating to compliance rules. The Group risk coordinator will forward the details to the Management Board.

Senior management teams at the Group’s individual companies are responsible for reporting any new risks or changes in the status of existing risks at the appropriate meetings (e.g. shareholder meetings).

#### **4.2.1.3.2 Role of Management Board and Group Controlling**

Group Controlling will prepare a report for the Management Board based on the reports received from individual companies and any Group-level risks identified.

#### **4.2.1.4 Responsibility for the risk management system**

Responsibility for updating the risk management system lies with the Group's Management Board, Group Controlling and the senior management teams of the respective subsidiaries. This work may be delegated to a risk management officer who is not a member of a senior management team or the Management Board.

##### **4.2.1.4.1 Establishing a risk management system**

The subsidiaries have established their own risk management systems on this basis. These must be documented. Risk workshops should be held as required.

##### **4.2.1.4.2 Maintaining risk management systems at subsidiaries**

Responsibility for updating the risk management systems of subsidiaries lies with their respective senior management teams. All subsidiaries have designated a risk management officer as the point of contact for Group Controlling. These risk management officers are also responsible for the ad hoc reporting of specific risks of a critical nature or with the potential to jeopardise the existence of their company and any breaches of compliance rules.

##### **4.2.1.5 System monitoring and documentation**

As evidence of the proper functioning of risk management systems, the corresponding documentation is continuously updated at both Group and subsidiary level.

The documentation kept by individual Group companies includes details of the organisational measures necessary to establish and operate an effective risk management system. Quarterly reports are also regarded as documentary evidence of the effectiveness of risk management systems.

Risk management officers at subsidiary level are responsible for documenting risks and measures and for implementing the latter on the basis of a uniform scheme.

This documentation provides evidence of the proper functioning of the system for internal and external audit purposes. Responsibility for correct documentation lies with risk officers at subsidiary level and with Group Controlling.

In order to facilitate a systematic response to the risks identified within the Group and reported to HolidayCheck Group AG, the risk map is updated every quarter and submitted to Group Controlling. Any changes and new risks are highlighted.

##### **4.2.1.6 Other elements of the risk management system**

In addition to the dedicated risk management system outlined above in sections 4.2.1.1 to 4.2.1.5, the following elements also serve to identify risk within the Group:

- operational planning, including updated intra-year forecasts;
- quarterly financial statements;
- liquidity planning;
- monthly reporting by subsidiaries (comparing target and actual results) to the Group.

#### **4.2.1.7 Monitoring of the risk management system**

In 2009, Germany's Accounting Law Modernisation Act (*Bilanzrechtsmodernisierungs-gesetz, BilMoG*) imposed a duty on Supervisory Boards to assess the effectiveness of corporate risk management. In making its assessment, the Supervisory Board draws on the results of internal audits and information from Group Controlling.

HolidayCheck Group AG is also subject by law to an inspection by the Group's auditor in accordance with section 317, paragraph 4 of the German Commercial Code (*Handelsgesetzbuch, HGB*). The task of the auditor is to evaluate whether the Management Board has implemented the measures imposed under section 91, paragraph 2 of the German Stock Corporation Act in an appropriate form and whether the corresponding monitoring system is designed in such a way that it can identify developments which jeopardise the continued existence of the company at an early stage.

## **4.2.2 Risks**

### **4.2.2.1 Inherent risks of the HolidayCheck Group**

#### **4.2.2.1.1 Strategic risks of the HolidayCheck Group**

##### **4.2.2.1.1.1 Competition-related risks of the HolidayCheck Group**

###### **Market dominance of search engine providers**

Many Internet users turn above all to search engines such as that operated by the market leader Google when they are looking for hotels, etc. Search engines are based on complex and confidential algorithms, and they present users with hit lists containing links to relevant third-party websites such as those of HolidayCheck and Zoover. They also present their own web services such as Google Hotel Finder. Experience has shown that links placed high up on the first page of search results are opened much more frequently than those on subsequent pages. A higher ranking generally means more traffic, and in turn this can have a positive impact on advertising and business revenue.

As a result, search engine optimisation (SEO) is now a very important tool. Its aim is to ensure that an organisation's web content is placed as high up as possible in the hit lists generated by search engines.

Search engine providers regularly make wide-ranging changes to their search algorithms. As such, there is always a potential risk that the search engine rankings of websites operated by HolidayCheck Group AG may fall temporarily or even permanently. This would mean a serious reduction in traffic that could have a significant negative effect on the revenue and earnings position of the web portals affected and of the HolidayCheck Group as a whole.



In response, the HolidayCheck Group aims to reduce its dependency on search engines, especially Google. This involves boosting the traffic generated through social media platforms. At the same time, we aim to attract visitors directly to our sites, i.e. bypassing search engines, by expanding our mobile offer and presence and intensifying our brand advertising.

Risk classification (see section 4.2.1.2 of this management report)  
Probability of occurrence: possible ( $\geq 20 - < 50$  percent);  
potential damage: high (single Group EBITDA risk  $\geq$  EUR 10 million)

#### **Existing and new competitors**

Increased competition (for example due to more intensive marketing campaigns by existing competitors, the entry of new competitors into the market or the introduction of innovative new technology) can undermine website reach and usage and/or the purchase of products and services through the websites operated by HolidayCheck Group companies. In turn, this can lead to a significant decline in revenue and earnings and may even jeopardise the existence of the Group as a whole.

Companies such as Google and Facebook are of particular concern in this context. As described above, the hit lists presented by Google include its own services such as Google Flights, Google Hotel Finder and Google Shopping. This puts Google in direct competition for traffic with other websites, including those operated by the HolidayCheck Group. If high-reach providers with a correspondingly powerful market presence such as Google and Facebook were to introduce new services in the same fields as those covered by the HolidayCheck Group, this could have a similar impact to that of changes in search algorithms, i.e. a serious reduction in traffic and thus a significant downturn in revenue and earnings of those web portals and segments and of the HolidayCheck Group as a whole. The same applies to high-reach media companies (especially in the television industry) that advertise their own web content during broadcasts and may thus compete with the sites operated by the HolidayCheck Group; and to competing Internet groups (including multinationals) with the financial strength needed to invest heavily in marketing and IT in order to introduce their own products in the same sale markets as those targeted by the HolidayCheck Group's websites.

Risk classification (see section 4.2.1.2 of this management report)  
Probability of occurrence: possible ( $\geq 20 - < 50$  percent);  
potential damage: high (single Group EBITDA risk  $\geq$  EUR 10 million)

#### **4.2.2.1.1.2 Consumer-related risks of the HolidayCheck Group**

The HolidayCheck Group's travel portals concentrate on business operations in the holiday sector, especially by facilitating package holiday and hotel bookings by end users. Any changes in customer behaviour or travel preferences, e.g. greater use of the travel products and services of other providers, could have a negative impact on the future revenue and earnings of the HolidayCheck Group.

In anticipation of changing customer requirements, the HolidayCheck Group continuously develops new products and services and regularly updates its existing portfolio.

Risk classification (see section 4.2.1.2 of this management report)  
Probability of occurrence: unlikely (< 20 percent);  
potential damage: high (single Group EBITDA risk  $\geq$  EUR 10 million)

In light of the increase in our business activity, the potential damage level has been increased from 'medium' in the previous year's report to 'high'.

#### **4.2.2.1.1.3 Economic risks of the HolidayCheck Group**

Subdued demand for travel products in general, e.g. as a result of economic, political, legal or social crises, could lead to a substantial decline in revenue and earnings and even jeopardise the continued existence of the Group.

Risk classification (see section 4.2.1.2 of this management report)  
Probability of occurrence: possible ( $\geq$  20 – < 50 percent);  
potential damage: substantial (single Group EBITDA risk  $\geq$  EUR 6 million)

#### **4.2.2.1.1.4 Sales risks of the HolidayCheck Group**

Expenditure on marketing activities, especially popular tools such as search engine marketing (SEM), vouchers and TV advertising, currently makes up the HolidayCheck Group's largest single block of costs.

Any more intensive marketing activities by our competitors or increased dominance of key marketing and media service providers such as Google could lead to a substantial increase in the marketing costs of the HolidayCheck Group and its travel portals and impact negatively on the earnings of the entire HolidayCheck Group.

Risk classification (see section 4.2.1.2 of this management report)  
Probability of occurrence: unlikely (< 20 percent);  
potential damage: medium (single Group EBITDA risk  $\geq$  EUR 1 million)

#### **4.2.2.1.1.5 Technology risks of the HolidayCheck Group**

Driven by the continuous introduction of innovative and in some cases disruptive technology, the markets in which the HolidayCheck Group operates are subject to rapid and large-scale transformations that can produce fundamental changes in consumer behaviour. If the HolidayCheck Group's products and services cannot keep pace with these technological changes, it is likely that customers will find them less attractive. In turn, this could lead to a decline in revenue and earnings.

In anticipation of technological and product changes, the HolidayCheck Group continuously develops new products and services and regularly updates its existing portfolio.

Risk classification (see section 4.2.1.2 of this management report)  
Probability of occurrence: unlikely (< 20 percent);

potential damage: medium (single Group EBITDA risk  $\geq$  EUR 1 million)

#### **4.2.2.1.1.6 Other strategic risks of the HolidayCheck Group**

With regard to the travel portals operated by the HolidayCheck Group, events such as natural disasters, epidemics and terrorist attacks, especially in key holiday areas but also in our customers' own countries, could lead to a temporary or even long-term downturn in holiday travel, and therefore have a highly negative impact on the development of HolidayCheck Group's revenue and earnings situation.

Risk classification (see section 4.2.1.2 of this management report)

Probability of occurrence: possible ( $\geq 20$  -  $< 50$  percent);

potential damage: high (single Group EBITDA risk  $\geq$  EUR 10 million)

Compared with the previous year, the probability of occurrence has been reduced from 'probable' to 'possible', mainly due to an easing of political tensions in the Mediterranean region and to shifts in the most popular destinations among holidaymakers.

#### **4.2.2.2 Active risks of the HolidayCheck Group**

##### **4.2.2.2.1 Operational risks of the HolidayCheck Group**

###### **4.2.2.2.1.1 General sales risks**

From a sales perspective, the success of the HolidayCheck Group's travel portals depends crucially on continuous technical development, on their usability across every type of device and on fast and unrestricted access. The usability and customer acceptance of our travel portals can be impaired significantly by various factors, especially a failure to keep up with new trends in technology, technical issues such as long page-loading times, inaccurate product and price information, software programming errors, the loss of key data and temporary disruption to individual systems, in particular the booking systems or the entire website. In turn, these problems can lead to substantial losses in revenue and earnings.

In order to limit these risks, we measure indicators such as the response of our customers to new features and products by comparing acceptance levels with those of the original versions in A/B tests. In addition, we monitor the operation of our portals continuously so that we can take appropriate and rapid action in the event of any disruption. To ensure that our systems remain secure and stable, they are connected to geographically separate and redundant data and computer centres. We also conduct regular penetration tests, which involve commissioning an external agency to attack our systems. The findings of these tests are fed directly into our product development work.

The level of customer acceptance of our HolidayCheck Travel Centre and consequently its success in terms of actual sales depend largely on the expertise of our Travel Centre staff, on the ability of users to contact them by telephone at any time during business



hours and on stable access to the booking systems used. If poor advice is given, or if the telephone or booking systems develop temporary or more lasting faults, customer acceptance of the Travel Centre could be seriously undermined. In turn, this could lead to a serious downturn in revenue and earnings.

To limit this risk, we employ well-qualified staff and update their skills regularly through training. In addition, we monitor the operation of our telephone and booking systems continuously so that we can take appropriate and rapid action in the event of any disruption.

Risk classification (see section 4.2.1.2 of this management report)

Probability of occurrence: possible ( $\geq 20$  -  $< 50$  percent);

potential damage: high (single Group EBITDA risk  $\geq$  EUR 10 million)

#### **4.2.2.2.1.2 Sales risk of HolidayCheck Group from mobile shift**

In the past, people tended to access the internet primarily from desktop computers. In recent years, however, there has been a growing shift towards mobile devices. This trend, known as 'mobile shift', has brought about fundamental changes in the way people use the internet and in their expectations of existing online services. Given that the conversion rate (the rate at which users are 'converted' into buyers) is currently lower on mobile devices compared with desktop computers, any faster-than-anticipated mobile shift would pose a challenge for the HolidayCheck Group and its online content. If we fail to adapt our web services as effectively as possible to meet the expectations and wishes of mobile users, or if we are slow in doing so, we risk a substantial decline in revenue and earnings.

Risk classification (see section 4.2.1.2 of this Group management report)

Probability of occurrence: probable ( $\geq 50$  -  $< 80$  percent);

potential damage: substantial (single Group EBITDA risk  $\geq$  EUR 6 million)

This category of sales risk has been included for the first time in the risk report due to evidence of the growing use of mobile devices to research and book holidays.

#### **4.2.2.2.1.3 Personnel risks of the HolidayCheck Group**

Highly-qualified employees and managers are essential to the long-term success of any business undertaking. The HolidayCheck Group is strongly committed to fostering its employees' long-term loyalty to the company and to recruiting new, highly-qualified staff. Business development could be impaired if a large number of these employees leave the company within a short time span and no adequate replacements can be found.

In particular, in the event of increased competition in the labour market to recruit highly-qualified employees, especially people with IT and Internet expertise, there is no guarantee that the Group will be able to retain key personnel over the long term.

The HolidayCheck Group is determined to exploit all business opportunities that present themselves and at the same time counteract general personnel risks through a series of measures, in particular the provision of advanced training for further qualifications and the professional development for employees, rigorous succession planning and additional benefits such as performance-based remuneration systems. As a result of these measures, the company sees itself as an attractive employer and believes that it can draw on its employees' skills to make effective use of the available business opportunities.

Risk classification (see section 4.2.1.2 of this management report)

Probability of occurrence: possible ( $\geq 20 - < 50$  percent);

potential damage: substantial (single Group EBITDA risk  $\geq$  EUR 6 million)

At Group level, the potential damage assessment has been increased from 'medium' in the previous year's report to 'substantial' to reflect the expansion of our workforce and the greater importance of well-qualified employees, especially those with IT skills and travel agency experience.

#### **4.2.2.2.1.4 Structural risks of the HolidayCheck Group**

The corporate strategy adopted by the HolidayCheck Group envisages further expansion of its market position in the holiday sector. The target will be achieved by developing successful new products and business models, and implementing other measures to increase market share and generate further corporate growth. However, this also exposes the company to risks which may have a negative impact on its financial position and earnings.

The company is particularly exposed to strategic risks in connection with corporate acquisitions, long-term equity investments and the organic expansion of new business models. These harbour intrinsic risks such as the risk of integrating employees, processes, technologies and products. As a result, it is impossible to guarantee that all bought-in or internally developed business models can be successfully integrated and established in the market, or that they will develop as planned. Corporate acquisitions, long-term equity investments and the organic expansion of new business models can also generate substantial acquisition, development, administration and other costs, including the cost of integrating newly acquired business activities. Portfolio measures may also result in additional financing requirements, which in turn can increase debt and have a negative impact on the financing structure. Acquisitions and long-term equity investments can substantially appreciate the value of non-current assets, including goodwill. Impairment of and subsequent write-downs on these assets due to unforeseen business developments, e.g. a slump in the wider economy, can strongly depress operating earnings.

In order to limit these risks, we continuously monitor and analyse current developments in our markets with regard to both possible strategic equity investments or partnerships and the potential of our existing or new business models. In addition, we evaluate the risks and opportunities of potential long-term equity investments as part of our system of due diligence.

Risk classification (see section 4.2.1.2 of this management report)

Probability of occurrence: possible ( $\geq 20 - < 50$  percent);  
potential damage: substantial (single Group EBITDA risk  $\geq$  EUR 6 million)

#### **4.2.2.2.1.5 Marketing risks of the HolidayCheck Group**

From a sales perspective, the sustained success of the HolidayCheck Group's travel portals depends to a large extent on our ability to appeal to precise target groups by making efficient use of the right marketing tools and channels. Expenditure on marketing activities, especially search engine marketing, vouchers and TV advertising, currently makes up the HolidayCheck Group's largest single block of costs. Any misallocation of marketing tools and channels or lack of precision in the way we appeal to certain target groups can undermine the expected success of those sales activities and result in lower than anticipated revenue and earnings.

To limit these risks, we establish a marketing budget for each brand in our annual business plan. This budget specifies clearly how much can be spent on particular marketing tools and channels. The success of these activities is measured at regular intervals over the year in terms of quality and quantity, and the results are used to identify any adjustments that may be required to the budget and to individual marketing tools and channels.

Risk classification (see section 4.2.1.2 of this management report)  
Probability of occurrence: possible ( $\geq 20 - < 50$  percent);  
potential damage: medium (single Group EBITDA risk  $\geq$  EUR 1 million)

#### **4.2.2.2.2 Financial risks of the HolidayCheck Group**

##### **4.2.2.2.2.1 Liquidity risks of the HolidayCheck Group**

Various factors can limit the supply of liquidity available to the Group of companies. On the operational side, for example, a general recession in the economy can restrict the availability of credit from banks or at least make it more expensive to obtain finance.

In addition, there is a risk that negative developments on the capital markets could significantly reduce the supply of liquidity from this alternative source, which can be used for capital-raising measures such as cash capital increases and bond issues, or make such measures more expensive. If this occurs, the Group's available liquid assets may not be sufficient to meet all its financial liabilities on time.

From a medium-term perspective, the Group's liquidity position is secure. This is partly due to the cash inflows generated by the sale of long-term equity investments in financial 2015.

Looking further ahead, however, the possibility of constraints on the Group's liquidity position cannot be ruled out entirely. In order to minimise the risk of an unexpected shortfall in liquidity or finance, we conduct regular simulations and scenario analyses relating to our liquidity and financing position.

Risk classification (see section 4.2.1.2 of this management report)  
Probability of occurrence: unlikely ( $< 20$  percent); potential damage:

medium (single Group EBITDA risk  $\geq$  EUR 1 million)

#### **4.2.2.2.2 Foreign currency risks of the HolidayCheck Group**

HolidayCheck AG uses the euro as its functional currency, and liabilities towards it are therefore charged in euros. The income generated by HolidayCheck AG is also calculated in euros. This has reduced the currency risk, although certain risks remain.

There is a risk that the company's salary, rent, marketing and other costs could rise substantially in the event of an increase in the relative value of the Swiss franc against the euro, as was the case in January 2015, and this could have a negative impact on HolidayCheck AG's earnings situation. For this reason, in 2015, the Management Board decided to invest a portion of its cash reserves in Swiss francs. Compared with 2016, when liquidity reserves were established in Swiss francs, in financial 2017 the company employed hedging transactions for this purpose.

Risk classification (see section 4.2.1.2 of this management report)

Probability of occurrence: possible ( $\geq 20 - < 50$  percent);

potential damage: medium (single Group EBITDA risk  $\geq$  EUR 1 million)

#### **4.2.2.2.3 Other financial risks of the HolidayCheck Group**

##### **Impairment**

HolidayCheck Group AG performs annual impairment tests to assess whether there has been any impairment in the respective valuations of long-term equity investments in its separate financial statements or of goodwill within the Group. This could result in major write-downs which would not lead to payouts but could considerably depress the results of the entire HolidayCheck Group.

The HolidayCheck Group counteracts this as well as possible by drawing up monthly consolidated financial statements. In addition, all long-term equity investments submit monthly deviation analyses to Group financial control. Any deviations from targets are reported to the Management Board promptly so that suitable countermeasures can be initiated.

Risk classification (see section 4.2.1.2 of this management report)

Probability of occurrence: probable ( $\geq 50 - < 80$  percent);

potential damage: high (single Group EBITDA risk  $\geq$  EUR 10 million)

#### **4.2.2.3 Compliance risks of the HolidayCheck Group**

##### **4.2.2.3.1 Corporate compliance risks of the HolidayCheck Group**

The HolidayCheck Group's compliance rules are designed to ensure that our employees behave lawfully, responsibly and sustainably. The aim is to identify potential infringements of these rules and systematically prevent them from occurring. In December 2017, HolidayCheck Group AG set up a new Compliance Board that will hold regular meetings. Its main duty is to establish an appropriate compliance management system (CMS) for the HolidayCheck Group AG and to ensure that this system is continuously developed.



Even so, it is not possible to rule out serious breaches of the compliance rules entirely, whether they are committed negligently or culpably, and any such actions can lead to reputational damage and/or substantial financial damages.

Risk classification (see section 4.2.1.2 of this management report)

Probability of occurrence: unlikely (< 20 percent);

potential damage: medium (single Group EBITDA risk  $\geq$  EUR 1 million).

Compared with the previous year, the probability of occurrence has been reduced from 'possible' to 'unlikely', partly due to the introduction of more effective control processes.

#### **4.2.2.2.3.2 Data protection risks of the HolidayCheck Group**

The websites operated by the HolidayCheck Group store and process personal user data, some of which may be highly sensitive. There is a risk that this data may be targeted and stolen, e.g. by hackers or Group employees or as a result of human error. The data may then end up in the public domain and in the worst scenario may be misused for criminal purposes. The resulting damage to our image could lead to a serious decline in revenue and earnings for individual portals and in the worst-case scenario for the entire Group of companies.

In order to reduce this risk, the HolidayCheck Group works with an external data protection specialist whose role includes checking compliance with data protection laws. In addition, the Group has implemented numerous security measures of a technical nature, e.g. state-of-the-art firewall and antivirus technologies. HolidayCheck and other portals are regularly certified by the German technical control board (TÜV).

Risk classification (see section 4.2.1.2 of this management report)

Probability of occurrence: unlikely (< 20 percent);

potential damage: high (single Group EBITDA risk  $\geq$  EUR 10 million)

The potential damage level has been increased from 'medium' in the previous year's report to 'high' due to increased business activity.

#### **4.2.2.2.3.3 Legal risks of the HolidayCheck Group**

HolidayCheck Group AG and its subsidiaries are obliged to comply with a range of rules, laws and directives. We monitor the regulatory situation regularly and where required adapt our business activities to any changes in the law. Even so, it is not possible to entirely rule out breaches of current rules, laws and directives and potential sanctions, fines and compensation orders under criminal or civil law. In addition, any such breaches could damage our reputation and lead to a significant loss of revenue and earnings.

Adapting our business activities to changes in the law can increase our operating costs or even place severe restrictions on our business operations.

Risk classification (see section 4.2.1.2 of this management report)

Probability of occurrence: unlikely (< 20 percent);

potential damage: medium (single Group EBITDA risk  $\geq$  EUR 1 million)

The potential damage level has been increased from 'low' in the previous year's report to 'medium' due to increased business activity.

#### **4.2.2.3 Overall assessment of risks of the HolidayCheck Group**

The risks described in the above risk report could potentially have a substantial impact on the earnings, assets and financial position of the HolidayCheck Group.



The overall risk level of the HolidayCheck Group is slightly higher compared with the preceding year, mainly due to increased business activity. When all known facts and circumstances are taken into consideration, no risks currently exist, whether individually or in combination, that could jeopardise the company's continued existence in the foreseeable future.

#### **4.3 Opportunities report**

With regard to its business activities, HolidayCheck Group AG is largely faced with the same opportunities as the HolidayCheck Group. In general, the opportunities available to HolidayCheck Group AG reflect the size of its holding in subsidiaries and long-term equity investments. For this reason, potential opportunities are also expressed in relation to Group EBITDA.

Business opportunities are not reported as part of the risk management system. They are identified in the Group's annual operational planning and followed up during the year in its periodic consolidated reporting. Direct responsibility for the early identification and exploitation of opportunities lies with the senior management of the subsidiaries. The strategy process involves identifying opportunities for further profitable growth in the long term. These are then considered as part of the decision-making processes.

#### **4.3.1 Inherent opportunities of the HolidayCheck Group**

##### **4.3.1.1 Strategic opportunities of the HolidayCheck Group**

###### **4.3.1.1.1 Competition-related opportunities of the HolidayCheck Group**

An easing of the competitive pressures facing the Group, e.g. through a reduction in the marketing activities of our competitors or through a degree of market consolidation and the consequent departure of individual competitors, may lead to an increase in our market share, lower advertising costs and an improvement in our revenue and earnings.

Probability of occurrence: possible ( $\geq 20 - < 50$  percent);  
Group EBITDA potential: medium ( $\geq$  EUR 1 million)

###### **4.3.1.1.2 Consumer-related opportunities of the HolidayCheck Group**

The HolidayCheck Group's travel portals concentrate on business activities in the holiday sector, especially in connection with the brokerage of package holidays and hotels for consumers. Above all, a growing preference among users for package holidays could lead to increased use of the products and services offered by the travel portals of the HolidayCheck Group and therefore boost its revenue and earnings.

Probability of occurrence: possible ( $\geq 20 - < 50$  percent);  
Group EBITDA potential: medium ( $\geq$  EUR 1 million)

###### **4.3.1.1.3 Economic opportunities of the HolidayCheck Group**



Increased demand for travel products in general, e.g. as a result of a strong economic upswing or tax policy incentives, may lead to an improvement in the HolidayCheck Group's revenue and earnings.

Probability of occurrence: possible ( $\geq 20$  –  $< 50$  percent);  
Group EBITDA potential: medium ( $\geq$  EUR 1 million).

#### **4.3.1.1.4 General sales opportunities of the HolidayCheck Group**

Expenditure on marketing activities, especially popular tools such as search engine marketing, vouchers and TV advertising, currently makes up HolidayCheck Group's largest single block of costs. Any reduction in the marketing activities of our competitors or greater competition among key marketing and media service providers could lead to a reduction in the marketing costs of HolidayCheck Group and its travel portals and impact positively on the earnings of the entire HolidayCheck Group. At the same time, the Group's revenue and earnings situation could also benefit if its advertising measures prove to be even more effective than anticipated.

Probability of occurrence: unlikely ( $< 20$  percent);  
Group EBITDA potential: substantial ( $\geq$  EUR 6 million)

##### **4.3.1.1.4.1 Opportunities of the HolidayCheck Group created by mobile shift**

The trend towards greater mobile connectivity to the internet (mobile shift), the resulting increase in internet traffic and the emergence of completely new ways of using the internet present established online service providers such as the HolidayCheck Group with additional business opportunities, e.g. through increased use of existing products and services and through the introduction of new products and services that appeal to new user groups.

Probability of occurrence: possible ( $\geq 20$  –  $< 50$  percent);  
Group EBITDA potential: medium ( $\geq$  EUR 1 million).

This category of sales opportunity has been included for the first time in the opportunities report due to evidence of the growing use of mobile devices to research and book holidays.

##### **4.3.1.1.5 Technology opportunities of the HolidayCheck Group**

Driven by the continuous introduction of innovative and in some cases disruptive technology, the markets in which the HolidayCheck Group operates are subject to rapid and large-scale transformations that can produce fundamental changes in consumer behaviour. If we can play an active role in driving forward technological changes through our products and services, it is likely that our customers will find them more attractive. In turn, this could lead to an increase in revenue and earnings.

Probability of occurrence: possible ( $\geq 20$  –  $< 50$  percent);  
Group EBITDA potential: substantial ( $\geq$  EUR 6 million).

#### **4.3.1.1.6 Other strategic opportunities of the HolidayCheck Group**

The absence of relevant negative events such as natural disasters, epidemics and especially major terrorist attacks (both in key holiday areas and in our customers' own countries) could encourage more potential customers to make holiday bookings and therefore boost the revenue and earnings of the HolidayCheck Group.

Probability of occurrence: possible ( $\geq 20 - < 50$  percent);  
Group EBITDA potential: substantial ( $\geq$  EUR 6 million)

Compared with the previous year, the probability of occurrence has been increased from 'unlikely' to 'possible', mainly due to an easing of political tensions in the Mediterranean region and to shifts in the most popular destinations among holidaymakers.

### **4.3.2 Active opportunities of the HolidayCheck Group**

#### **4.3.2.1 Operational opportunities of the HolidayCheck Group**

##### **4.3.2.1.1 Sales opportunities of the HolidayCheck Group**

From a sales perspective, the success of the HolidayCheck Group's travel portals depends crucially on their usability across every type of device and on fast and unrestricted access. If they are perceived by customers to be particularly reliable, clear, trustworthy and technically sophisticated, customer acceptance of the travel portals may show a sustained increase. In turn, this could boost the revenue and earnings of the HolidayCheck Group.

The level of customer acceptance of our HolidayCheck Travel Centre and consequently its success in terms of actual sales depend largely on the expertise of our Travel Centre staff, on the ability of users to contact them by telephone at any time during business hours and on stable access to the booking systems used. If the quality of the advice is good, if the Travel Centre can be contacted quickly and reliably by telephone, and if there is unimpaired access to all the booking systems, customer acceptance of the travel portals may show a sustained increase. In turn, this could boost the revenue and earnings of the HolidayCheck Group.

Probability of occurrence: probable ( $\geq 50 - < 80$  percent);  
Group EBITDA potential: substantial ( $\geq$  EUR 6 million).

##### **4.3.2.1.2 Personnel opportunities of the HolidayCheck Group**

Highly-qualified employees and managers are essential to the long-term success of any business undertaking. The HolidayCheck Group has established various measures designed to foster its employees' long-term loyalty to the company and recruit new, highly-qualified employees. These include a comprehensive programme of staff training and development. In addition, we regularly measure the level of employee satisfaction.



The HolidayCheck Group sees itself as an attractive employer and believes that it can draw on its employees' skills to make effective use of the available business opportunities.

Probability of occurrence: possible ( $\geq 20 - < 50$  percent);  
Group EBITDA potential: medium ( $\geq$  EUR 1 million).

#### **4.3.2.1.3 Structural opportunities of the HolidayCheck Group**

The corporate strategy adopted by the HolidayCheck Group envisages further expansion of its market position in the holiday sector. The target will be achieved by developing successful new products and business models, and implementing other measures to increase market share and generate further corporate growth. In turn, this could boost the revenue and earnings of the HolidayCheck Group.

Our main strategic opportunities lie in making successful corporate acquisitions and long-term equity investments, in the organic expansion of new business models and in the further development of existing products and services. If we can integrate the companies we acquire along with their employees, products, technologies and processes smoothly and rapidly, and establish new or upgraded products and business models on the market, the resulting potential for additional revenue and synergies could increase the Group's earnings.

Probability of occurrence: possible ( $\geq 20 - < 50$  percent);  
Group EBITDA potential: medium ( $\geq$  EUR 1 million).

#### **4.3.2.1.4 Marketing opportunities of the HolidayCheck Group**

From a sales perspective, the success of the HolidayCheck Group's travel portals depends to a large extent on our ability to appeal to precise target groups by making efficient use of the right marketing tools and channels. Expenditure on marketing activities, especially search engine marketing, vouchers and TV advertising, currently makes up the HolidayCheck Group's largest single block of costs. The effective allocation of marketing tools and channels and precise targeting of customer groups can make a substantial contribution to our wider efforts to exceed planned sales results and therefore boost revenue and earnings.

Probability of occurrence: possible ( $\geq 20 - < 50$  percent);  
Group EBITDA potential: medium ( $\geq$  EUR 1 million).

#### **4.3.2.2 Financial opportunities of the HolidayCheck Group**

##### **4.3.2.2.1 Foreign currency opportunities of the HolidayCheck Group**

HolidayCheck AG uses the euro as its functional currency, and the Group's liabilities towards it are therefore charged in euros. The income generated by HolidayCheck AG is also calculated in euros. With regard to salary, rent, marketing and other costs payable in Swiss francs, however, there is a chance of currency translation gains if the euro appreciates against the Swiss franc. In turn, this would positively influence the earnings of HolidayCheck AG.

Probability of occurrence: possible  $\geq 20 - < 50$  percent);  
Group EBITDA potential: medium ( $\geq$  EUR 1 million)

Compared with the previous year, the probability of occurrence has been increased from 'unlikely' to 'possible' due to a modest appreciation of the euro against the Swiss franc.

#### **4.3.3 Overall assessment of opportunities of the HolidayCheck Group**

On the whole, there was no significant change in the overall opportunities situation year on year.

The company takes the view that, in terms of opportunities, the situation of the Group in 2018 is slightly improved.

There is a distinct possibility that some of our key indicators will exceed the levels anticipated in the company's forward planning and have a positive impact on the earnings, asset and financial position of the HolidayCheck Group.

#### **5. Internal control system and risk management system as part of the Group accounting process**

The objective of the internal control system (ICS) for the accounting process is to ensure that the financial statements are drawn up in compliance with regulations. In the internal control and risk management system adopted by HolidayCheck Group AG, the structures and processes related to accounting policies are defined and implemented within the organisation. This ensures that accounting procedures are reliable and performed correctly, that business transactions are fully and promptly reported as prescribed by law and in the articles of association, and that legal standards and internal accounting guidelines are observed. Amendments to legislation and accounting standards are continuously analysed in order to determine whether they are relevant to the consolidated financial statements and/or the separate financial statements, and any resultant changes are incorporated in the Group's internal processes and systems.

Across the company, planning, reporting, controlling and early warning systems and processes have been established that allow it to comprehensively analyse and manage income-related risk factors and going-concern threats. Functional responsibilities are clearly defined for all (Group) accounting processes (e.g. accounting system, financial accounting and controlling). Wherever accounting processes are outsourced to service providers, their control and risk management systems are adapted to the particular requirements of our company and monitored by us on an ongoing basis.

As it is relatively small and not particularly complex, HolidayCheck Group AG has so far decided not to set up its own separate audit unit. Any internal audit work that may be required is carried out by external service providers.

#### **Basic principles of accounting-based internal control system**

As the parent company, HolidayCheck Group AG produces the consolidated financial statements of the HolidayCheck Group. This process is based on the financial reports of the Group companies included in the consolidated financial statements, all of which prepare their individual financial statements locally. Using a defined Group-wide consolidation and reporting system, they are then sent to Group Accounting in Munich, Germany. Since January 2017, the consolidated financial statements of the Group have been drawn up entirely by HolidayCheck Group AG as the parent company. All the processes previously carried out at the external Shared Service Centre in Offenburg, Germany, will be performed internally. Newly introduced validation processes and plausibility checks will continue to ensure that the annual financial statements of HolidayCheck Group AG and its subsidiaries are correct and complete.

The internal control and risk management system for the accounting process ensures that business data have been correctly entered, processed and evaluated before they are included in external financial accounting.

Responsibility for compliance with Group-wide guidelines and procedures and for the correct and prompt implementation of accounting processes and systems lies with the individual Group companies.

#### **Basic elements of the internal control system**

- Automatic controls are in place to ensure that accounting practice complies with legislation and accounting standards when the consolidated and single-entity financial statements of HolidayCheck Group AG are prepared. These controls are supplemented by manual checks on the accounts and other approval and validation procedures (separation of functions, rules and restrictions on access, cross-checking and rules on payments and transfers).
- The Finance and Controlling departments carry out regular completeness checks and analyse any discrepancies from the specified business plan. They submit their results in a standardised monthly report to the Management Board. The Finance and Controlling departments also produce a standardised monthly report for the Management Board examining any deviation from the business plan with regard to forecast income and expenditure.
- Uniform accounting rules and instructions are in place across the Group to ensure that accounts are based on prescribed standards. This is also achieved by means of centralised checks on reporting packages, analyses of any deviation from set budgets and reports on the results of monthly and quarterly reconciliation work.
- The IT-based accounting systems used are protected against unauthorised access. A uniform consolidation and reporting system is in place for all external accounting and internal reports produced by Group companies.
- The Group's financial statements are consolidated internally. Group Accounting carries out the necessary consolidation and reconciliation measures and monitors compliance with the prescribed schedules and processes.
- Accounting support is available to Group companies from key contacts at Group Finance in Munich.
- Any particularly technical or complex matters are clarified on a case-by-case basis with the help of external experts and consultants.
- The Finance and Controlling departments ensure that all transactions are recognised promptly and in due time so that the financial statements can be drawn up by the scheduled date.
- Moreover the Finance and Controlling departments make sure that all intra-group transactions are fully recognised, reconciled and eliminated.

- The Finance and Controlling departments monitor that matters of accounting significance or those subject to disclosure requirements in relation to contractual agreements are identified and correctly shown in the financial statements.

In evaluating the internal control system, processes at the level of the single legal entities were included where they were deemed to be of significance for Group reporting purposes. The control targets were checked against the implemented controls and evaluated. The effectiveness of these systems is continuously reviewed, further developed and improved. Systematic checks are performed to monitor compliance with the internal control system and to ensure that it remains up to date. The results of all accounting-related internal controls are summarised in a report which is made directly available to the Management Board and Supervisory Board.

With regard to the accounting process, it should be noted that the internal control and risk management system can only offer a relative degree of assurance. Regardless of the care taken in designing the system, it does not provide an absolute safeguard that financial reporting objectives will be met or that significant accounting inaccuracies will be detected or avoided.

#### **6. Risk reporting with regard to the use of financial instruments**

The company's main financial liabilities are trade payables and other miscellaneous liabilities. These are primarily required as a source of financing for the company's business operations. The company's trade receivables, other miscellaneous assets, cash and cash equivalents, and short-term deposits are directly generated as a result of its business operations.

Changes in exchange rates can have a negative impact on the earnings, assets and financial position. Accordingly, in order to minimise the risks associated with changes in exchange rates, the Group makes use of derivative financial instruments as required. These are solely intended to function as a foreign currency hedge for the Group's own requirements.

The principle goal of currency hedging is to hedge payment flows against exchange rate fluctuations. To this end, based on the Group's corporate planning, payment flows in currencies other than the functional currency are identified with a view to hedging them through the use of currency hedging instruments or to maintaining the required foreign currency holdings. This mainly affects the ongoing expenditure of HolidayCheck AG in Swiss francs. HolidayCheck AG used currency forwards to hedge its future cash flows (see also section 4.2.2.2.2 of this management report under the heading 'Foreign currency risks of the HolidayCheck Group').

In the risk management system, the Finance department ensures that no credit limits are exceeded and that reminders are sent out at fortnightly intervals. The maximum extent of the potential bad debts to which the Group is exposed corresponds to the reported aggregate amount of trade receivables and other miscellaneous financial instruments.

The credit quality of financial assets that are neither overdue nor impaired is determined by reference to external credit ratings (where available) or to past experience of the default ratios of the business partners concerned. The creditworthiness of financial assets that are neither overdue nor impaired is assumed. HolidayCheck AG insures some of its receivables against default. There are no other securities or other credit improvement measures in place that would reduce the risk of default from financial assets.



Responsibility for managing these risks lies with the company's management, which ensures that all activities of HolidayCheck Group AG that are exposed to financial risks (see also section 4.2.2.2.2 of this management report under the heading 'Financial risks of the HolidayCheck Group') are conducted in line with the corresponding internal directives and that financial risks are identified, measured and managed in accordance with these directives and with due regard for the company's risk profile. The risk management system also takes account of any risk concentration affecting individual transactions or Group companies.

## **7. Takeover-related disclosures and notes pursuant to section 289a, paragraph 4 and section 315a, paragraph 4 German Commercial Code**

### **Share capital structure**

As at 31 December 2017, the company's subscribed share capital amounted to EUR 58,313,628. The share capital is divided into 58,313,628 no-par value bearer shares, each with an accounting par value of EUR 1. The share capital is paid up in full. The shareholders have no entitlement to the issue of physical individual shares in accordance with article 4, paragraph 3 of the articles of association, except when the issue of physical individual shares is required under the rules and regulations of the stock exchange where the shares are listed. The shares are wholly evidenced by global certificates. All shares carry the same rights and obligations. Each share entitles the holder to one vote at the shareholders' meeting and evidences the right to a portion of the company's distributable profit. This does not apply to treasury shares held by the company, in respect of which the company does not have any rights. As at 31 December 2017, the company held a total of 1,369,310 treasury shares purchased at a weighted average price of EUR 2.65.

The shareholders' rights and obligations are specified in particular in sections 12, 53a et seq, 118 et seq and 186 of the German Stock Corporation Act.

### **Transfer and voting rights restrictions**

The company is not currently aware of any transfer or voting rights restrictions.

### **Disclosures relating to direct and indirect shareholdings**

According to the German Securities Trading Act (*Wertpapierhandelsgesetz, WpHG*), any investor whose share of voting capital reaches, exceeds or falls below certain thresholds as the result of purchases, disposals or otherwise must notify the company in question and the Federal Financial Supervisory Authority (*Bundesanstalt für Finanzdienstleistungsaufsicht, BaFin*) of this fact. In the financial year 2017, the company received the following notifications in respect of voting rights:

On 2 March 2017, Allianz Global Investors GmbH, Frankfurt am Main, Germany, notified the company pursuant to section 21, paragraph 1 of the German Securities Trading Act that its share of the voting rights in HolidayCheck Group AG, Munich, Germany, on 28 February 2017 had fallen below the 3 percent threshold and on that date had stood at 2.97 percent (equals 1,733,885 voting rights).

On 9 May 2017, Deutsche Asset Management GmbH, Frankfurt am Main, Germany, notified the company pursuant to section 21, paragraph 1 of the German Securities Trading Act that its share of the voting rights in HolidayCheck Group AG, Munich, Germany, on 4 May 2017 had fallen below the 5.00 percent threshold and on that date had stood at 4.99 percent (equals 2,912,283 voting rights).

On 22 September 2017, Deutsche Asset Management GmbH, Frankfurt am Main, Germany, notified the company pursuant to section 21, paragraph 1 of the German Securities Trading Act that its share of the voting rights in HolidayCheck Group AG, Munich, Germany, on 19 September 2017 had fallen below the 3.00 percent threshold and on that date had stood at 2.70 percent (equals 1,572,894 voting rights).

### **Special rights**

Shares vested with special rights, such as controlling powers or delegation rights, do not exist.

### **Voting right controls relating to shares held by employees**

The Management Board is not aware of any voting right controls relating to shares held by employees of HolidayCheck Group AG.

### **Appointment and dismissal of Management Board members and amendments to the articles of association**

The appointment and dismissal of Management Board members is governed by sections 84 and 85 of the German Stock Corporation Act. Management Board members are appointed by the Supervisory Board for a maximum term of 5 years. They may be re-appointed or have their term extended for one or more terms of up to a maximum of five years each.

Pursuant to article 5, paragraph 1 of the articles of association, the Management Board is made up of one or more persons. The Supervisory Board appoints the members of the Management Board and specifies their number. It can also appoint deputy Management Board members. The Supervisory Board may appoint a chairperson of the Management Board.

Pursuant to article 5, paragraph 2 of the Articles of Association, the company is represented by two members of the Management Board or by one member of the Management Board in conjunction with another employee holding general commercial power of attorney (*Prokurist* under German law). In this respect, deputy Management Board members have the same status as ordinary Management Board members. If only one member of the Management Board is appointed, he or she represents the company alone. The Supervisory Board may grant one or all members of the Management Board the authority to represent the company alone and/or exempt them from the ban on multiple representation under section 181 of the German Civil Code (*Bürgerliches Gesetzbuch, BGB*) in so far as this is permissible pursuant to section 112 of the German Stock Corporation Act.

The authority of sole representation and/or exemption from the ban on multiple representation under section 181 of the German Civil Code may be revoked at any time.

Pursuant to section 84, paragraph 3 of the German Stock Corporation Act the appointment of Management Board members and the appointment of the Chairperson of the Management Board may be revoked if there is good cause to do so.

Amendments to the articles of association are subject to a resolution of the general meeting of shareholders pursuant to section 179 of the German Stock Corporation Act. The authority to make amendments to the wording only is accorded to the Supervisory Board in article 8, paragraph 5 of the articles of association. The Supervisory Board is also authorised by resolution of the shareholders' meeting to amend article 4 of the articles of association in accordance with the use of contingent capital.

Resolutions by the general meeting of shareholders are taken by simple majority pursuant to article 18 of the articles of association unless a larger majority is mandatory by law. Resolutions on amendments to the articles of association require at least a three-quarter majority of share capital represented according to section 179, paragraph 2 of the German Stock Corporation Act, unless otherwise stipulated in the company's articles of association.

### **Authority of the Management Board to buy back the company's own shares and/or to issue new shares**

1. The Management Board is authorised, subject to Supervisory Board approval, to undertake one or more increases in the company's share capital until 11 June 2018 up to a maximum of EUR 14,578,407 by issuing 14,578,407 new no-par value shares in exchange for cash or non-cash contributions (authorised capital 2013). The Management Board is authorised, subject to Supervisory Board approval, to exclude shareholders' statutory subscription rights in the following circumstances:

- where required, to settle fractional amounts;
- where a capital increase in exchange for cash contributions does not exceed 10 percent of the share capital, and the issue price for the new shares is not significantly lower than the stock market price (section 186, paragraph 3, sentence 4 of the German Stock Corporation Act); if this authority to exclude subscription rights under section 186, paragraph 3, sentence 4 of the German Stock Corporation Act is exercised, due regard should be given to other authorities to exclude subscription rights granted by section 186, paragraph 3, sentence 4 of the German Stock Corporation Act;
- where a capital increase in exchange for non-cash contributions is carried out for the purpose of acquiring another company, a long-term equity investment in another company or parts of another company or in order to purchase claims against the company.

Subject to the approval of the Supervisory Board, the Management Board is authorised to specify the remaining details pertaining to the capital increase and its implementation. The Supervisory Board is authorised to amend the wording of the articles of association in line with the use made of authorised capital.

2. A conditional increase in share capital up to EUR 11,600,000 by way of issuing up to 11,600,000 no-par value bearer shares has been carried out (conditional capital 2015). This conditional capital increase is only implemented to the extent that the holders of the convertible bonds and/or bonds with warrants issued by the company up to 15 June 2020, on the basis of the authorisation of the general meeting of shareholders of 16 June 2015, actually exercise their conversion or option rights or where the conversion obligations linked to such bonds are met and to the extent that no other methods of servicing such commitments are used. The new shares carry dividend rights from the beginning of the financial year in which they are created by the exercise of conversion or option rights or through the fulfilment of conversion obligations. Subject to the approval of the Supervisory Board, the Management Board is authorised to establish the further details pertaining to the execution of the conditional capital increase. The Supervisory Board is authorised to amend the wording of the articles of association in line with the use made of conditional capital. The same conditions apply if the authority to issue convertible bonds and/or bonds with warrants is not used before the end of the designated period, or if conditional capital 2015 has not been used on expiry of the deadlines for the exercise of conversion and/or option rights or for the fulfilment of conversion and/or option obligations.

3. By resolution of the annual shareholders' meeting of 16 June 2015, the Management Board has been authorised to purchase the company's own shares subject to the following conditions. This authorisation is limited to the purchase of the company's own shares worth up to 10.0 percent of its share capital, based on the accounting par value. It may be exercised in full or in partial amounts, on one or more occasions, by the company or by third parties acting on its behalf. The authorisation expires on 15 June 2020.

The purchase should be concluded on the stock exchange or by means of a public offering directed at all the company's shareholders.

aa) If the shares are purchased on the stock exchange, the consideration per share paid by the company (excluding ancillary purchase costs) may not be more than 10.0 percent higher or 10.0 percent lower than the average closing price over the ten trading days on the Frankfurt Stock Exchange preceding the purchase of the shares (on the electronic trading platform XETRA or a comparable successor trading system) for shares with the same features.

bb) If the shares are acquired by means of a public offering to all the company's shareholders, the price per share offered (excluding ancillary purchase costs) may not be more than 10.0 percent higher or 10.0 percent lower than the average closing price (on the electronic trading platform XETRA or a comparable successor trading system) over the last three trading days on the Frankfurt Stock Exchange preceding the publication of the offer for shares with the same properties. The purchase offer may stipulate further conditions. The volume for the offer may be limited. If the total number of shares offered for sale by shareholders exceeds this volume, the shares will be accepted in the ratio of the shares offered. The public offering may stipulate that priority will be given to smaller bundles of up to 50 shares per shareholder offered for sale and may also allow for commercial rounding to avoid creating factions of shares. Beyond this, shareholders are not entitled to require the company to purchase their shares.

With respect to shares in the company that are acquired on the basis of this authorisation or that have been acquired on the basis of previous authorisations, the Management Board has been authorised, with the approval of the Supervisory Board, to dispose of the shares by means of an offering to all shareholders or selling on the stock exchange, or in addition:

- a) to offer them as consideration to third parties under a business combination agreement, for the acquisition of another company or of a long-term equity investment in another company or parts of another company or for the purchase of claims against the company;
- b) to dispose of them to third parties; the price at which the shares are sold to third parties may not be significantly lower than the stock exchange price at the time of their disposal; if the company decides to make use of this authorisation, the exclusion of subscription rights on account of other authorisations pursuant to section 186, paragraph 3, sentence 4 of the German Stock Corporation Act should be observed;
- c) to use them to fulfil option and/or conversion rights or obligations in respect of bonds with warrants and/or convertible bonds issued by the company or its Group companies;
- d) to offer them for sale to employees of the company and its affiliated entities and senior managers or to transfer the acquired shares to them and/or use them to fulfil commitments or obligations to purchase company shares that have been or may in future be granted to employees of the company and its affiliated entities and senior managers. In particular, they may also be used to service purchase obligations or rights in respect of company shares that have been agreed with senior managers under the terms of employee stock option plans. If members of the company's Management Board qualify, the Supervisory Board is responsible for selecting those who qualify and determining the number of shares to be granted in each case;

- e) to withdraw the shares without a requirement for the withdrawal or its execution to be approved by means of a further resolution by the shareholders' meeting; any such withdrawal would lead to a capital reduction; the shares may also be withdrawn by means of a simplified procedure without a capital reduction by adjusting the proportional accounting value of the remaining no-par value shares to the company's share capital; withdrawal may be limited to the part of the shares acquired by this means.

The above authorisations concerning the use of treasury shares acquired by the company may be exercised on one or more occasions, wholly or partially and singly or together. Shareholders' subscription rights to treasury shares acquired by the company are excluded provided that the shares in question are used under the authorisations detailed above in a), b), c) and d). In addition, the Management Board is entitled, subject to approval by the Supervisory Board, to exclude the subscription rights of shareholders in respect of fractional amounts in cases where shares are sold in the form of an offer for sale. The Management Board will in each case report to the shareholders' meeting on the reasons for and the purpose of the acquisition of treasury shares, the number of shares purchased, the amount of share capital they represent and the consideration paid for the shares.

The Supervisory Board is authorised to amend the wording of the articles of association depending on the use made in individual cases of the authorisation to call in shares.

As at 31 December 2017, the company held a total of 1,369,310 treasury shares purchased at a weighted average price of EUR 2.65.

**Significant agreements to which the company is party that take effect upon a change of control following a takeover bid**

HolidayCheck Group AG is not aware of any significant agreements which take effect upon a change of control following a takeover bid.

**Compensation agreements between the company and members of the Management Board or employees providing for the event that a takeover bid takes place**

There are no compensation agreements between the company and current members of the Management Board or employees in the event of a takeover bid.

**8. Declaration on Corporate Governance**

The actions taken by the management and controlling bodies of HolidayCheck Group AG are determined by the principles of responsible and proper corporate governance. For further details, please see the Declaration on Corporate Governance in accordance with section 3.10 of the German Corporate Governance Code and section 289f, paragraph 1 of the German Commercial Code. This declaration was released by the Management Board, also on behalf of the Supervisory Board, and can be found on the website of HolidayCheck Group AG at <https://www.holidaycheckgroup.com/investor-relations/corporate-governance/?lang=en>.

**Commitment to measures promoting the equal participation of women and men in leadership positions in accordance with section 76, paragraph 4 and section 111, paragraph 5 of the German Stock Corporation Act**

With regard to the German Act on the Equal Participation of Women and Men in Leadership Positions in the Private Sector and the Public Sector (*Gesetz für die gleichberechtigte Teilhabe von Frauen und Männern an Führungspositionen in der Privatwirtschaft und im öffentlichen Dienst, FührungsGleichberG*) version of May 2015, a decision was taken in 2015 to implement the required measures at HolidayCheck Group AG by 30 June 2017.

The target of 1/6 female representation on the Supervisory Board of HolidayCheck Group AG was reached. The target set by the Supervisory Board of zero percent for female representation on the Management Board was reached.

The target of 25.0 percent female representation for the next level of management below the Management Board (in the case of HolidayCheck Group AG the only other level of management) was reached exactly.

The targets for female representation were updated in spring 2017.

The following targets are to be met by 31 December 2021: Supervisory Board (target 1/6, as at 31 December 2017: 1/6); Management Board (target zero percent, as at 31 December 2017: zero percent); management positions below the Management Board (target 30.0 percent, as at 31 December 2017: 40.0 percent).

## **9. Remuneration report**

### **Remuneration report for the Management Board**

The overall structure of the remuneration system for the Management Board is determined by the entire Supervisory Board. There is therefore no committee within the Supervisory Board that deals specifically with the issue of remuneration for members of the Management Board. The remuneration paid to the members of the Management Board depends on the company's size and orientation, as well as its economic and financial position. It is also fixed at a competitive rate as an incentive for committed and effective work in a dynamic environment. The remuneration paid to members of the Management Board is also calibrated in line with the salary structure for the Group as a whole.

The short-term remuneration of Management Board members includes a fixed element, which is not based on performance, and a variable, single-year, performance-related element of between 48.0 percent and 56.0 percent based on the non-performance-related fixed element. The non-performance-related fixed element contains the basic gross salary of members of the Management Board. The ancillary benefits include the use of a company car (or a cash payment in lieu of a company car), an allowance for health, long-term care and retirement insurance and time-limited rent allowances.

In 2017, the short-term performance-related element of Management Board remuneration was made up of a variable component based on profit targets (50 percent) and a component based on revenue targets (50 percent). In addition, the Supervisory Board may award a separate short-term payment of up to EUR 100 thousand for exceptional individual performance. In 2016, the short-term performance-related element of Management Board remuneration was made up of a variable component based on profit targets (34.0 percent), a component based on revenue targets (33.0 percent) and a further component based on a mixture of non-financial indicators (employee know-how and satisfaction)



and other financial indicators such as capital expenditure and the share price (between 11.0 and 33.0 percent). These variable components are specified by the Supervisory Board for each new financial year.

In the years from 2011 to 2016, phantom shares were issued to members of the Management Board and other employees of HolidayCheck Group AG (formerly Tomorrow Focus AG) and its subsidiaries under a long-term incentive plan (LTIP). The phantom shares entitle the holder to a cash payment based on the average share price over the last one hundred stock exchange trading days up to the payment date. There is generally no automatic entitlement to shares in HolidayCheck Group AG. Under the terms of the LTIP, phantom shares were granted in annual tranches. There is no link between these tranches. The last tranche was granted in financial 2016.

Vesting of the phantom shares granted under the LTIP is subject to individually negotiated EBTA targets or corridors for each financial year. Depending on the extent to which targets are met in the financial year in which the tranche was granted, the original number of phantom shares is increased or reduced. If a specified minimum target is not achieved, or if the company's liabilities exceed a certain threshold, entitlement to the granted phantom shares may be forfeited completely. After this point, the vested phantom shares must be held for a further three years. The holding period for the last tranche granted in financial 2016 ends in June 2020.

On expiry of the holding period, the beneficiaries are entitled to a cash payment (plus accumulated dividends) based on their vested phantom shares. The total payment may not exceed three times the grant value of that tranche of phantom shares. The grant value, assuming complete attainment of the target, is an individual gross amount converted into phantom shares on the basis of the average share price (initial reference price) over the last one hundred stock exchange trading days up to the annual general meeting at which the consolidated financial statements approved by the Supervisory Board for the financial year in question are presented to shareholders.

The **LTIP 2017-2020** replaced the LTIP 2011-2016 in financial 2017. This new share-based payment plan will generally be settled in the form of equity instruments.

Under the terms of the LTIP 2017-2020, the members of the Management Board of HolidayCheck Group AG will each be granted a number of company shares ('restricted stocks') in annual tranches between the years 2017 and 2020. Each tranche will be granted independently of the others. The number of shares granted is based on the contractually agreed monetary target (baseline figure) for the long-term remuneration of the member of the Management Board in question. This baseline figure depends on the degree to which the member of the Management Board meets two performance indicators covering EBT (50 percent) and revenue (50 percent) with reference to the definitive figures shown in the consolidated financial statements drawn up by the HolidayCheck Group AG under IAS/IFRS rules for that financial year.

The Supervisory Board of HolidayCheck Group AG defines a target corridor for both constituent performance indicators for each tranche and therefore each financial year. A threshold, target and ceiling are specified for each corridor. If the result is below the threshold, the performance score is set at 0.0 percent. Above the threshold, it is set at 80.0 percent. If the result is on target, the performance score is 100.0 percent, while a 120.0 percent performance score is awarded for reaching the ceiling. For EBT/revenue results between the threshold and the target or between the target and the ceiling, the precise performance score is calculated on a linear basis. The overall performance



score is taken as the arithmetical average of the scores for the two constituent indicators. This average score is then multiplied by the baseline figure for the member of the Management Board in question. Using this method, the Supervisory Board can weigh the results by a factor of between 80.0 and 120.0 percent in recognition of the overall performance of each member of the Management Board in the financial year.

After deducting all the corresponding taxes and contributions retained by the company, the resulting figure (in EUR) is divided by the 'reference price' for HolidayCheck Group AG shares in order to calculate the number of shares to be awarded for that tranche. The reference price is defined as the average closing price of HolidayCheck Group AG shares on the XETRA trading system over the last one hundred stock exchange trading days up to the annual general meeting at which the consolidated financial statements for the qualifying financial year are presented to shareholders.

These performance targets were set for the tranches 2017-2020 when the LTIP 2017-2020 was introduced in financial 2017. For this reason, all the tranches from 2017 to 2020 are treated as having been granted in financial 2017. However, the number of shares awarded for each tranche can lapse without entitlement or can be calculated on a pro rata basis if a member of the Management Board leaves the HolidayCheck Group AG during the financial year for which performance is being measured.

Once they have been granted, the shares are transferred to a securities account designated by the member of the Management Board. They cannot be sold during the three-year holding period. After this period, the holder is free to choose when to sell them, i.e. there are no further restrictions on shares granted under the LTIP 2017-2020.

The total remuneration of the members of the Management Board in the financial year 2017 was EUR 3,571,564 (EUR 1,864 thousand in 2016).

In accordance with the recommendations of the German Corporate Governance Code and the requirements of the German Commercial Code (HGB), the following information is provided in respect of the remuneration of individual members of the Management Board who were in office in financial 2017.

## Total remuneration of members of the Management Board in office during the financial year 2017

HolidayCheck Group AG 2017

## Total remuneration of members of the Management Board in office during the financial year 2017

Total remuneration in EUR '000

	Georg Hesse		Nathan Glissmeyer		Markus Scheuermann		Dr Dirk Schmelzer		Timo Salzsieder	
	Chief Executive Officer (CEO) since 1 January 2016		Chief Product Officer (CPO) since 1 January 2017		Chief Financial Officer (CFO) since 29 May 2017		Chief Financial Officer (CFO) left the company on 31 March 2017		Chief Product & IT Officer (COO) left the company on 28 February 2017	
	2016	2017	2016	2017	2016	2017	2016	2017	2016	2017
Non-performance-related remuneration	366	366	0	397	0	161	386	97	295	57
Performance-related remuneration 1)	160	160	0	130	0	60	140	73	100	50
Remuneration based on long-term incentives 2)	178	800	0	790	0	431	133	0	106	0
<b>Total remuneration</b>	<b>704</b>	<b>1.326</b>	<b>0</b>	<b>1.317</b>	<b>0</b>	<b>652</b>	<b>659</b>	<b>170</b>	<b>501</b>	<b>107</b>

1) Performance-related remuneration for 100 percent target achievement. The performance-related remuneration of those members of the Management Board who left the company in 2017 contains a pro rata lump-sum settlement in lieu of inclusion in the LTIP tranche 2017 in addition to a pro rata share of their short-term variable remuneration for 2017.

2) For 2017, the figure for remuneration based on long-term incentives contains four LTIP tranches under the LTIP 2017 - 2020. These are shown at their fair value on the grant date in accordance with IFRS2 and on the basis of 100 percent achievement. The 2016 figure contains the 2016 tranche of the LTIP 2011 - 2016.

HolidayCheck Group AG 2017  
**Management Board**  
**remuneration**

**Benefits granted to members of the Management Board in office during financial 2017**

**Benefits granted (EUR '000)**

	Georg Hesse				Nathan Glissmeyer				Markus Scheuermann				Dr Dirk Schmelzer				Timo Salzsieder			
	Chief Executive Officer (CEO) since 1 January 2016				Chief Product Officer (CPO) since 1 January 2017				Chief Financial Officer (CFO) since 29 May 2017				Chief Financial Officer (CFO) left the company on 31 March 2017				Chief Product & IT Officer (COO) left the company on 28 February 2017			
	2016	2017	2017 (min.)	2017 (max.)	2016	2017	2017 (min.)	2017 (max.)	2016	2017	2017 (min.)	2017 (max.)	2016	2017	2017 (min.)	2017 (max.)	2016	2017	2017 (min.)	2017 (max.)
Fixed remuneration	340	340	340	340	0	320	320	320	0	149	149	149	360	90	90	90	300	53	53	53
Additional benefits****	26	26	26	26	0	77	77	77	0	12	12	12	26	7	7	7	23	4	4	4
	<b>366</b>	<b>366</b>	<b>366</b>	<b>366</b>	<b>0</b>	<b>397</b>	<b>397</b>	<b>397</b>	<b>0</b>	<b>161</b>	<b>161</b>	<b>161</b>	<b>386</b>	<b>97</b>	<b>97</b>	<b>97</b>	<b>323</b>	<b>57</b>	<b>57</b>	<b>57</b>
Single-year variable remuneration*	160	160	0	192	0	130	0	156	0	60	0	71	140	35	35	35	100	25	25	25
Special payment	0	0	0	100	0	0	0	100	0	0	0	100	0	0	0	100	0	0	0	100
Settlement for LTIP tranche 2017**	0	0	0	0	0	0	0	0	0	0	0	0	0	38	38	38	0	25	25	25
Multi-year variable remuneration***	178	200	0	288	0	175	0	252	0	71	0	103	133	0	0	0	106	0	0	0
of which: LTIP tranche 2017 (4 year term)	0	200	0	288	0	175	0	252	0	71	0	103								
of which: LTIP tranche 2016 (4 year term)	178	0			0	0			0	0			133	0			106	0		
	<b>704</b>	<b>726</b>	<b>366</b>	<b>946</b>	<b>0</b>	<b>702</b>	<b>397</b>	<b>905</b>	<b>0</b>	<b>292</b>	<b>161</b>	<b>435</b>	<b>659</b>	<b>170</b>	<b>170</b>	<b>270</b>	<b>529</b>	<b>107</b>	<b>107</b>	<b>207</b>
Pension-related expenses	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
<b>Total remuneration</b>	<b>704</b>	<b>726</b>	<b>366</b>	<b>946</b>	<b>0</b>	<b>702</b>	<b>397</b>	<b>905</b>	<b>0</b>	<b>292</b>	<b>161</b>	<b>435</b>	<b>659</b>	<b>170</b>	<b>170</b>	<b>270</b>	<b>529</b>	<b>107</b>	<b>107</b>	<b>207</b>

\* The single-year variable remuneration is shown in the case of 100 percent achievement. Pro rata figures are shown for those members of the Management Board who left the company in 2017.

\*\* Those members of the Management Board who left the company in 2017 also received a pro rata lump-sum settlement in lieu of inclusion in the LTIP tranche 2017.

\*\*\* The 2017 figures for multi-year variable remuneration contain four LTIP tranches under the LTIP 2017 - 2020. These are shown at their fair value on the grant date in accordance with IFRS2 and on the basis of 100 percent achievement. The 2016 figure contains the 2016 tranche of the LTIP 2011 - 2016.

\*\*\*\* The additional benefits for Nathan Glissmeyer in 2017 include non-recurring amounts in respect of rental allowances and removal expenses.

In addition, the total remuneration of members of the Management Board in respect of financial 2017 is capped as follows. If the ceiling for a given financial year is exceeded, the LTIP baseline figure for that financial year is reduced accordingly:

- the overall remuneration payable to Georg Hesse, including the fixed element, ancillary benefits, the single-year variable element, special payments and multi-year variable components is capped at EUR 920 thousand;
- the overall remuneration payable to Nathan Glissmeyer, including the fixed element, ancillary benefits, the single-year variable element, special payments and multi-year variable components is capped at EUR 828 thousand;
- the overall remuneration payable to Markus Scheuermann, including the fixed element, ancillary benefits, the single-year variable element, special payments and multi-year variable components is capped at EUR 643 thousand;
- the overall remuneration payable to Dr Dirk Schmelzer, including the fixed element, ancillary benefits, the single-year variable element, special payments and multi-year variable components is capped at EUR 1,154 thousand;
- the overall remuneration payable to Timo Salzsieder, including the fixed element, the single-year variable element, special payments and multi-year variable components is capped at EUR 860 thousand.

In financial 2016, the total remuneration of members of the Management Board was capped as follows:

- the overall remuneration payable to Georg Hesse, including the fixed element, the single-year variable element, special payments and multi-year variable components was capped at EUR 1,200 thousand;
- the overall remuneration payable to Dr Dirk Schmelzer, including the fixed element, the single-year variable element, special payments and multi-year variable components was capped at EUR 1,154 thousand;
- the overall remuneration payable to Timo Salzsieder, including the fixed element, single-year variable element, special payments and multi-year variable components was capped at EUR 860 thousand.

The revaluation of the LTIP 2011-2016 for the tranches from 2013 to 2016 created an expense of EUR 226 thousand in financial 2017. This figure includes EUR 55 thousand for Georg Hesse, EUR 80 thousand for Dirk Schmelzer and EUR 36 thousand for Timo Salzsieder. It also includes EUR 55 thousand in respect of members of the Management Board who left the company before 2017 (EUR 39 thousand for Christoph Schuh and EUR 16 thousand for Antonius Bouten).

**Benefits received by members of the Management Board in office during financial 2017**

Benefits received (EUR '000)

	Georg Hesse		Nathan Glissmeyer		Markus Scheuermann		Dr Dirk Schmelzer		Timo Salzsieder	
	Chief Executive Officer (CEO) since 1 January 2016		Chief Product Officer (CPO) since 1 January 2017		Chief Financial Officer (CFO) since 29 May 2017		Chief Financial Officer (CFO) left the company on 31 March 2017		Chief Product & IT Officer (COO) left the company on 28 February 2017	
	2016	2017	2016	2017	2016	2017	2016	2017	2016	2017
Fixed remuneration	340	340	0	320	0	149	360	90	272	53
Additional benefits	26	26	0	77	0	12	26	7	23	4
	<b>366</b>	<b>366</b>	<b>0</b>	<b>397</b>	<b>0</b>	<b>161</b>	<b>386</b>	<b>97</b>	<b>295</b>	<b>57</b>
Single-year variable remuneration for 2016	0	160	0	0	0	0	86	140	23	100
Single-year variable remuneration for 2017	0	0	0	0	0	0	0	35	0	25
Special payment	0	14	0	0	0	0	0	20	0	25
Settlement for LTIP tranche 2017	0	0	0	0	0	0	0	38	0	25
<b>Multi-year variable remuneration</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>96</b>	<b>89</b>	<b>0</b>	<b>0</b>
of which: LTIP tranche 2013 (4 year term)	0	0	0	0	0	0	0	89	0	0
of which: LTIP tranche 2012 (4 year term)	0	0	0	0	0	0	96	0	0	0
	<b>366</b>	<b>540</b>	<b>0</b>	<b>397</b>	<b>0</b>	<b>161</b>	<b>568</b>	<b>419</b>	<b>318</b>	<b>232</b>
Pension-related expenses	0	0	0	0	0	0	0	0	0	0
<b>Total remuneration</b>	<b>366</b>	<b>540</b>	<b>0</b>	<b>397</b>	<b>0</b>	<b>161</b>	<b>568</b>	<b>419</b>	<b>318</b>	<b>232</b>

The following inflows were paid to members of the Management Board who left the company before financial 2017 (Antonius Bouten and Christoph Schuh):

- bonus payments for 2017: EUR 0 thousand (2016: EUR 273 thousand, of which EUR 187 thousand to Antonius Bouten and EUR 86 thousand to Christoph Schuh);
- LTIP payments 2017: EUR 244 thousand, of which EUR 89 thousand to Christoph Schuh and EUR 155 thousand to Antonius Bouten (2016: EUR 193 thousand, of which EUR 96 thousand to Christoph Schuh and EUR 96 thousand to Stefan Winners);
- severance and release payments 2017: EUR 0 thousand (2016: EUR 885 thousand, of which EUR 782 thousand to Christoph Schuh and EUR 103 thousand to Antonius Bouten).

The figure shown for Timo Salzsieder's basic salary in 2016 includes a correction for an incorrect calculation in 2015.

Liabilities to members of the Management Board total EUR 2,424,304.54 (2016: EUR 1,591 thousand). This figure includes liabilities from share-based payment transactions with cash settlement (LTIP 2011-2016), liabilities under share-based payment agreements with settlement generally in the form of equity instruments (LTIP 2017-2020) and liabilities in respect of bonuses. The figure for liabilities from share-based payment transactions (LTIP 2011-2016) includes liabilities of EUR 179 thousand (2016: EUR 239 thousand) to members of the Management Board who left the company before financial 2017. There were no amounts receivable from members of the Management Board.

Georg Hesse (CEO) held a total of 135,000 HolidayCheck Group shares as at 31 December 2017. This corresponds to approximately 0.23 percent of the company's shares.

Markus Scheuermann (CFO) held a total of 50,000 HolidayCheck Group shares as at 31 December 2017. This corresponds to approximately 0.09 percent of the company's shares.

In financial 2017, HolidayCheck Group AG received the following disclosures of securities transactions involving members of the Management Board pursuant to section 15a of the German Securities Trading Act (see table on the next page):

Person/entity subject to disclosure requirements / Transaction date / Transaction / Stock market / Quantity / Share price p. unit

Georg Hesse / 17 February 2017 / Purchase / Xetra / 135,000 / EUR 2.566

Markus Scheuermann / 8 August 2017 / Purchase / Xetra / 30,000 / EUR 3.10127

### Share-based remuneration granted in the financial year of 2017 (real shares)

#### Share-based remuneration granted in the financial year of 2017 (real shares)

		Georg Hesse	Nathan Glissmeyer	Markus Scheuermann	Total
LTIP Tranche 2017	Fair value on grant date (in EUR '000)	200	175	71,4	446
	Notional number of shares	38.869	34.011	13.876	86.756
	Personnel expense (in EUR '000)	200	175	71	446
LTIP Tranche 2018	Fair value on grant date (in EUR '000)	200	195	120	515
	Notional number of shares	38.869	37.898	23.322	100.088
	Personnel expense (in EUR '000)	100	98	60	258
LTIP Tranche 2019	Fair value on grant date (in EUR '000)	200	210	120	530
	Notional number of shares	38.869	40.813	23.322	103.004
	Personnel expense (in EUR '000)	67	70	40	177
LTIP Tranche 2020	Fair value on grant date (in EUR '000)	200	210	120	530
	Notional number of shares	38.869	40.813	23.322	103.004
	Personnel expense (in EUR '000)	50	53	30	133

Share-based remuneration granted in the financial year of 2017		Georg Hesse	Nathan Glissmeyer	Markus Scheuermann	Total
LTIP (2017-2020)	Fair value on grant date (in EUR '000)	800	790	431,4	2.021
	Notional number of shares	155.477	153.534	83.841	392.852
	Personnel expense (in EUR '000)	417	395	201	1.013

The number of shares is an estimate based on the XETRA closing price of EUR 2.83 for HolidayCheck Group AG shares on 25 October 2017. The actual reference share price cannot be determined until the year in which the consolidated financial statements for the financial year in which the shares were granted are presented to the annual general meeting. In addition, the total for each tranche from 2017 to 2020

depends on the anticipated level of performance in relation to the specified EBT and revenue targets for the shares granted in financial 2017. As well as the direct expense for the shares, the figure for personnel expenses includes the corresponding income tax at 45.0 percent.

#### Share-based remuneration granted in the financial year of 2016

Share-based remuneration granted in the financial year of 2016		Georg Hesse	Dr. Dirk Schmelzer	Timo Salzsieder	Total
LTIP (2016)	Fair value on grant date (in EUR '000)	178	133	107	418
	Notional number of shares	76.655	57.491	45.993	180.139
	Personnel expense (in EUR '000)	178	133	107	418

#### Remuneration report for the Supervisory Board

The remuneration of the HolidayCheck Group AG Supervisory Board is regulated in article 11 of HolidayCheck Group AG's articles of association, which stipulates a fixed amount of EUR 30 thousand for every member of the Supervisory Board for each complete financial year. The Chairperson receives EUR 70 thousand and the Deputy Chairperson EUR 35 thousand. An additional sum of EUR 15 thousand is paid to the Chairperson of the Audit Committee and EUR 5 thousand to every other member of the Audit Committee for each full year of membership. From financial 2018 onwards, an additional sum of EUR 10 thousand is paid to the Chairperson of the Technology Committee and EUR 5 thousand to every other member for each full year of membership.

A pro rata sum is paid to members of the Supervisory Board who do not serve for a full financial year.

The emoluments paid to the members of the Supervisory Board in the reporting period amounted to EUR 270,278.55 (2016: EUR 254 thousand). Liabilities towards members of the Supervisory Board totalled EUR 296,369.49 (2016: EUR 234 thousand). There were no amounts receivable from members of the Supervisory Board.

The members of the Supervisory Board received the following remuneration (including reimbursement of expenses) in the financial year 2017:

Name	Function	Remuneration (EUR '000)
Stefan Winners	Chairperson of the Supervisory Board; Member of the Technology Committee	70
Dr Dirk Altenbeck	Deputy Chairperson of the Supervisory Board; Chairperson of the Audit Committee	69
Aliz Tepfenhart	Member of the Supervisory Board; Member of the Technology Committee	30
Holger Eckstein	Member of the Supervisory Board;	33

	Member of the Audit Committee	
Dr Thomas Döring	Member of the Supervisory Board; Member of the Audit Committee	36
Alexander Fröstl	Member of the Supervisory Board; Chairperson of the Technology Committee	30

### Shareholdings of Supervisory Board members

At the end of the financial year 2017, the total number of shares in HolidayCheck Group AG held directly or indirectly by all members of the Supervisory Board stood at 90,671 shares.

### Transactions of Supervisory Board members in HolidayCheck Group shares

Person/entity subject to disclosure requirements / Transaction date / Transaction / Stock market / Quantity / Share price p. unit

Dr Dirk Altenbeck / 12 January 2017 / Purchase / Xetra / 5,000 / EUR 2.52

Dr Dirk Altenbeck / 2 May 2017 / Purchase / Xetra / 5,000 / EUR 2.499

## 10. Employees

Excluding members of the Management Board, the average headcount of HolidayCheck Group AG over the financial year 2017 was 16 full-time equivalents (FTEs). The corresponding figure for 2016 (excluding members of the Management Board) was 14.

## 11. Notes and forward-looking statements

### Definitions

All mentions of 'the HolidayCheck Group' in this management report relate to the group of companies of which HolidayCheck Group AG is the parent.

### Forward-looking statements

This management report contains statements relating to future business and financial performance and future events or developments concerning the HolidayCheck Group that may constitute forward-looking statements. These statements may be identified by words such as 'expects', 'looks forward to', 'anticipates', 'intends', 'plans', 'believes', 'seeks', 'estimates', 'will', 'project' or words of similar meaning. We may also make forward-looking statements in other reports, in presentations, in material delivered to shareholders and in media releases. In addition, our representatives may from time to time make oral forward-looking statements. Such statements are based on current expectations and certain assumptions of the HolidayCheck Group management team, and are, therefore, subject to various risks and uncertainties.



Numerous factors, many of which are beyond the control of the HolidayCheck Group, nevertheless affect its operations, performance, business strategy and results and could cause the Group's actual results, performance or achievements to be materially different from those expressed or implied in such forward-looking statements or anticipated on the basis of historical trends. These factors include in particular, but are not limited to, the matters described in section 4.2.2 of this annual report under the heading *Risks*.

Further information about risks and uncertainties affecting the HolidayCheck Group can be found in this annual report and in our most recent earnings release, both of which are available on our website at [www.holidaycheckgroup.com](http://www.holidaycheckgroup.com). Should one or more of these risks or uncertainties materialise, or should underlying assumptions prove incorrect, the actual results, performance or achievements of the HolidayCheck Group may vary materially from those described in the corresponding forward-looking statements as being expected, anticipated, intended, planned, believed, sought, estimated or projected. The HolidayCheck Group neither intends, nor assumes any obligation, to update or revise these forward-looking statements in light of developments which differ from those anticipated.

Due to rounding, numbers presented throughout this and other documents may not add up precisely to the totals shown, and percentages may not precisely reflect the absolute figures.

**12. Responsibility statement by the legal representatives in accordance with Section 37y, number 1 of the German Securities Trading Act in conjunction with Section 297, paragraph 2, sentence 4 and Section 315, paragraph 1, sentence 6 of the German Commercial Code**

To the best of our knowledge, and in accordance with the applicable reporting principles, the single-entity financial statements as at 31 December 2017 give a true and fair view of the assets and liabilities, financial position and profit or loss of HolidayCheck Group AG, and the consolidated management report includes a fair review of the development and performance of the business and the position of HolidayCheck Group AG, together with a description of the principal opportunities and risks associated with the expected development of HolidayCheck Group AG.

**13. Final combined declaration**

Based on the circumstances of which our company was aware at the time of the transactions listed in the disclosure on related parties, we received appropriate consideration for each transaction.

No transactions with third parties or measures were concluded, taken or deliberately not concluded or taken at the instigation or in the interest of controlling entities or of another entity related to them.

Munich, Germany, 20 March 2018

\_\_\_\_\_  
Georg Hesse  
Member of the  
Management Board  
(CEO)

\_\_\_\_\_  
Nathan Brent Glissmeyer  
Management Board  
(CPO)

\_\_\_\_\_  
Markus Scheuermann Chairperson of the  
Management Board  
(CFO)

Member of the

## B. Balance sheet of HolidayCheck Group AG, Munich, Germany, as at 31 December 2017

### Balance sheet as at 31 December 2017

ASSETS	31 DEC 2017	31 DEC 2016
	EUR	EUR '000
<b>A. Fixed assets</b>	<b>131.050.452,11</b>	<b>130.344</b>
<b>I. Intangible assets</b>	<b>61.694,08</b>	<b>75</b>
Software licences acquired for cash	61.694,08	75
<b>II. Property, plant and equipment (tangible assets)</b>	<b>742.500,00</b>	<b>563</b>
Other equipment, operating and office equipment	742.500,00	563
<b>III. Long-term financial assets</b>	<b>130.246.258,03</b>	<b>129.706</b>
1. Shares in affiliated entities	130.246.258,03	129.706
<b>B. Current assets</b>	<b>21.139.499,32</b>	<b>28.747</b>
<b>I. Inventories</b>	<b>5.677,22</b>	<b>4</b>
Goods	5.677,22	4
<b>II. Receivables and other assets</b>	<b>4.786.770,72</b>	<b>4.715</b>
1. Trade receivables	1.421,12	1
2. Receivables from affiliated entities	4.580.360,00	4.310
3. Other assets	204.989,60	404
<b>II. Balances at banks</b>	<b>16.347.051,38</b>	<b>24.028</b>
<b>C. Prepaid expenses</b>	<b>241.257,76</b>	<b>168</b>
<b>Total assets</b>	<b>152.431.209,19</b>	<b>159.259</b>

LIABILITIES	31 DEC 2017	31 DEC 2016
	EUR	EUR '000
<b>A. Equity</b>	<b>148.369.209,83</b>	<b>155.027</b>
<b>I. Issued capital*</b>	<b>56.944.318,00</b>	<b>58.247</b>
1. Subscribed capital	58.313.628,00	58.314
2. Nominal value of treasury shares	-1.369.310,00	-67
<b>II. Capital reserves</b>	<b>77.567.289,27</b>	<b>77.387</b>
<b>III. Other revenue reserves</b>	<b>709.878,71</b>	<b>0</b>
<b>IV. Net retained profit</b>	<b>13.147.723,85</b>	<b>19.393</b>
<b>B. Provisions</b>	<b>3.407.403,70</b>	<b>3.072</b>
Other provisions	3.407.403,70	3.072
<b>C. Liabilities</b>	<b>654.595,66</b>	<b>1.160</b>
1. Liabilities to banks	39.445,00	40
2. Trade payables	113.402,13	614
3. Liabilities to affiliated entities	88.870,57	28
4. Other liabilities	412.877,96	478
<b>Total liabilities</b>	<b>152.431.209,19</b>	<b>159.259</b>

\* Contingent capital: € 11.600.000 (2016: € 11.600 thousand)

**C. Statement of income under German Commercial Code (HGB) of HolidayCheck Group AG, Munich, Germany, as at 31 December 2017**

	2017	2016
	EUR	EUR '000
1. Revenue	2.083.373,58	2.345
2. Other operating income	1.507.925,01	2.675
3. Materials expenses	-678.958,29	-1.185
<i>Cost of purchased services</i>	-678.958,29	-1.185
4. Personnel expenses	-4.745.899,20	-3.235
a) <i>Wages and salaries</i>	-4.500.236,16	-3.031
b) <i>Social security contributions and post-employment benefit costs</i>	-245.663,04	-204
5. Amortisation, depreciation and write-downs of tangible and intangible fixed assets	-245.915,23	-199
6. Other operating costs	-4.518.715,09	-4.963
7. Income from long-term equity investments	2.799.813,35	0
8. Income under profit transfer agreements	626.035,94	261
9. Income from securities and long-term loans	0,00	534
10. Other interest and similar income	92.134,97	40
11. Interest and other expenses	-162.962,87	-325
12. Income taxes	0,00	-2
<b>13. Earnings after taxes</b>	<b>-3.243.167,83</b>	<b>-4.054</b>
14. Other taxes	-1.894,23	0
<b>15. Net loss for the year</b>	<b>-3.245.062,06</b>	<b>-4.054</b>
16. Profit brought forward from previous year	16.392.785,91	23.447
17. Withdrawals from capital reserves	14.420,67	87
18. Withdrawals from other revenue reserves	2.367.367,20	0
19. Offsetting of the difference arising from the purchase of treasury shares	-2.381.787,87	-87
<b>20. Net retained profit</b>	<b>13.147.723,85</b>	<b>19.393</b>
(All figures in German data format)		

## **D. HolidayCheck Group AG, Munich, Germany Notes for the financial year 2017**

### **(1) General information**

The registered office of HolidayCheck Group AG is in Munich, Germany. The company is listed in the commercial register maintained by the District Court (*Amtsgericht*) of Munich under the number (HRB) 133680.

HolidayCheck Group AG is a large joint-stock company as defined in section 267, paragraph 3, sentence 2 of the German Commercial Code (*Handelsgesetzbuch, HGB*).

The annual financial statements for the financial year 2017 were prepared in accordance with the accounting regulations of the German Commercial Code in the version specified in the German Accounting Directive Implementation Act (*Bilanzrichtlinie-Umsetzungsgesetz, BilRUG*) and the relevant stipulations of the German Stock Corporation Act (*Aktiengesetz, AktG*).

The statement of income was prepared according to the total cost accounting principle.

The company's reporting currency is the euro. Numerical disclosures for the year under review are generally made in euro (EUR) and for the previous year in EUR thousands (or EUR '000).

### **(2) Equity, conditional and authorised capital, and treasury shares**

HolidayCheck Group AG is listed in the Prime Standard segment of Deutsche Börse AG and a total of 58,313,628 shares (German securities code (WKN) 549 532; ISIN: DE0005495329; stock exchange symbol: HOC) were admitted to trading on the Frankfurt Stock Exchange (*Frankfurter Wertpapierbörse, FWG*) on the reporting date. The shares are no-par value bearer shares, each representing an accounting par value of EUR 1 of the company's share capital.

At the general meeting of shareholders on 16 June 2015, a resolution was approved to create new contingent capital of EUR 11,600,000 (contingent capital 2015/1). This contingent capital is used to grant shares to the holders of convertible bonds and/or bonds with warrants. The authorisation is valid up to 15 June 2020.

The general meeting of shareholders on 16 June 2015 authorised the Management Board to purchase own shares equal to a proportion of up to 10 percent of the company's share capital. This authorisation expires on 15 June 2020.

Between 1 January and 3 June 2017, the company repurchased 1,433,053 shares through the exchange. Each share represented EUR 1 of the company's share capital. The total was therefore EUR 1,433,053.

The repurchased shares will be offered to members of the Management Board and – under a restricted stock plan (RSP) – to employees of the company and its affiliated entities. Shares under the restricted stock plan are awarded each year on 1 July (grant date), for the first time on 1 July 2017. With regard to changes in equity, please see the notes in section 5.3.

The Management Board is authorised, subject to Supervisory Board approval, to undertake one or more increases in the company's share capital until 11 June 2018 up to a maximum of EUR 14,578,407 by issuing 14,578,407 new no-par value shares in exchange for cash or non-cash contributions (authorised capital 2013).

### (3) Shareholdings

Company	Shareholding (percent)	Equity as at 31 December 2017 (EUR)	Result 2017 (EUR)
<i>HolidayCheck AG, Bottighofen, Switzerland</i>	100.00	16,540,356.55	504,718.07
<i>HolidayCheck Polska Sp. z.o.o., Warsaw, Poland **</i>	100.00	675,129.44	223,945.74
<i>Driveboo AG, Bottighofen, Switzerland</i>	100.00	-656,442.07	-749,726.07
<i>Tomorrow Travel B.V., Amsterdam, Netherlands</i>	100.00	-1,596,301.79	-58,946.43
<i>HolidayCheck Solutions GmbH, Munich, Germany*</i>	100.00	69,068.86	0.00
<i>WebAssets B.V., Amsterdam, Netherlands</i>	100.00	5,110,246.91	-977,119.15
<i>MeteoVista B.V., Amsterdam, Netherlands**</i>	100.00	4,966,244.57	1,526,382.22

<i>Zoover France SARL, Paris, France**/**</i>	100.00	88,067.73	1,492.51
<i>Zoover GmbH, Munich, Germany**</i>	100.00	-115,152.63	-10,604.92
<i>Zoover International B.V., Amsterdam, Netherlands**</i>	100.00	3,952,681.57	1,169,565.18
<i>Zoover Media B.V., Amsterdam, Netherlands**</i>	100.00	3,275,575.24	-2,764,260.58
<i>Zoover Travel B.V., Amsterdam, Netherlands**</i>	100.00	-170,622.06	-518.82

\* A profit transfer agreement has been concluded with this company.

\*\* HolidayCheck Group AG is only an indirect shareholder in these companies.

\*\*\* This company is in liquidation.

#### HolidayCheck Group AG acquires remaining 2 percent of WebAssets B.V.

On 11 July 2017, HolidayCheck Group AG acquired 2 percent of WebAssets B.V., taking its holding to 100 percent. The purchase price on the acquisition date was EUR 539,791. This figure was calculated on the basis of an adjusted consolidated EBIT figure for the WebAssets B.V. Group.

#### New structure of HolidayCheck AG

As part of a wider growth strategy and to provide greater control, the MietwagenCheck business of HolidayCheck AG was spun off under a demerger agreement and transferred to the newly formed legal entity Driveboo AG with effect from 1 January 2017. Both companies are wholly owned by HolidayCheck Group AG.

#### Zoover Internet Teknolojileri Tuzim Ticaret Ltd. wound up

Zoover Internet Teknolojileri Tuzim Ticaret Ltd., Kusadasi, Turkey was wound up.

#### **(4) Accounting and valuation methods**

The accounting and valuation methods applied by the company in 2017 were unchanged on the previous year.

Intangible assets acquired for a consideration are valued at acquisition cost and subjected to amortisation by the straight-line method on a pro rata temporis basis over their expected useful lives (between 2 and 5 years). Internally generated intangible assets are not capitalised.

Items under **property, plant and equipment** (tangible assets) are valued at cost less depreciation and, if necessary, impairment write-downs (based on a useful life of between 1 and 15 years). Subsidies are valued at cost. Low-value assets valued at up to EUR 410 are written off entirely in the year of their acquisition. Their disposal is assumed in the same year as that in which they are added.

**Long-term financial assets** are valued at the lower of cost of acquisition or fair value on the reporting date if a permanent impairment in value is expected. If the grounds for impairment are no longer given, write-ups are made pursuant to section 253, paragraph 5 of the German Commercial Code.

**Inventories** are valued at their cost of acquisition. They are written down on the reporting date if the repurchase cost or market value is lower.

**Receivables, other assets and cash at banks** are valued at their nominal value. Receivables, other assets and cash at banks denominated in currencies other than the euro are translated into euros at the average spot exchange rate on the date of origin or the balance sheet date, whichever is the higher. Items with a residual term of up to one year are generally measured using the average spot exchange rate on the balance sheet date. Individual bad debt allowances are established for receivables as required. There are no general allowances.

The item of **prepaid expenses** includes expenses recognised prior to the reporting date that represent expenses for a specific period after the reporting date.

**Deferred taxes** generally reflect timing differences between the accounting value of assets, liabilities, prepaid expenses and deferred income under commercial law and their value for tax purposes. At HolidayCheck Group AG, deferred taxes are based on differences from the company's own balance sheet items and from those of its tax-group subsidiary. Tax loss carryforwards are taken into account as well as accounting differences based on timing. Tax loss carryforwards are only recognised to the extent that their use is anticipated to offset losses in the next five years.

Deferred taxes are calculated on the basis of the combined income tax rate of the tax group headed by HolidayCheck Group AG (currently 32.98 percent). The combined income tax rate includes corporation tax, trade tax and solidarity surcharge.

Any resulting tax charge would be recognised in the balance sheet as a deferred tax liability. If the result is a reduction in tax, the company exercises its capitalisation option in such a way that no deferred taxes are capitalised.

Items shown under **equity** are recognised at their nominal value. The company's **purchases of its own shares (treasury shares)** were offset against the total for shares issued and its free reserves (capital reserve as per section 272 paragraph 2 no. 4 of the German Commercial Code and other revenue reserves). In terms of economic ownership, the sale or issue of the company's own shares to its employees constitutes a capital increase. If the income generated by the sale exceeds the nominal value or accounting par value of the shares, the difference – up to the amount offset when the treasury shares were purchased against the company's freely available reserves in accordance with section 272, paragraph 1a, sentence 2 of the German Commercial Code – must be returned to those reserves. If the income from their sale exceeds the original purchase price

of the treasury shares, the difference must be placed in the capital reserve in accordance with section 272, paragraph 2, no. 1 German Commercial Code.

HolidayCheck Group AG currently maintains three **share-based payment plans**: the restricted stock plan (RSP) for employees of HolidayCheck Group AG and its subsidiaries and the long-term incentive plan 2017-2020 (LTIP 2017-2020) for members of the Management Board of HolidayCheck Group AG, which replaced the long-term incentive plan 2011-2016 (LTIP 2011-2016).

The **LTIP 2017-2020** replaced the LTIP 2011-2016 in financial 2017. Entitlements under the new share-based payment plan will generally be settled in the form of equity instruments. Under the terms of the LTIP 2017-2020, members of the Management Board of HolidayCheck Group AG will be granted an annual tranche of company shares ('restricted stocks') for each year between 2017 and 2020. Details can be found in section 9 of the remuneration report for the Management Board.

The **restricted stock plan** (RSP) was introduced in the financial year 2017 as a form of new variable payment to replace the existing variable salary component (bonus). This share-based payment plan will also be settled in the form of equity instruments. Under the restricted stock plan, employees receive shares in HolidayCheck Group AG. The shares are granted in annual tranches with no link between individual tranches. The first tranche under the restricted stock plan was granted in financial 2017. Once they have been granted, the shares must generally be held for two years. After this period, the holder is free to choose when to sell them, i.e. there are no further restrictions on shares granted under the restricted stock plan. The corresponding expense is shown under personnel expenses.

In accordance with the prudence principle, the **other provisions** cover all obligations and risks of which the company was aware at the time when the annual financial statements were prepared. These include future price and cost increases where there are sufficient objective indications that they will occur. Provisions with a remaining term of more than one year are discounted using the corresponding average market interest rate for the previous seven financial years.

**Liabilities** are stated at their settlement value. Items denominated in currencies other than the euro are translated into euros at the historical exchange rate on the date of origin or the middle spot rate on the balance sheet date, whichever is the lower. Liabilities with a residual term of up to one year are generally measured using the middle spot rate on the balance sheet date.

**Revenue** is considered to have been realised when performance has been rendered.

**(5) Explanatory notes on items in the balance sheet and statement of income**

**(5.1) Fixed assets**

The development of individual fixed assets is shown in the enclosed statement of fixed assets.

Please refer to Note 3 Shareholdings with regard to the item 'Long-term financial assets'.

Statement of changes in fixed assets as at 31 December 2017

	1 JAN 2017	Acquisition and production costs			31 DEC. 2017	Accumulated amortisation, depreciations and write-downs				Carrying amount 31 DEC 2017	Carrying amount 31 DEC 2016
		Addition	Disposal	Transfers		1 JAN 2017	Additions	Disposals	31. DEC. 2017		
	€	€	€	€	€	€	€	€	€	€	€
<b>Intangible assets</b>	204.927,82	9.527,00	0,00	0,00	214.454,82	130.331,74	22.429,00	0,00	152.760,74	61.694,08	74.596,08
Software licences acquired for cash	204.927,82	9.527,00	0,00	0,00	214.454,82	130.331,74	22.429,00	0,00	152.760,74	61.694,08	74.596,08
<b>Property, plant and equipment (tangible assets)</b>	1.284.299,55	402.853,23	28.532,35	0,00	1.658.620,43	721.166,55	223.486,23	28.532,35	916.120,43	742.500,00	563.133,00
Other assets, operating and office equipment	1.284.299,55	402.853,23	28.532,35	0,00	1.658.620,43	721.166,55	223.486,23	28.532,35	916.120,43	742.500,00	563.133,00
<b>Long-term financial assets</b>	138.022.679,43	2.123.409,40	1.602.569,83	0,00	138.543.519,00	8.316.211,40	0,00	18.950,43	8.297.260,97	130.246.258,03	129.706.468,03
Shares in affiliated entities	138.003.728,00	2.123.409,40	1.583.618,40	0,00	138.543.519,00	8.297.260,97	0,00	0,00	8.297.260,97	130.246.258,03	129.706.467,03
Other loans	18.951,43	0,00	18.951,43	0,00	0,00	18.950,43	0,00	18.950,43	0,00	0,00	1,00
<b>Total assets</b>	<b>139.511.906,80</b>	<b>2.535.789,63</b>	<b>1.631.102,18</b>	<b>0,00</b>	<b>140.416.594,25</b>	<b>9.167.709,69</b>	<b>245.915,23</b>	<b>47.482,78</b>	<b>9.366.142,14</b>	<b>131.050.452,11</b>	<b>130.344.197,11</b>

## **(5.2) Receivables and other assets**

At the year-end, other assets (in particular tax receivables) had a remaining term to maturity of up to one year.

Receivables from affiliated entities contain trade receivables of EUR 19,557.92 (2016: EUR 156,966.59), other receivables of EUR 626,035.94 (2016: EUR 261,369.93) under profit transfer agreements and receivables under financing agreements totalling EUR 3,934,766.14 (2016: 3,892,417.57). The receivables under financing agreements consist of cash pool funds made available to Group companies for financing purposes and deferred interest receivables. The amount receivable from the company's shareholder Burda Digital GmbH was EUR 0.00 (2016: EUR 3,927.00).

## **(5.3) Equity**

On 30 May 2017, the annual general meeting of the company decided to transfer EUR 3,000,000.00 out of the net retained profit of HolidayCheck Group AG for the financial year 2016 totalling EUR 19,392,785.91 into the other revenue reserves and to carry forward the remaining amount of EUR 16,392,785.91.

The company had already repurchased 66,947 shares in financial 2016 at a purchase price of EUR 154,784.70. In 2016, the difference between the total purchase price for the treasury shares and the amount to be deducted from the company's share capital was EUR 87,837.70. This was offset against the capital reserve in accordance with section 272, paragraph 2, no. 4 of the German Commercial Code.

In financial 2017, the company repurchased 1,433,053 shares through the exchange. Each share represented EUR 1 of the company's share capital. The total was therefore EUR 1,433,053. This is equivalent to around 2.5 percent of the company's share capital. The purchase price (excluding incidental acquisition costs) was EUR 3,814,840.87.

### Purchase of own shares 2017

Month	Number of shares	Portion of share capital	Volume-weighted average price (€)	Total price (€)
January 2017	199.285	0,3%	2,51599	501.398,93
February 2017	171.905	0,3%	2,50570	430.742,67
March 2017	293.467	0,5%	2,58396	758.307,81
April 2017	205.523	0,4%	2,53394	520.783,75
May 2017	441.487	0,8%	2,80212	1.237.100,89
June 2017	121.386	0,2%	3,01935	366.506,82
<b>TOTAL</b>	<b>1.433.053</b>	<b>2,5%</b>	<b>2,66204</b>	<b>3.814.840,87</b>

(All figures in German data format)

The difference between the total purchase price for the treasury shares and the amount to be deducted from the company's share capital was EUR 2,381,787.87. Of this total, EUR 14,420.67 was offset against the capital reserve in accordance with section 272, paragraph 2, no. 4 of the German Commercial Code. EUR 2,367,367.20 was offset against the other revenue reserves.

As at 31 December 2017, the company held 1,369,310 treasury shares, equivalent to around 2.3 percent of its share capital.

In June, August and December of the financial year 2017, the company also transferred 130,690 shares, each representing EUR 1 of its total share capital, to employees of the HolidayCheck Group under a restricted stock plan (RSP) and through the issue of bonus shares. The buying and selling prices for each tranche of shares granted is shown in the following table.

## Buying and selling prices of shares issued

Number of no-par value shares	Portion of share capital	Average stock exchange price at purchase (€)	Buying price (€)	Stock exchange price at issue (€)	Selling price (€)	Purpose
25.000	0,04%	2,30	57.403,41	3,18	79.525,00	Bonus shares
102.490	0,18%	2,39	244.692,31	3,06	313.526,73	RSP
3.200	0,01%	2,53	8.098,56	2,74	8.765,60	Bonus shares
130.690	0,22%		310.194,28		401.817,33	
(All figures in German data format)						

The changes in equity are shown in the following table:

	I. Ausgegebenes Kapital			II. Kapitalrücklage			III. andere Gewinnrücklagen	IV. Bilanzgewinn	SUMME
	1. Gezeichnetes Kapital	2. Nennbetrag eigener Anteile	SUMME	nach § 272 Abs. 2 Nr. 1 HGB	nach § 272 Abs. 2 Nr. 4 HGB	SUMME			
	€	€	€	€	€	€			
<b>1. JANUAR 2017</b>	58.313.628,00	-66.947,00	<b>58.246.681,00</b>	77.373.407,85	14.420,67	<b>77.387.828,52</b>	<b>0,00</b>	<b>19.392.785,91</b>	<b>155.027.295,43</b>
Einstellung in andere Gewinnrücklagen (Verrechnung mit dem Bilanzgewinn)	0,00	0,00	0,00	0,00	0,00	0,00	3.000.000,00	-3.000.000,00	0,00
Jahresfehlbetrag	0,00	0,00	0,00	0,00	0,00	0,00	0,00	-3.245.062,06	-3.245.062,06
Entnahme Erwerb eigene Anteile aus der Kapitalrücklage	0,00	0,00	0,00	0,00	-14.420,67	-14.420,67	0,00	14.420,67	0,00
Entnahme Erwerb eigene Anteile aus anderen Gewinnrücklagen	0,00	0,00	0,00	0,00	0,00	0,00	-2.367.367,20	2.367.367,20	0,00
Effekte anteilsbasiertes Vergütungsprogramm	0,00	130.690,00	130.690,00	91.623,05	102.258,37	193.881,42	77.245,91	0,00	401.817,33
Erwerb eigener Anteile (Verrechnung mit dem Unterschiedsbetrag aus dem Erwerb eigener Aktien)	0,00	-1.433.053,00	-1.433.053,00	0,00	0	0,00	0,00	-2.381.787,87	-3.814.840,87
<b>31. DEZEMBER 2017</b>	58.313.628,00	-1.369.310,00	<b>56.944.318,00</b>	77.465.030,90	102.258,37	<b>77.567.289,27</b>	709.878,71	<b>13.147.723,85</b>	<b>148.369.209,83</b>

## (5.4) Other provisions

This item relates to provisions for other personnel costs of EUR 3,060,898.29 (2016: EUR 2,324,027.28), mainly in relation to outstanding tranches of the LTIP 2011-2016, the LTIP 2017-2020 and bonuses; audit and consulting fees of EUR 134,100.00 (2016: EUR 86,800.00); outstanding invoices of EUR 185,905.41 (2016: EUR 543,000.00); other expenses of EUR 1,500.00 (2016: EUR 101,380.00); process costs of EUR 25,000.00 (2016: EUR 0.00) and contingent losses from pending transactions of EUR 0.00 (2016: EUR 16,976.40).

## (5.5)



## Liabilities

### Schedule of liabilities

	Remaining terms up to one year	Total
	EUR	EUR
Liabilities to banks	39.445,00 (40.302,50)	39.445,00 (40.302,50)
Trade payables	113.402,13 (613.410,57)	113.402,13 (613.410,57)
Liabilities to affiliated entities	88.870,57 (28.168,42)	88.870,57 (28.168,42)
Other liabilities	412.877,96 (478.101,08)	412.877,96 (478.101,08)
<i>of which taxes</i>	<i>79.946,89</i> <i>(119.090,80)</i>	<i>79.946,89</i> <i>(119.090,80)</i>
	<b>654.595,66</b> <b>(1.159.982,57)</b>	<b>654.595,66</b> <b>(1.159.982,57)</b>

Figures for previous years in brackets  
(All figures in German data format)

As in 2016, all liabilities had remaining terms of less than one year. The item 'liabilities to affiliated entities' exclusively included trade payables.

### (5.6) Contingent liabilities and other financial obligations

The company acts as guarantor for a loan granted by WebAssets B.V. to Tomorrow Travel B.V. As at the balance sheet date, this loan stood at EUR 1,342,927.80 (2016: EUR 1,304,765.24).

The company has also issued a going concern guarantee on behalf of Tomorrow Travel B.V. This involves an obligation to provide enough financing to ensure continued operation.

According to the latest information available, the parties to the guarantee are in a position to meet the underlying obligations in all cases; it is not expected that the guarantee will need to be exercised.

The other financial obligations which are significant for the assessment of the company's financial position pursuant to section 285, number 3a of the German Commercial Code are listed below:

<b>Rent and lease contracts</b>	<b>EUR</b>
Payable in 2018	579,400.77
Payable 2019 to 2022	1,170,282.80
Payable after 2022	0.00
<b>Other contracts</b>	<b>EUR</b>
Payable in 2018	190.389,47
Payable 2019 to 2022	36.014,82
Payable after 2022	0,00

Other financial obligations to affiliated entities from other contracts include an amount of EUR 141,707.00 in respect of entities belonging to the subgroup of Burda GmbH, Offenburg, Germany. These liabilities are payable within one year.

Other financial obligations mainly consist of a rental obligation for the office building in Munich, Germany. There is no risk to the company from these other financial obligations.

### **(5.7) Revenue and other operating income**

The revenue shown is mainly derived from management services totalling EUR 1,534,725.46 (2016: EUR 1,542,382.50) and from rents and leases of EUR 546,058.12 (2016: EUR 799,315.46). Geographically, the total figure is divided into EUR 1,164,123.28 (2016: EUR 1,591,444.37) from Germany and EUR 919,250.30 (2016: EUR 754,033.17) from other countries.

Other operating income mainly contains out-of-period income totalling EUR 479,007.75 (2016: EUR 596,669.04), including income of EUR 44,881.14 (2016: EUR 40,743.31) from the reimbursement of costs and income of EUR 424,862.88 (2016: EUR 551,916.57) from the reversal of provisions.

Other operating income also includes other miscellaneous income of EUR 250,000.00 (2016: EUR 0.00), other costs of EUR 696,781.93 (2016: EUR 170,080.02) charged on to Group companies and income of EUR 262.20 (2016: EUR 266,723.55) from price and currency differences.

#### **(5.8) Cost of materials**

At EUR 678,958.29 (2016: EUR 1,185,239.79), cost of materials includes rental and ancillary expenses and expenses for IT and other services.

#### **(5.9) Personnel expenses**

The item 'Social security and pension expenses' includes pension expenses of EUR 714.12 (2016: EUR 592.00).

#### **(5.10) Other operating expenses**

The following table contains a breakdown of the company's other operating expenses:

<b>Amount in EUR</b>	<b>2017</b>	<b>2016</b>
Legal/consultancy and audit costs	880,673.18	797,672.96
Expenses for other services	597,888.85	663,005.55
Other ancillary personnel costs	544,030.34	279,131.81
Fees	525,042.39	163,951.32
Expenses from price and currency differences	405,732.42	30,278.22
Expenses relating to other periods	216,769.07	528,603.04
Information costs	164,832.67	241,027.64
Rent expenses	157,804.49	146,801.24
Travel costs	99,436.25	110,046.62
IT services	69,895.01	100,138.30
Additions to write-downs on receivables	5,135.73	3,151.68
Losses from the disposal of fixed assets	0.00	503,800.18
Exceptional expenses (merger losses)	0.00	500,358.86
Auxiliary work	0.00	125,340.59



Other miscellaneous operating expenses	815,474.69	770,442.11
<b>TOTAL</b>	<b>4,518,715.09</b>	<b>4,963,750.72</b>

**(5.11) Income from long-term equity investments**

This item contains income from affiliated entities of EUR 2,799,813.35 (2016: EUR 0.00).

**(5.12) Income from profit transfers**

This item contains the entire amount of income generated under a profit transfer agreement between HolidayCheck Group AG and HolidayCheck Solutions GmbH.

**(5.13) Income from other securities and loans held as long-term financial assets**

This item contains interest of EUR 533,997.92 (2016: EUR 0.00) from loans held as long-term financial assets.

**(5.14) Other interest and similar income**

This item includes interest from affiliated entities of EUR 89,781.78 (2016: 32,218.51).

**(5.15) Interest and similar expenses**

This item contains loan fees of EUR 160,300.00 (2016: EUR 189,525.00).

**(6) Employees**

Excluding members of the Management Board, the average headcount of HolidayCheck Group AG over the financial year 2017 was 16 full-time equivalents (FTEs). The corresponding figure for 2016 (excluding members of the Management Board) was 14.

**(7) Shareholders, consolidated financial statements, affiliated entities**

Pursuant to section 315e of the German Commercial Code, HolidayCheck Group AG as the holding company prepares consolidated financial statements (in accordance with international accounting standards) and a Group management report.

The company is included in the consolidated subgroup financial statements of Burda GmbH, Offenburg, Germany, (smallest reporting entity) and in the consolidated financial statements of Hubert Burda Media Holding Kommanditgesellschaft, Offenburg, Germany, (largest reporting entity). The consolidated financial statements are submitted to the electronic Federal Gazette (*Bundesanzeiger*) for publication.

**(8) Supervisory Board**

	<b>Position</b>	<b>Occupation / other supervisory board mandates</b>
Stefan Winners	Chairperson of the Supervisory Board	Managing Director, Hubert Burda Media Holding Geschäftsführung SE, Offenburg, Germany; and Managing Director, Burda Digital GmbH, Munich, Germany; Chairperson of the Supervisory Board, XING AG, Hamburg, Germany; Chairperson of the Advisory Board, BurdaForward GmbH, Munich, Germany; Member of the Supervisory Board and Board of Advisors, Giesecke & Devrient GmbH, Munich, Germany; Member of the Board of Directors, Cyndx Holdco, Inc., Delaware, USA
Dr Dirk Altenbeck	Deputy Chairperson of the Supervisory Board	Tax consultant, Managing partner, PKF Issing Faulhaber Wozar Altenbeck GmbH & Co. KG (accountants and tax consultants), Würzburg, Germany.
Dr Thomas Döring	Member of the Supervisory Board	Managing Director, Delaunay Capital Partners GmbH, Traunstein, Germany; Chairperson of the Advisory Board, Distribution Technologies GmbH, Berlin, Germany; Member of the Advisory Board, OTI Holding Plc., Istanbul, Turkey
Holger Eckstein (since 19 January 2017)	Member of the Supervisory Board	Managing Director, Hubert Burda Media Holding Geschäftsführung SE; and Managing Director, Burda GmbH, Munich, Germany; President of the Board of Directors, Burda Service AG, Basel, Switzerland

Aliz Tepfenhart	Member of the Supervisory Board	Managing Director, Burda Digital GmbH, Munich, Germany; Chairperson of the Advisory Board, Cyberport GmbH, Dresden, Germany; Member of the Advisory Board, BurdaForward GmbH, Munich, Germany
Alexander Fröstl	Member of the Supervisory Board	Managing Director, iLX GmbH, Munich, Germany; Member of the Advisory Board, BurdaForward GmbH, Munich, Germany; Member of the Board of Directors, Ifolor AG, Kreuzlingen, Switzerland

The emoluments paid to the members of the Supervisory Board in the reporting period amounted to EUR 270,278.55 (2016: EUR 254 thousand). Liabilities towards members of the Supervisory Board totalled EUR 296,369.49 (2016: 234 thousand). There were no amounts receivable from members of the Supervisory Board.

The remuneration of the HolidayCheck Group AG Supervisory Board is regulated in article 11 of HolidayCheck Group AG's articles of association, which stipulates a fixed amount of EUR 30,000 for every member of the Supervisory Board for each complete financial year. The Chairperson receives EUR 70,000 and the Deputy Chairperson EUR 35,000. An additional sum of EUR 15,000 is paid to the Chairperson of the Supervisory Board's Audit Committee and EUR 5,000 to each other member of the Audit Committee for each full year of membership. From financial 2018 onwards, an additional sum of EUR 10 thousand is paid to the Chairperson of the Technology Committee and EUR 5 thousand to every other member for each full year of membership.

A pro rata sum is paid to members of the Supervisory Board who do not serve for a full financial year.

The members of the Supervisory Board received the following remuneration (including reimbursement of expenses) in the financial year 2017:

<b>Name</b>	<b>Position</b>	<b>Remuneration (EUR '000)</b>
Stefan Winners	Chairperson of the Supervisory Board; Member of the Technology Committee	70
Dr Dirk Altenbeck	Deputy Chairperson of the Supervisory Board; Chairperson of the Audit Committee	69
Aliz Tepfenhart	Member of the Supervisory Board; Member of the Technology Committee	30
Holger Eckstein	Member of the Supervisory Board; Member of the Audit Committee	33
Dr Thomas Döring	Member of the Supervisory Board; Member of the Audit Committee	36
Alexander Fröstl	Member of the Supervisory Board; Chairperson of the Technology Committee	30

As at the balance sheet date, the total number of shares in the company held directly or indirectly by members of the Supervisory Board in accordance with section 15a paragraph 3 of the German Securities Trading Act (*Wertpapierhandelsgesetz, WpHG*) was 90,671 (2016: 130,671 shares).

#### Transactions of Supervisory Board members in HolidayCheck Group shares

Person/entity subject to disclosure requirements / Transaction date / Transaction / Stock market / Quantity / Share price p. unit

Dr Dirk Altenbeck / 12 January 2017 / Purchase / Xetra / 5,000 / EUR 2.52

Dr Dirk Altenbeck / 2 May 2017 / Purchase / Xetra / 5,000 / EUR 2.499

## (9) Management Board

In the financial year 2016, the following persons held positions as Management Board members of the company with rights of representation, either jointly or together with a holder of general commercial power of attorney (*Prokurist* under German law).

	Position	Supervisory board mandates
Georg Hesse	Chairperson of the Management Board (CEO)	
Nathan Brent Glissmeyer (since 1 January 2017)	Member of the Management Board (CPO)	
Markus Scheuermann (since 29 May 2017)	Member of the Management Board (CFO)	
Dr Dirk Schmelzer (up to 31 March 2017)	Member of the Management Board (CFO)	Chairperson of the Board of Directors, HolidayCheck AG, Bottighofen, Switzerland; Member of the Advisory Board, Munich Business School, Munich, Germany
Timo Salzsieder (up to 28 February 2017)	Member of the Management Board (CPO)	

### Remuneration report for the Management Board

The overall structure of the remuneration system for the Management Board is determined by the entire Supervisory Board. There is therefore no committee within the Supervisory Board that deals specifically with the issue of remuneration for members of the Management Board. The remuneration paid to the members of the Management Board depends on the company's size and orientation, as well as its economic and financial position. It is also fixed at a competitive rate as an incentive for committed and effective work in a dynamic environment. The remuneration paid to members of the Management Board is also calibrated in line with the salary structure for the Group as a whole.

The short-term remuneration of Management Board members includes a fixed element, which is not based on performance, and a variable, single-year, performance-related element of between 48.0 percent and 56.0 percent based on the non-performance-related fixed element. The non-



performance-related fixed element contains the basic gross salary of members of the Management Board. The ancillary benefits include the use of a company car (or a cash payment in lieu of a company car), an allowance for health, long-term care and retirement insurance and time-limited rent allowances.

In 2017, the short-term performance-related element of Management Board remuneration was made up of a variable component based on profit targets (50 percent) and a component based on revenue targets (50 percent).

In addition, the Supervisory Board may award a separate short-term payment of up to EUR 100 thousand for exceptional individual performance. In 2016, the short-term performance-related element of Management Board remuneration was made up of a variable component based on profit targets (34 percent), a component based on revenue targets (33 percent) and a further component based on a mixture of non-financial indicators (employee know-how and satisfaction) and other financial indicators such as capital expenditure and the share price (between 11 and 33 percent). These variable components are specified by the Supervisory Board for each new financial year.

In the years from 2011 to 2016, phantom shares were issued to members of the Management Board and other employees of HolidayCheck Group AG (formerly Tomorrow Focus AG) and its subsidiaries under a long-term incentive plan (**LTIP**). The phantom shares entitle the holder to a cash payment based on the average share price over the last one hundred stock exchange trading days up to the payment date. There is generally no automatic entitlement to shares in HolidayCheck Group AG. Under the terms of the LTIP, phantom shares were granted in annual tranches. There is no link between these tranches. The last tranche was granted in financial 2016.

Vesting of the phantom shares granted under the LTIP is subject to individually negotiated EBTA targets or corridors for each financial year. Depending on the extent to which targets are met in the financial year in which the tranche was granted, the original number of phantom shares is increased or reduced. If a specified minimum target is not achieved, or if the company's liabilities exceed a certain threshold, entitlement to the granted phantom shares may be forfeited completely. After this point, the vested phantom shares must be held for a further three years. The holding period for the last tranche granted in financial 2016 ends in June 2020.

On expiry of the holding period, the beneficiaries are entitled to a cash payment (plus accumulated dividends) based on their vested phantom shares. The total payment may not exceed three times the grant value of that tranche of phantom shares. The grant value, assuming complete attainment of the target, is an individual gross amount converted into phantom shares on the basis of the average share price (initial reference price) over the last one hundred stock exchange trading days up to the annual general meeting at which the consolidated financial statements approved by the Supervisory Board for the financial year in question are presented to shareholders.

The **LTIP 2017-2020** replaced the LTIP 2011-2016 in financial 2017. This new share-based payment plan will generally be settled in the form of equity instruments.

Under the terms of the LTIP 2017-2020, the members of the Management Board of HolidayCheck Group AG will each be granted a number of company shares ('restricted stocks') in annual tranches between the years 2017 and 2020. Each tranche will be granted independently of the others. The number of shares granted is based on the contractually agreed monetary target (baseline figure) for the long-term remuneration of the member



of the Management Board in question. This baseline figure depends on the degree to which the member of the Management Board meets two performance indicators covering EBT (50 percent) and revenue (50 percent) with reference to the definitive figures shown in the consolidated financial statements drawn up by the HolidayCheck Group AG under IAS/IFRS rules for that financial year.

The Supervisory Board of HolidayCheck Group AG defines a target corridor for both constituent performance indicators for each tranche and therefore each financial year. A threshold, target and ceiling are specified for each corridor. If the result is below the threshold, the performance score is set at 0.0 percent. Above the threshold, it is set at 80.0 percent. If the result is on target, the performance score is 100.0 percent, while a 120.0 percent performance score is awarded for reaching the ceiling. For EBT/revenue results between the threshold and the target or between the target and the ceiling, the precise performance score is calculated on a linear basis. The overall performance score is taken as the arithmetical average of the scores for the two constituent indicators. This average score is then multiplied by the baseline figure for the member of the Management Board in question.

Using this method, the Supervisory Board can weigh the results by a factor of between 80.0 and 120.0 percent in recognition of the overall performance of each member of the Management Board in the financial year.

After deducting all the corresponding taxes and contributions retained by the company, the resulting figure (in EUR) is divided by the 'reference price' for HolidayCheck Group AG shares in order to calculate the number of shares to be awarded for that tranche. The reference price is defined as the average closing price of HolidayCheck Group AG shares on the XETRA trading system over the last one hundred stock exchange trading days up to the annual general meeting at which the consolidated financial statements for the qualifying financial year are presented to shareholders.

These performance targets were set for the tranches 2017-2020 when the LTIP 2017-2020 was introduced in financial 2017. For this reason, all the tranches from 2017 to 2020 are treated as having been granted in financial 2017. However, the number of shares awarded for each tranche can lapse without entitlement or can be calculated on a pro rata basis if a member of the Management Board leaves the HolidayCheck Group AG during the financial year for which performance is being measured.

Once they have been granted, the shares are transferred to a securities account designated by the member of the Management Board. They cannot be sold during the three-year holding period. After this period, the holder is free to choose when to sell them, i.e. there are no further restrictions on shares granted under the LTIP 2017-2020.

The total remuneration of the members of the Management Board in the financial year 2017 was EUR 3,571,564 (EUR 1,864 thousand in 2016).

In accordance with the recommendations of the German Corporate Governance Code and the requirements of the German Commercial Code, the following information is provided in respect of the remuneration of individual members of the Management Board who were in office in financial 2017.

## HolidayCheck Group AG 2017

### Total remuneration of members of the Management Board in office during the financial year 2017

#### Total remuneration in EUR '000

	Georg Hesse		Nathan Glissmeyer		Markus Scheuermann		Dr Dirk Schmelzer		Timo Salzsieder	
	Chief Executive Officer (CEO) since 1 January 2016		Chief Product Officer (CPO) since 1 January 2017		Chief Financial Officer (CFO) since 29 May 2017		Chief Financial Officer (CFO) left the company on 31 March 2017		Chief Product & IT Officer (COO) left the company on 28 February 2017	
	2016	2017	2016	2017	2016	2017	2016	2017	2016	2017
Non-performance-related remuneration	366	366	0	397	0	161	386	97	295	57
Performance-related remuneration 1)	160	160	0	130	0	60	140	73	100	50
Remuneration based on long-term incentives 2)	178	800	0	790	0	431	133	0	106	0
<b>Total remuneration</b>	<b>704</b>	<b>1.326</b>	<b>0</b>	<b>1.317</b>	<b>0</b>	<b>652</b>	<b>659</b>	<b>170</b>	<b>501</b>	<b>107</b>

1) Performance-related remuneration for 100 percent target achievement. The performance-related remuneration of those members of the Management Board who left the company in 2017 contains a pro rata lump-sum settlement in lieu of inclusion in the LTIP tranche 2017 in addition to a pro rata share of their short-term variable remuneration for 2017.

2) For 2017, the figure for remuneration based on long-term incentives contains four LTIP tranches under the LTIP 2017 - 2020. These are shown at their fair value on the grant date in accordance with IFRS2 and on the basis of 100 percent achievement. The 2016 figure contains the 2016 tranche of the LTIP 2011 - 2016.

HolidayCheck Group AG 2017  
**Management Board**  
**remuneration**

**Benefits granted to members of the Management Board in office during financial 2017**

**Benefits granted (EUR '000)**

	Georg Hesse				Nathan Glissmeyer				Markus Scheuermann				Dr Dirk Schmelzer				Timo Salzsieder			
	Chief Executive Officer (CEO) since 1 January 2016				Chief Product Officer (CPO) since 1 January 2017				Chief Financial Officer (CFO) since 29 May 2017				Chief Financial Officer (CFO) left the company on 31 March 2017				Chief Product & IT Officer (COO) left the company on 28 February 2017			
	2016	2017	2017 (min.)	2017 (max.)	2016	2017	2017 (min.)	2017 (max.)	2016	2017	2017 (min.)	2017 (max.)	2016	2017	2017 (min.)	2017 (max.)	2016	2017	2017 (min.)	2017 (max.)
Fixed remuneration	340	340	340	340	0	320	320	320	0	149	149	149	360	90	90	90	300	53	53	53
Additional benefits****	26	26	26	26	0	77	77	77	0	12	12	12	26	7	7	7	23	4	4	4
	<b>366</b>	<b>366</b>	<b>366</b>	<b>366</b>	<b>0</b>	<b>397</b>	<b>397</b>	<b>397</b>	<b>0</b>	<b>161</b>	<b>161</b>	<b>161</b>	<b>386</b>	<b>97</b>	<b>97</b>	<b>97</b>	<b>323</b>	<b>57</b>	<b>57</b>	<b>57</b>
Single-year variable remuneration*	160	160	0	192	0	130	0	156	0	60	0	71	140	35	35	35	100	25	25	25
Special payment	0	0	0	100	0	0	0	100	0	0	0	100	0	0	0	100	0	0	0	100
Settlement for LTIP tranche 2017**	0	0	0	0	0	0	0	0	0	0	0	0	0	38	38	38	0	25	25	25
<b>Multi-year variable remuneration***</b>	<b>178</b>	<b>200</b>	<b>0</b>	<b>288</b>	<b>0</b>	<b>175</b>	<b>0</b>	<b>252</b>	<b>0</b>	<b>71</b>	<b>0</b>	<b>103</b>	<b>133</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>106</b>	<b>0</b>	<b>0</b>	<b>0</b>
of which: LTIP tranche 2017 (4 year term)	0	200	0	288	0	175	0	252	0	71	0	103								
of which: LTIP tranche 2016 (4 year term)	178	0			0	0			0	0			133	0			106	0		
	<b>704</b>	<b>726</b>	<b>366</b>	<b>946</b>	<b>0</b>	<b>702</b>	<b>397</b>	<b>905</b>	<b>0</b>	<b>292</b>	<b>161</b>	<b>435</b>	<b>659</b>	<b>170</b>	<b>170</b>	<b>270</b>	<b>529</b>	<b>107</b>	<b>107</b>	<b>207</b>
Pension-related expenses	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
<b>Total remuneration</b>	<b>704</b>	<b>726</b>	<b>366</b>	<b>946</b>	<b>0</b>	<b>702</b>	<b>397</b>	<b>905</b>	<b>0</b>	<b>292</b>	<b>161</b>	<b>435</b>	<b>659</b>	<b>170</b>	<b>170</b>	<b>270</b>	<b>529</b>	<b>107</b>	<b>107</b>	<b>207</b>

\* The single-year variable remuneration is shown in the case of 100 percent achievement. Pro rata figures are shown for those members of the Management Board who left the company in 2017.

\*\*Those members of the Management Board who left the company in 2017 also received a pro rata lump-sum settlement in lieu of inclusion in the LTIP tranche 2017.

\*\*\* The 2017 figures for multi-year variable remuneration contain four LTIP tranches under the LTIP 2017 - 2020. These are shown at their fair value on the grant date in accordance with IFRS2 and on the basis of 100 percent achievement.. The 2016 figure contains the 2016 tranche of the LTIP 2011 - 2016.

\*\*\*\*The additional benefits for Nathan Glissmeyer in 2017 include non-recurring amounts in respect of rental allowances and removal expenses.

In addition, the total remuneration of members of the Management Board in respect of financial 2017 is capped as follows. If the ceiling for a given financial year is exceeded, the LTIP baseline figure for that financial year is reduced accordingly:

- the overall remuneration payable to Georg Hesse, including the fixed element, ancillary benefits, the single-year variable element, special payments and multi-year variable components is capped at EUR 920 thousand;
- the overall remuneration payable to Nathan Glissmeyer, including the fixed element, ancillary benefits, the single-year variable element, special payments and multi-year variable components is capped at EUR 828 thousand;
- the overall remuneration payable to Markus Scheuermann, including the fixed element, ancillary benefits, the single-year variable element, special payments and multi-year variable components is capped at EUR 643 thousand;
- the overall remuneration payable to Dr Dirk Schmelzer, including the fixed element, ancillary benefits, the single-year variable element, special payments and multi-year variable components is capped at EUR 1,154 thousand;
- the overall remuneration payable to Timo Salzsieder, including the fixed element, the single-year variable element, special payments and multi-year variable components is capped at EUR 860 thousand.

In financial 2016, the total remuneration of members of the Management Board was capped as follows:

- the overall remuneration payable to Georg Hesse, including the fixed element, the single-year variable element, special payments and multi-year variable components was capped at EUR 1,200 thousand;
- the overall remuneration payable to Dr Dirk Schmelzer, including the fixed element, the single-year variable element, special payments and multi-year variable components was capped at EUR 1,154 thousand;
- the overall remuneration payable to Timo Salzsieder, including the fixed element, single-year variable element, special payments and multi-year variable components was capped at EUR 860 thousand.

The revaluation of the LTIP 2011-2016 for the tranches from 2013 to 2016 created an expense of EUR 226 thousand in financial 2017. This figure includes EUR 55 thousand for Georg Hesse, EUR 80 thousand for Dirk Schmelzer and EUR 36 thousand for Timo Salzsieder. It also includes EUR 55 thousand in respect of members of the Management Board who left the company before 2017 (EUR 39 thousand for Christoph Schuh and EUR 16 thousand for Antonius Bouten).

## HolidayCheck Group AG 2017

### Benefits received by members of the Management Board in office during financial 2017

#### Benefits received (EUR '000)

	Georg Hesse		Nathan Glissmeyer		Markus Scheuermann		Dr Dirk Schmelzer		Timo Salzsieder	
	Chief Executive Officer (CEO) since 1 January 2016		Chief Product Officer (CPO) since 1 January 2017		Chief Financial Officer (CFO) since 29 May 2017		Chief Financial Officer (CFO) left the company on 31 March 2017		Chief Product & IT Officer (COO) left the company on 28 February 2017	
	2016	2017	2016	2017	2016	2017	2016	2017	2016	2017
Fixed remuneration	340	340	0	320	0	149	360	90	272	53
Additional benefits	26	26	0	77	0	12	26	7	23	4
	<b>366</b>	<b>366</b>	<b>0</b>	<b>397</b>	<b>0</b>	<b>161</b>	<b>386</b>	<b>97</b>	<b>295</b>	<b>57</b>
Single-year variable remuneration for 2016	0	160	0	0	0	0	86	140	23	100
Single-year variable remuneration for 2017	0	0	0	0	0	0	0	35	0	25
Special payment	0	14	0	0	0	0	0	20	0	25
Settlement for LTIP tranche 2017	0	0	0	0	0	0	0	38	0	25
<b>Multi-year variable remuneration</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>96</b>	<b>89</b>	<b>0</b>	<b>0</b>
of which: LTIP tranche 2013 (4 year term)	0	0	0	0	0	0	0	89	0	0
of which: LTIP tranche 2012 (4 year term)	0	0	0	0	0	0	96	0	0	0
	<b>366</b>	<b>540</b>	<b>0</b>	<b>397</b>	<b>0</b>	<b>161</b>	<b>568</b>	<b>419</b>	<b>318</b>	<b>232</b>
Pension-related expenses	0	0	0	0	0	0	0	0	0	0
<b>Total remuneration</b>	<b>366</b>	<b>540</b>	<b>0</b>	<b>397</b>	<b>0</b>	<b>161</b>	<b>568</b>	<b>419</b>	<b>318</b>	<b>232</b>

The following inflows were paid to members of the Management Board who left the company before financial 2017 (Antonius Bouten and Christoph Schuh):

- bonus payments for 2017: EUR 0 thousand (2016: EUR 273 thousand, of which EUR 187 thousand to Antonius Bouten and EUR 86 thousand to Christoph Schuh);
- LTIP payments 2017: EUR 244 thousand, of which EUR 89 thousand to Christoph Schuh and EUR 155 thousand to Antonius Bouten (2016: EUR 193 thousand, of which EUR 96 thousand to Christoph Schuh and EUR 96 thousand to Stefan Winners);

- severance and release payments 2017: EUR 0 thousand (2016: EUR 885 thousand, of which EUR 782 thousand to Christoph Schuh and EUR 103 thousand to Antonius Bouten).

The figure shown for Timo Salzsieder's basic salary in 2016 includes a correction for an incorrect calculation in 2015.

Liabilities to members of the Management Board total EUR 2,424,304.54 (2016: EUR 1,591 thousand). This figure includes liabilities from share-based payment transactions with cash settlement (LTIP 2011-2016), liabilities under share-based payment agreements with settlement generally in the form of equity instruments (LTIP 2017-2020) and liabilities in respect of bonuses. The figure for liabilities from share-based payment transactions (LTIP 2011-2016) includes liabilities of EUR 179 thousand (2016: EUR 239 thousand) to members of the Management Board who left the company before financial 2017. There were no amounts receivable from members of the Management Board.

#### **Shareholdings of Management Board members**

Georg Hesse (CEO) held a total of 135,000 HolidayCheck Group shares as at 31 December 2017. This corresponds to approximately 0.23 percent of the company's shares.

Markus Scheuermann (CFO) held a total of 50,000 HolidayCheck Group shares as at 31 December 2017. This corresponds to approximately 0.09 percent of the company's shares.

In financial 2017, HolidayCheck Group AG received the following disclosures of securities transactions involving members of the Management Board pursuant to section 15a of the German Securities Trading Act:

Person/entity subject to disclosure requirements / Transaction date / Transaction / Stock market / Quantity / Share price p. unit

Georg Hesse / 17 February 2017 / Purchase / Xetra / 135,000 / EUR 2.566

Markus Scheuermann / 8 August 2017 / Purchase / Xetra / 30,000 / EUR 3.10127

## Share-based remuneration granted in the financial year of 2017 (real shares)

### Share-based remuneration granted in the financial year of 2017 (real shares)

		Georg Hesse	Nathan Glissmeyer	Markus Scheuermann	Total
LTIP Tranche 2017	Fair value on grant date (in EUR '000)	200	175	71,4	446
	Notional number of shares	38.869	34.011	13.876	86.756
	Personnel expense (in EUR '000)	200	175	71	446
LTIP Tranche 2018	Fair value on grant date (in EUR '000)	200	195	120	515
	Notional number of shares	38.869	37.898	23.322	100.088
	Personnel expense (in EUR '000)	100	98	60	258
LTIP Tranche 2019	Fair value on grant date (in EUR '000)	200	210	120	530
	Notional number of shares	38.869	40.813	23.322	103.004
	Personnel expense (in EUR '000)	67	70	40	177
LTIP Tranche 2020	Fair value on grant date (in EUR '000)	200	210	120	530
	Notional number of shares	38.869	40.813	23.322	103.004
	Personnel expense (in EUR '000)	50	53	30	133

Share-based remuneration granted in the financial year of 2017		Georg Hesse	Nathan Glissmeyer	Markus Scheuermann	Total
LTIP (2017-2020)	Fair value on grant date (in EUR '000)	800	790	431,4	2.021
	Notional number of shares	155.477	153.534	83.841	392.852
	Personnel expense (in EUR '000)	417	395	201	1.013

The number of shares is an estimate based on the XETRA closing price of EUR 2.83 for HolidayCheck Group AG shares on 25 October 2017. The actual reference share price cannot be determined until the year in which the consolidated financial statements for the financial year in which the shares were granted are presented to the annual general meeting. In addition, the total for each tranche from 2017 to 2020 depends on the anticipated level of performance in relation to the specified EBT and revenue targets for the shares granted in financial 2017. As well as the direct expense for the shares, the figure for personnel expenses includes the corresponding income tax at 45.0 percent.

## Share-based remuneration granted in the financial year of 2017

Share-based remuneration granted in the financial year of 2016		Georg Hesse	Dr. Dirk Schmelzer	Timo Salzsieder	Total
LTIP (2016)	Fair value on grant date (in EUR '000)	178	133	107	418
	Notional number of shares	76.655	57.491	45.993	180.139
	Personnel expense (in EUR '000)	178	133	107	418

**(10) Total auditor's fees**

The auditing fee charged by the auditor for the financial year 2017 was EUR 139,800 (2016: EUR 60,500). Of this figure, EUR 30,000 relates to the previous year. The fees paid and recognised as expenses totalled EUR 0 thousand for other assurance services (2016: EUR 0 thousand), EUR 2,750 for tax consultancy services (2016: EUR 79,100) and EUR 21,000 for other services (2016: EUR 13,500).

The total fees paid in respect of tax consultancy services mainly consist of fees for advice received on value-added tax and insurance tax matters. The total fees paid in respect of other (assurance) services mainly consist of fees for covenant attestations and audits under insurance supervision law.

**(11) Events after the balance sheet date**

In January 2018, HolidayCheck Group AG signed a subordination agreement with Driveboo AG in respect of all existing and all future receivables.

**(12) Notifications pursuant to section 20 paragraphs 1 and 4 of the German Stock Corporation Act and section 21 paragraph 1 of the German Securities Trading Act (*Wertpapierhandelsgesetz, WpHG*) in conjunction with section 160 paragraph 1 number 8 of the German Stock Corporation Act**

The following table shows the shareholder structure and lists the acquisitions or disposals in financial 2017 that were subject to mandatory disclosure under section 21 paragraph 1 sentence 1 of the German Securities Trading Act.

Shareholder	Last reported share of voting rights	Date of notification
Allianz Global Investors GmbH, Frankfurt am Main, Germany	2.97 percent	2 March 2017
Deutsche Asset & Wealth Management Investment GmbH, Frankfurt am Main, Germany	2.70 percent	22 September 2017
Burda Digital GmbH, Munich, Germany (subsidiary of Burda GmbH)	63.61 percent	20 October 2010 <sup>1)</sup>
Burda GmbH, Offenburg, Germany	63.61 percent <sup>2)</sup>	20 October 2010

<sup>1)</sup> Three notifications contained the same share of voting rights.

<sup>2)</sup> of which 63.61 percent held indirectly

**(13) Declaration of conformity pursuant to section 161 of the German Stock Corporation Act**

The company has provided the declaration prescribed in section 161 of the German Stock Corporation Act. In November 2017 it published the declaration for shareholders on its website at <https://www.holidaycheckgroup.com/investor-relations/corporate-governance/>.

**(14) Calculation of net retained profit from net income/loss for the year**

The net loss reported for financial 2017 was EUR 3,245,062.06. After deducting this figure from the carrying forward profit of EUR 16,392,785.91 for the previous year, the resulting net retained profit is EUR 13,147,723.85.

**(15) Proposal on appropriation of net retained profit**

The Management Board proposes that the annual general meeting approve a resolution to carry forward net retained profit of EUR 13,147,723.85.

Munich, Germany, 20 March 2018

.....  
Georg Hesse  
Chairperson of the Management Board  
(CEO)

.....  
Nathan Brent Glissmeyer  
Member of the Management Board  
(CPO)

.....  
Markus Scheuermann  
Member of the Management Board  
(CFO)

## E. Independent Auditor's Report

To HolidayCheck Group AG, Munich, Germany

REPORT ON THE AUDIT OF THE ANNUAL FINANCIAL STATEMENTS AND MANAGEMENT REPORT

### *Audit opinions*

We have audited the annual financial statements of HolidayCheck Group AG, Munich, Germany, which comprise the balance sheet as at 31 December 2017 and the statement of income for the financial year from 1 January 2017 to 31 December 2017, and the notes to the annual financial statements, including the presentation of accounting and valuation methods. In addition, we have audited the management report of HolidayCheck Group AG for the financial year from 1 January 2017 to 31 December 2017. In accordance with German law, we have not audited the content of the declaration on corporate governance required under sections 289f and 315d of the German Commercial Code (*Handelsgesetzbuch, HGB*).

In our opinion, based on our audit findings:

- the accompanying annual financial statements comply, in all material respects, with the provisions of German commercial law and, with due regard for the German Generally Accepted Standards of Accounting (*Grundsätze ordnungsgemäßer Buchführung*), give a true and fair view of the assets and financial situation of the company as at 31 December 2017 and of its earnings position for the financial year from 1 January 2017 to 31 December 2017; and
- the accompanying management report as a whole provides an appropriate view of the company's position. In all material respects, this management report is consistent with the annual financial statements, complies with German legal requirements and appropriately presents the opportunities and risks of future development. With respect to the management report, our audit opinion does not extend to the above-mentioned declaration on corporate governance.

Pursuant to Section 322 paragraph 3 sentence 1 German Commercial Code, we declare that our audit has not led to any reservations concerning the legal regularity of the annual financial statements and the management report.

### *Basis for the audit opinions*

We conducted our audit of the annual financial statements and the management report in accordance with Section 317 German Commercial Code and EU Audit Regulation No. 537/2014 on specific requirements regarding statutory audit of public-interest entities (referred to below as 'EU Audit Regulation') and in compliance with the German Generally Accepted Standards on Auditing (*Grundsätze ordnungsgemäßer Abschlussprüfung*) as promulgated by the Institute of Public Auditors in Germany (*Institut der Wirtschaftsprüfer, IDW*) governing the conduct of an audit of financial statements. Our responsibilities under these requirements and principles are detailed in the 'Auditor's responsibilities for the audit of the annual financial statements and management report' section of our audit report. We are independent of the company in accordance with the requirements of European law and German commercial and professional law, and we have fulfilled our other German professional responsibilities in accordance with these requirements. In addition, in accordance with Article 10 paragraph 2 letter f of the EU Audit Regulation, we declare that we have not provided any non-audit services prohibited under Article 5 paragraph 1 of the EU Audit Regulation. We believe that the audit evidence we have obtained is sufficient and appropriate to serve as the basis for our audit opinions on the annual financial statements and management report.

### *Key audit matters in the audit of the annual financial statements*

Key audit matters are those which, in our professional judgment, were the most significant matters in our audit of the annual financial statements for the financial year from 1 January 2017 to 31 December 2017. These matters were duly considered in the context of our audit of the annual financial statements as a whole and when reaching our opinion. We have not provided a separate opinion on these matters.

In our view, the most important matters in our audit were as follows:

- ① valuation of shares in affiliated entities;
- ② accounting treatment and valuation of share-based payment plans.

Our comments on this particularly important audit matter are broken down into three sections.

- ① Audit matter and explanation of potential issues
- ② Audit procedures and findings
- ③ References to further information

The key audit matters are set out below.

## **① Valuation of shares in affiliated entities**

① The company's annual financial statements contain a figure of EUR 130,246 thousand (85.45 percent of total assets) in respect of shares in affiliated entities under the balance-sheet heading 'Long-term financial assets'.

Under German commercial law, shares in affiliated entities are to be valued at the lower of cost or fair value. Fair values are calculated, using discounted cash flow models, as the present value of future cash flows based on the forecasts produced by the company's legal representatives. Expectations of future growth in the wider market and anticipated macroeconomic developments are also taken into account. Discounting is based on the cost of capital, which is calculated individually for each long-term financial asset. On the basis of the calculated values and other documentation, there was no need to write down the value of this item in the financial year under review. The result of this valuation is very much dependent on how future cash inflows are assessed by the company's legal representatives and on the discounting and growth rates used. It is therefore subject to a high degree of uncertainty. Against this background and given the high degree of complexity involved in the valuation processes and the importance of this item in determining the company's asset and income position, this matter was held to be particularly important in our audit.

② As part of our audit, we retraced the company's valuation methodology. In particular, we assessed whether the fair values were properly calculated using discounted cash flow models and with due regard for the applicable valuation standards. In doing so, we also compared them with other factors such as general and industry-specific market expectations and drew on detailed explanations, provided by the legal representatives, of the main value drivers underlying the projections of future cash inflows. Since even relatively minor changes in the discounting rate and growth rate can have a significant impact on company valuations produced using this method, we subjected the parameters used in determining the discounting rate and the growth rate to close scrutiny and retraced the method of calculation. Given the information available, it is our opinion that the valuation parameters and underlying valuation assumptions used by the legal representatives are generally appropriate as a basis for correctly valuing the shares in affiliated entities.

③ The company's disclosures on long-term financial assets are contained in section 5.1 of the Notes to the Annual Financial Statements.

## **② Accounting and valuation of share-based payment plans**

① Within the company's annual financial statements, the other provisions under the item 'Provisions' in the balance sheet include an amount of EUR 1,069 thousand in respect of a share-based payment plan (long-term incentive plan) for the management board. The

entitlements granted under this plan are settled in the form of company shares. At present, the total expenses for the long-term incentive plan (2017 to 2020) over its lifetime are expected to be EUR 2,077 thousand. This amount is recognised over the four-year vesting period. On the assumption that the targets are achieved in full, the fair value of the long-term incentive plan (2017 to 2020) on the grant date was EUR 2,021 thousand for all four tranches.

In addition, under the terms of a restricted stock plan, employees of the company were granted share-based payments totalling EUR 39 thousand. These were settled in the current financial year through the issue of company shares. The obligations assumed by the company in respect of these share-based payment plans are valued with reference to the fair value of the benefits granted by the company. The resulting measurements are therefore subject to estimating uncertainties. We believe that this matter is particularly important in the context of our audit as the process of assigning balance-sheet valuations for both share-based payment plans in the absence of specific commercial law provisions is complex and as the valuation is based to a large extent on assessments and assumptions made by the company's legal representatives.

② As part of our audit, we first established a clear picture of the processes used by the company in the area of share-based payments and assessed whether they were appropriate. On this basis, we then assessed the method used to calculate the fair values of the commitments and whether they had been attributed to the correct accounting periods. In particular, we duly examined the assumptions made by the legal representatives concerning the individually agreed target figures and target corridors for members of the management board in respect of each financial year and concerning the degree of target achievement. At the same time, we reconciled the allocation of payments with the target achievement factors approved by the supervisory board and specified in the long-term incentive plan. Since estimations lead to an increased risk of incorrect disclosures in the company's reporting and since the valuation assumptions made by the legal representatives have a direct impact on the figure for net income/(loss), we assessed whether the valuations given in the financial statements were consistent with the available information, including the underlying contractual data, and we duly examined the calculation used to value the shared-based payment plans and their balance-sheet presentation in the annual financial statements. We were satisfied that as a whole the estimates and assumptions made by the legal representatives were adequately documented and founded and therefore justified the accounting treatment and valuations of the shared-based payment plans.

③ The company's disclosures on the accounting and valuations of its shared-based payment plans are contained in section 4 of the Notes to the Annual Financial Statements. The disclosures on provisions are contained in section 5.4.

#### Other Information

The legal representatives are responsible for the other information. The other information consists of the declaration on corporate governance required under sections 289f and 315d of the German Commercial Code.

Our opinions on the annual financial statements and management report do not cover the other information. Consequently, we have not expressed an audit opinion or any other form of audit conclusion thereon.

In connection with our audit, our responsibility is to read the other information and, in so doing, to duly examine whether the other information:

- is materially inconsistent with the annual financial statements, with the management report or other knowledge we obtained during our audit; or
- otherwise appears to be materially misstated.

*Responsibilities of the legal representatives and the supervisory board for the annual financial statements and management report*

The legal representatives are responsible for ensuring that the annual financial statements are prepared in such a way that they comply, in all material respects, with the provisions of German commercial law and for ensuring, with due regard for the German Generally Accepted Standards of Accounting, that the annual financial statements give a true and fair view of the assets, financial and earnings situation of the company. In addition, the legal representatives are responsible for the internal controls they have deemed necessary, in accordance with the German Generally Accepted Standards of Accounting, to ensure that the annual financial statements are free from any incorrect misstatements, whether intentional or unintentional.

In preparing the annual financial statements, the legal representatives are responsible for assessing the company's ability to continue to operate as a going concern. They are also responsible for disclosing, where applicable, any matters that may affect the company's situation as a going concern. In addition, they are responsible for drawing up financial reports based on the going concern principle of accounting unless there are factual or legal circumstances which dictate otherwise.

Furthermore, the legal representatives are responsible for ensuring that the management report is prepared in such a way that it provides, as a whole, an appropriate view of the company's position and is, in all material respects, consistent with the annual financial statements, complies with German legal requirements and appropriately presents the opportunities and risks of future development. In addition, the legal representatives are responsible for all the arrangements and measures (systems) they have deemed necessary in order to ensure that the management report complies with the applicable German legal requirements and to ensure that sufficient appropriate evidence is provided for the assertions made in the management report.

The supervisory board is responsible for overseeing the financial reporting process established by the company in order to prepare the annual financial statements and management report.

*Auditor's responsibilities for the audit of the annual financial statements and management report*

Our objectives are to obtain reasonable assurance as to whether the annual financial statements as a whole are free from material misstatement, intentional or unintentional, and whether the management report as a whole gives an appropriate picture of the company's position and, in all material respects, is consistent with the annual financial statements and the knowledge we obtained during our audit, complies with German legal requirements and appropriately presents the opportunities and risks of future development, as well as to issue an auditor's report that contains our opinions on the annual financial statements and management report.

Reasonable assurance provides a high degree of assurance but is not a guarantee that an audit conducted in accordance with Section 317 German Commercial Code and the EU Audit Regulation and in compliance with the German Generally Accepted Standards on Auditing (*Grundsätze ordnungsgemäßer Abschlussprüfung*) as promulgated by the Institute of Public Auditors in Germany (*Institut der Wirtschaftsprüfer, IDW*) governing the conduct of an audit of financial statements will always detect a material misstatement. Misstatements can arise from fraud or error and are considered material if, individually or in combination, they could reasonably be expected to influence economic decisions taken by the intended readers of the financial reports on the basis of these annual financial statements and this management report.

We exercise professional judgment and maintain a questioning approach throughout the audit. Additionally, we:

- identify and assess the risks of material misstatements in the annual financial statements and the management report, whether intentional or unintentional, plan and conduct audit procedures in response to those risks and obtain audit evidence that is sufficient and appropriate as the basis for our opinions; the risk of not detecting a material misstatement caused by fraud is higher than for one caused by error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations or the deliberate suppression of internal controls;
- obtain an understanding of the internal control system relevant to the audit of the annual financial statements and of the arrangements and measures (systems) relevant to the audit of the management report in order to plan audit procedures appropriate to the circumstances but not with a view to expressing an opinion on the effectiveness of these company systems;
- evaluate whether the accounting policies employed by the legal representatives are appropriate and whether the estimates made by the legal representatives and the associated disclosures are reasonable.

- conclude whether the legal representatives' use of the going concern principle of accounting is appropriate and, based on the audit evidence obtained, whether there is any material uncertainty in relation to events or conditions that may cast significant doubt on the company's ability to continue as a going concern; if we conclude that a material uncertainty exists, we are required to draw attention in the auditor's report to the related disclosures in the annual financial statements and in the management report or, if such disclosures are inadequate, to modify our respective opinions. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report; it remains possible, however, that the company may at some point no longer be able to continue operating as a going concern due to future events or circumstances.
- evaluate the overall presentation, structure and content of the annual financial statements, including the disclosures, and whether the annual financial statements present the underlying transactions and events in such a way that the annual financial statements give a true and fair picture of the assets, financial and earnings situation of the company in compliance with the German principles of proper accounting;
- evaluate whether the management report is consistent with the annual financial statements, complies with legislation and provides an appropriate picture of the company's position.
- perform audit procedures on forward-looking statements made by the legal representatives in the management report. On the basis of sufficient appropriate audit evidence, we evaluate, in particular, the significant assumptions made by the legal representatives as the basis for such forward-looking statements and assess whether the forward-looking statements are objectively derived from those assumptions. We have not expressed a separate opinion on the forward-looking statements or on the underlying assumptions. There is a substantial unavoidable risk that future events will differ materially from such forward-looking statements.

We hold discussions with the persons responsible for the supervision of the company. These discussions cover, for example, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in the internal control system that we identify in the course of our audit.

We also provide the persons responsible for the supervision of the company with a statement that we have complied with the relevant independence requirements and discuss with them all relationships and other matters that may reasonably be thought to have a bearing on our independence, and where applicable, the associated safeguards.

From the matters discussed with the persons responsible for the supervision of the company, we determine which matters were of the greatest significance in the audit of the annual financial statements for the current period and are therefore the key audit matters. We describe these matters in our auditor's report unless such public disclosure is precluded by law or regulation.

### **OTHER LEGAL AND REGULATORY REQUIREMENTS**

#### ***Further information pursuant to Article 10 of the EU Audit Regulation***

We were elected as auditors by the annual general meeting on 30 May 2017. We were engaged by the supervisory board on 30 November 2017. We have been the auditor of HolidayCheck Group AG, Munich, Germany, without interruption since the financial year 2007.

We declare that the opinions expressed in this auditor's report are consistent with the supplementary report to the Audit Committee pursuant to Article 11 of the EU Audit Regulation (audit report).

#### **GERMAN PUBLIC AUDITORS RESPONSIBLE FOR THE ENGAGEMENT**

The German certified auditor responsible for the audit is Alexander Fiedler.

Munich, Germany, 20 March 2018

PricewaterhouseCoopers GmbH  
Wirtschaftsprüfungsgesellschaft

Alexander Fiedler  
Wirtschaftsprüfer (Public auditor)

Ulrich Warning  
Wirtschaftsprüfer (Public auditor)

## **F. Information about the auditor**

PricewaterhouseCoopers Aktiengesellschaft Wirtschaftsprüfungsgesellschaft (PwC), Frankfurt am Main, Munich branch office, Bernhard-Wicki-Strasse 8, 80636 München, Germany, has acted as auditor and Group auditor for HolidayCheck Group AG (formerly TOMORROW FOCUS AG) since 2007. The responsible lead auditors are Alexander Fiedler (since financial 2014) and Ulrich Warning (since 2016, involved since 2015). The fees paid to the accountants were recognised as expenses in the financial year and amounted to EUR 140 thousand (2016: EUR 60 thousand) for audit services. Of this figure, EUR 30 thousand relates to the previous year. The fees paid and recognised as expenses totalled EUR 0 thousand for other assurance services (2016: EUR 0 thousand), EUR 3 thousand for tax consultancy services (2016: EUR 79 thousand) and EUR 21 thousand for other services (2016: EUR 14 thousand). The total fees paid in respect of tax consultancy services mainly consist of fees for advice received on value-added tax and insurance tax matters. The total fees paid in respect of other (assurance) services mainly consist of fees for covenant attestations and audits under insurance supervision law.

## G. Report of the Supervisory Board for the financial year 2017

Dear Shareholders

In financial 2017, we took a big step towards our stated goal of becoming the most holidaymaker-friendly company in the world.

HolidayCheck AG's planned migration to a new IT platform as the basis for future product innovations was largely completed by the end of 2016. Thereafter, in financial 2017, the Group's focus was on a series of major investments to speed up the further development of our existing products and services, design a new cruise holiday platform and expand our customised travel advice service.

I am delighted that in 2017 we were able to attract Nate Glissmeyer and Markus Scheuermann, both highly experienced in their respective fields, to join the Management Board of HolidayCheck Group AG. We also recruited many new and highly qualified people to positions throughout the Group through our *Talent 2020* initiative.

One of the main factors that has allowed us to attract the right people is the employee stock option plan, which was set up in 2017 and awards a number of shares in the company every year as part of an overall fixed remuneration package. That means employees are also co-owners.

On the marketing side, our *Book your thing* campaign – successfully launched in 2017 – was designed to boost the profile of the HolidayCheck brand. Our long-term goal is to reduce our dependence on performance-based marketing tools, especially advertising on Google, and to achieve a sustained improvement in terms of marketing efficiency.

From a broader industry perspective, the market environment in 2017 remained highly competitive. At the same time, however, there was a return to stability in the most popular Mediterranean holiday regions, and the HolidayCheck Group took full advantage of the resulting pick-up in holiday bookings.

Overall, despite the significant investments referred to above, we are very pleased to report that the Group clearly exceeded its initial 2017 forecast for both revenue and operating EBITDA by substantial margins.

### **Main issues discussed by the Supervisory Board**

The Supervisory Board of HolidayCheck Group AG performed the activities incumbent upon it under German law and the company's articles of association during the financial year 2017. It regularly conferred with the Management Board and diligently supervised its activities. The Management Board regularly provided the Supervisory Board with written reports and verbal accounts containing information on the business

plan, the course of business operations, future strategic development, risk management and all of the company's major business transactions. The Supervisory Board was directly involved in all decisions of fundamental importance to the company.

In my position as Chairperson of the Supervisory Board, I maintained close contact with the Management Board outside the regular Supervisory Board meetings. These face-to-face and telephone meetings were held several times a month and allowed me to remain up to date with the business situation and significant business transactions. The Chairperson of the Audit Committee also held monthly face-to-face and telephone meetings with the Management Board.

The Supervisory Board held a total of five regular meetings that were attended by the members in person on 23 March 2017, 29 May 2017, 26 July 2017, 29 September 2017, and 30 November 2017.

A further extraordinary Supervisory Board meeting was held on 9 February 2017 in the form of a telephone conference. The Supervisory Board also passed four resolutions by way of written circulation during the course of the year.

The main issues discussed during the regular Supervisory Board meetings were revenue, earnings and employment levels, as well as the financial position and liquidity of HolidayCheck Group AG and the Group.

At a meeting of the Supervisory Board held by means of a telephone conference on 9 February 2017, I updated the Supervisory Board on the progress made in the company's search for a new Chief Financial Officer (CFO). After lengthy discussion of the shortlisted candidates, the Supervisory Board decided to offer the position of CFO to Markus Scheuermann.

On 10 February 2017, by way of written circulation, the Supervisory Board formally appointed Marcus Scheuermann to the Management Board of HolidayCheck Group AG with effect from 29 May 2017 through to 30 June 2020. It also approved the proposed terms of his service contract and authorised me to conclude the contract with the newly appointed CFO.

On 13 March 2017, again by way of written circulation, the Supervisory Board elected Holger Eckstein to the company's Audit Committee. He took over the vacant third place on the committee following Dr Andreas Rittstieg's departure from the Supervisory Board and therefore from the Audit Committee.

The Supervisory Board meeting on 23 March 2017 focused on the Audit Committee report, which included a detailed review of the audit of the consolidated financial statements for 2016. The Chairperson of the Audit Committee, Dr Dirk Altenbeck, reported on the results of the tender procedure to appoint a statutory auditor for the Group for the financial year 2017 and on its proposed candidates following a detailed examination of the tenders received. The Supervisory Board decided to maintain the current relationship with the Munich office of the

accountancy firm PricewaterhouseCoopers GmbH Wirtschaftsprüfungsgesellschaft, Frankfurt am Main, Germany, and to propose this candidate to the general meeting of shareholders.

At this meeting, the Supervisory Board also discussed the business performance in the financial year 2016 and the financial statements and management reports both of the company and the Group as at 31 December 2016.

Other topics covered at this Supervisory Board meeting included the reports drawn up by the Management Board on the current market situation, the Group's business performance and the Group's liquidity and financing situation. Furthermore, the Supervisory Board adopted a resolution to amend the schedule of Management Board responsibilities as part of the Management Board's rules of procedure to reflect the personnel changes.

The Supervisory Board also adopted a resolution to establish a new Technology Committee. It then elected Alexander Fröstl as the Chairperson of the committee and Aliz Tepfenhart and me as the two other members.

Next, the Supervisory Board discussed the agenda for the 2017 annual general meeting.

At its meeting directly after the annual general meeting on 29 May 2017, the Supervisory Board, inter alia, discussed the latest reports by the Audit Committee and the Technology Committee. The Management Board reported to the Supervisory Board on the current market situation, the Group's business performance and 'Forecast I' for the Group and then provided a detailed report on the planned *Book your thing* campaign to promote the HolidayCheck brand. It also reported on current product and IT developments, focusing on the plans for HolidayCheck AG's new cruise holiday product. The Supervisory Board approved a resolution to grant general commercial power of attorney (*Prokura* under German law) to Armin Blohmann, Director Group Communications.

At the strategy meeting of the Supervisory Board held on 26 July 2017, the Management Board began with a detailed review of the progress made towards implementing the measures discussed at the previous year's strategy meeting. Among other issues, the Management Board and Supervisory Board then discussed in depth the current industry environment and the resulting strategic opportunities for the HolidayCheck Group AG and its subsidiaries.

The matters addressed by the Supervisory Board at the meeting held on 28 September 2017 included the reports of the Audit Committee and the Technology Committee, the Management Board's report on the current market situation and the business performance, including the first results of the HolidayCheck brand campaign and 'Forecast II' for the HolidayCheck Group. The Management Board also reported on current product and IT developments. Next, the Management Board and Supervisory Board discussed in detail the Management Board's proposed multi-year plan. The plan was then approved by the Supervisory Board.

After lengthy discussion, the Supervisory Board also adopted a resolution to introduce a new long-term incentive plan (LTIP) for the Management Board for the financial years 2017 to 2020 based on a restricted stocks model. The structure of the LTI plan complies with the recommendations of the German Corporate Governance Code.

Thereafter, Dr Philipp Goos, CEO of WebAssets B.V., gave a detailed report on the current business performance and future business strategy of WebAssets B.V. He participated as a guest.

On 25 October 2017, in light of the changes required to the existing service contracts of the Management Board members due to the newly adopted 2017-2020 LTI plan and the 2017 STI plan, the Supervisory Board approved the corresponding modification agreements and a clarification of the STI plan by means of written circulation.

The Supervisory Board meeting held on 30 November 2017 dealt with the latest reports of the Audit Committee and the Technology Committee. The Management Board reported on the current market situation and the business performance of the HolidayCheck Group and presented details to the Supervisory Board of its business plan for HolidayCheck Group AG for the year 2018, including the projected liquidity situation. The Supervisory Board approved the business plan after detailed discussion.

On 20 December 2017, by way of written circulation, the Supervisory Board approved a new cash pool contract with Driveboo AG.

### **Composition of the Management Board**

Timo Salzsieder, former Chief Technology Officer (CTO) of HolidayCheck Group AG, informed the Supervisory Board that he wished to step down early from his post in order to pursue a new career challenge. The Supervisory Board acceded to Timo Salzsieder's request to cancel his service contract early. Timo Salzsieder stepped down from the Management Board of the company with effect from the end of 28 February 2017.

On 20 December 2016, to succeed him, the Supervisory Board of HolidayCheck Group AG appointed Nate Glissmeyer (47) to the Management Board in the position of Chief Product Officer (CPO) and Senior Vice President Engineering. He joined the company on 1 January 2017.

The Supervisory Board expressed its satisfaction at the recruitment of Nate Glissmeyer to HolidayCheck Group AG given his background as an experienced product and IT expert.

Before joining HolidayCheck Group AG, Nate Glissmeyer was responsible for the 'Kids and Families, Digital' division at Amazon Inc., Seattle, USA, as Director of Product Management. He had previously held various management roles for Amazon since 2004.

Dr Dirk Schmelzer, former Chief Financial Officer (CFO) of HolidayCheck Group AG, informed the Supervisory Board that he wished to step down early from his post in order to pursue a new career challenge. The Supervisory Board acceded to Dr Schmelzer's request to cancel his service contract early. He stepped down from the Management Board of the company with effect from midnight on 31 March 2017.

In February 2017, to succeed Dr Dirk Schmelzer, the Supervisory Board of HolidayCheck Group AG appointed Markus Scheuermann (44) to the Management Board in the position of Chief Financial Officer (CFO). He joined the company on 29 May 2017.

Previously, he highly successfully served as Managing Director and Chief Financial Officer at Burda Forward GmbH, Munich, Germany, with responsibility for Finance, Controlling and Business Intelligence, as well as for the News and Magazine division of Chip. Before joining Burda Forward GmbH, he held a number of positions including a period of around nine years as Associate Principal with McKinsey & Company.

#### **Composition of the Supervisory Board**

Dr Andreas Rittstieg stepped down from the Supervisory Board with effect from 31 December 2016. On 19 January 2017, at the request of the Management Board and Supervisory Board, the District Court of Munich (Registry Court) appointed Holger Eckstein to the company's Supervisory Board up to the end of the annual general meeting on 30 May 2017.

At the annual general meeting of HolidayCheck Group AG on 30 May 2017, Holger Eckstein was elected to the Supervisory Board in order to fill a vacant position.

He is Chief Financial Officer (CFO) of Hubert Burda Media Holding Kommanditgesellschaft, based in Munich, Germany.

#### **Committees**

An Audit Committee was formed once again in the financial year 2017. Its members were Dr Dirk Altenbeck (Chairperson of the Audit Committee), Dr Thomas Döring and Holger Eckstein (since 13 March 2017).

At its meeting on 23 March 2017, the Supervisory Board also adopted a resolution to establish a new Technology Committee. The Chairperson of the Technology Committee is Alexander Fröstl. Aliz Tepfenhart and I are the two other members.

No other committees were formed in the financial year 2017.

#### **Corporate governance**

All meetings of the Supervisory Board and its Committees were fully attended.

No conflicts of interest arose in 2017 on the part of Supervisory Board members in connection with their membership of the Supervisory Board of HolidayCheck Group AG.

The Supervisory Board reviewed the efficiency of its activities in accordance with the German Corporate Governance Code during its meeting on 30 November 2017.

The Management Board and Supervisory Board issued a joint declaration of conformity with the Corporate Governance Code on 30 November 2017 pursuant to section 161 of the German Stock Corporation Act. The declaration has been made permanently available to the public on the company's website. Reference is also made to the corporate governance report on the company's website.

#### **Annual financial statements and consolidated financial statements**

HolidayCheck Group AG prepared its annual financial statements and management report in accordance with the statutory requirements of the German Commercial Code (*Handelsgesetzbuch, HGB*). The consolidated financial statements and the Group management report were prepared in accordance with the International Financial Reporting Standards (IFRSs).

The Munich-based branch office of PricewaterhouseCoopers Aktiengesellschaft Wirtschaftsprüfungsgesellschaft (PwC), Frankfurt am Main, Germany, audited HolidayCheck Group AG's single-entity financial statements and management report for the financial year from 1 January to 31 December 2017 and the consolidated financial statements and Group management report for the same financial year.

Pursuant to section 317 paragraph 4 of the German Commercial Code, the auditor carried out a review and found that the Management Board has put in place a monitoring system, that the company fulfils the statutory requirements for the early detection of risks that might jeopardise the existence of the company and that the Management Board has taken appropriate steps to identify developments and counteract risks at an early stage.

The auditor submitted the declaration of independence required under the German Corporate Governance Code to the Supervisory Board, and disclosed the audit and consultancy fees for the corresponding financial year.

The auditor detailed the auditing principles in the audit report. It concluded that HolidayCheck Group AG complied with the statutory requirements of the German Commercial Code and the International Financial Reporting Standards (IFRSs). The auditor did not raise any objections in connection with the audit.

The single-entity financial statements and the consolidated financial statements received the auditor's unqualified approval. The single-entity financial statements, consolidated financial statements, single-entity management report, Group management report and auditor's report were made available to all members of the Supervisory Board. The financial statements were discussed in detail at the Supervisory Board's balance sheet meeting on 20 March 2018 in the presence of the auditor, who also provided a report.

At this meeting, the discussions centred on the main audit findings, especially the audit focus points specified in agreement with the Audit Committee and the Supervisory Board and the main audit findings.

The financial statements and management reports for both the single entity and the Group were examined in detail by the Supervisory Board. No objections were raised upon conclusion of this examination. The Supervisory Board therefore approved the result of the examination during its meeting on 20 March 2018. The single-entity financial statements and consolidated financial statements prepared by the Management Board were endorsed and adopted by the Supervisory Board. The Supervisory Board approved the single-entity management report and the Group management report and agreed with the assessment of the company's future development. The Supervisory Board agreed with the proposal of the Management Board for the appropriation of the net retained profit.

#### **Audit of the dependency report pursuant to section 314 paragraphs 2 and 3 of the German Stock Corporation Act**

At its meeting on 20 March 2018, the Supervisory Board also examined the management report of HolidayCheck Group AG on the disclosure of related-party transactions in the financial year 2016 (dependency report) pursuant to section 312 of the German Stock Corporation Act.

The Supervisory Board examined this report and no objections were raised. The Management Board explained the advantages and possible risks associated with the transactions specified in the dependency report to the Supervisory Board, which then examined them and weighed them up. The Supervisory Board also requested an explanation of the principles according to which the services provided by the company and the consideration received are determined.

Furthermore, the auditor examined the dependency report and issued the following opinion:

'Following our statutory audit, it is our considered judgement that:

1. the factual information contained in the report is accurate; and
2. in terms of the legal transactions shown in the report that were conducted under the circumstances known at the time, the consideration paid by the company was not inappropriately high.'

The auditor submitted the audit report to the Supervisory Board. The dependency report and audit report were made available to the Supervisory Board in good time. The auditor attended the meeting of the Supervisory Board on 20 March 2018 and outlined the main findings of its audit of the dependency report.

The Supervisory Board, for its part, examined the Management Board's dependency report and the audit report produced by the auditor.

The Supervisory Board agreed with the audit findings and approved the report based on the concluding results of its own examination. Following the concluding result of the audit, there are no objections from the Supervisory Board to the declaration of the Management Board at the end of the dependency report.

**Thanks**

The Supervisory Board would like to thank the Management Board and all employees of the HolidayCheck Group for their hard work in the reporting year 2017 and wish them every success in the financial year 2018.

Munich, Germany, March 2018

On behalf of the Supervisory Board

Stefan Winners  
Chairperson

## H. Imprint

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